Lieut -Col Windever called a con

ference of the officers commanding

quotas for the 74th Battalion and in

structed them to take 281 men and of-

of 225 as formerly. Lieut.-Col. Beck-

ett will take his full complement of

1,150 and an extra 100 men for a

base detail on Tuesday. The men who can be included in these battal-

noon fare of \$1 to Niagara-on-the-Lake, Lewiston and Buffalo, will be in

effect on the holiday only. Hamilton boats will make six trips at 8 a.m., 11

a.m., 2.15 p.m.,530 p.m.,8.30 p.m. and 1

p.m. Return for 75c. The return fare to Grimsby Beach of 75c will attract

many to that favorite resort. A three

day outing to the 1000 Islands can be

male for \$9 return, including dinner and berth each way and the ramble

trip among the islands. Tickets are good going July 31 or Aug. 1, and re-

furning to leave Alexandra Bay up

Full information and tickets at 46

GERMAN SOCIALISTS

Split Between Official Body and

Radicals Becomes Pro-

nounced.

By GORDON GORDON-SMITH.

tween the German official Socialis

stein, who condemned the war, is be-

coming more pronounced every day

bers of the parliament of that king-

dom, Westmeyer, Engelhardt and Hochko, have cut loose from others Westmeyer, Engelhardt and

and have founded a separate Socialist

bers who support the official section

denounced these seceders in unmeas-

ured terms at the recent session of the

Wurtemberg Diet, but their action has only proved the seriousness of the

That Dr. Chase's Ointment

actually cures even the worst

cases of itching, bleeding and

protruding piles we know for a

certainty, because of experi-

ence with thousands of cases.

To prove this to you we shall

send you a sample box free, if

you enclose a two-cent stamp

to pay postage, and mention

Edmanson, Bates & Co., Limited, Toronto.

0intment

:-:

BUSINESS IS SO HORRIBLE

IT AIN'T THAT BUT MY

LIKE TO FORGET

IT WHENEVER

this paper.

The remaining 13 Sociialist mem-

and has now extended to Wurtem-berg, where the three Socialist mem-

party, which supports the government

ZURICH, July 27.-The split be-

PARTY FORSAKEN BY

SIMPSON FIRM WILL BUILD IN REGINA

Will Go Up at Once.

STAFF THREE HUNDRED

New Building Likely to Occupy a Two-Acre

The Robert Simpson Company, Limited. of Toronto, have decided to build a large mail order warehouse in the City of Regina and will begin work on the construction almost immediately. The Evening Province of Regina of July 19 says:

Mr. H. E. Burnett, head of the mail order department of the Robert Simpson Company, was sent out to look over the field. He visited Regina, Edmonton, Calgary, Saskatoon and other westcities, and examined the transportation facilities, express and freight rates, local conditions and all other data which naturally enter into the calculations of a firm seeking the greatest advan-

tages over its competitors.
The Robert Simpson warehouse will be located on the west side of Broad street, between Fourth and Fifth avenues, the company having acquired from the city by purchase blocks 78 and 79. Under the agreement, which was drawn up by the city commissioners and solicitor and later endorsed by the city council, the company agrees to erect on this property a mercantile distributing warehouse at a cost of not less than \$150,000, the building to be completed and in use within twelve months from

The Regina papers also state that the warehouse will cost \$150,000 and employ 300 men, and that work will be started almost immediately.

A Big Proposition.
But from information gathered by The World the proposition is a much larger one, and the above quotation puts it in its minimum shape. The two blocks purchased cover over six acres; they are on the north side of the railroad tracks and convenient to the business portion of the city. A scheme that involves so much land, however, must have in view a much larger development, and apparently this is the object of the company. Only the first move has been so far

Business Has Grown. Their mail order business in the west has been something surprising in its development, and has been built up largely on the strength of sale by catalog and of surplying goods exactly as described in the catalog. The World was shown at the head office in Toronto yesterday a copy of the new catalog, which is printed in colors and is twenty-five per cent, larger than any heretofore sent out by the com-pany. This system of business is based on the idea of the orders being hin twenty-four hours of receipt and reserving to the purchaser the right of sending back at the company's cost the goods if not exactly as represented in the catalog and to the satisfaction of the buyer. The other important feature of this class of business is that the company prepay all charges of delivery.
Fill Western Orders.

At present the company is supply ing these orders from the Toronto store, but within a year or less the new warehouse in Regina will be com-pleted and the orders filled from that

To hear Mr. Fudger, president of the Simpson Company, talk yesterday on the improved business outlook for Forento and Canada, notwithstanding the war, would put heart in everyone. Other business men seen by World yesterday also held the idea that would be a great rush of orders eastward now that the western crop promised so great a yield.

MANY VISITORS AT MODERN PIANO FACTORY. Interesting Trip and Opportunity to Purchase at Factory Prices

Combined. tage of the free auto service from home to the factory showrooms of-fered by Gourlay, Winter & Leeming during alterations to their store at 188 Yonge street. They have been surprised at the splendid modern factory out at 309 Logan avenue. Having seen it, visitors are not surprised to learn that American piano manufacturers come to Toronto factoria. manufacturers come to Toronto for the express purpose of visiting the Gourlay factory. Anyone who has not yet been through the plant of this most modern industry, should telephone Gerrard 176. Gourlay, Winter & Leeming will then be pleased to send an automobile for them. They will have the opportunity to see the splendid array of new and used pianos which are offered at factory prices in the factory wholesale showrooms,

NUISANCE OF

MR. PERKINS

MYSELF AROUND

WM. CARRUTHERS, WELL GENERAL CURRY TO KNOWN ATHLETE, DEAD SUCCEED ALDERSON?

New Mail Order Warehouse Son of James Carruthers Will Be Buried in Montreal.

> Death summoned a well-known To-ronto boy when William Carruthers, son of J. B. Carruthers of Montreal, died of Bright's disease at Wellesley

> dospital.
>
> The late William Carruthers was born in Toronto, September 25, 1877. He was educated at Upper Canada College, and was well-known in ath-letic circles. He was particularly fond of trap shooting. He won a gold cup at Palm Beach, Florida, for his skill, Owing to his efforts and those of other Montreal men Count De Lesseps came to Canada when the first aviation meeting in Montreal was held. The late Mr. Carruthers owned the first flying machine in Canada.
>
> Among the other sports which in-

terested him was yachting. The mo-tor yacht the Zafiro at R.C.Y.C. belong-In August, 1903, he married Miss Helen Chichester. The late Mr. Car-ruthers was associated with his father as grain exporters of Montreal, Win-

nipeg and New York.

He leaves his widow, father and nother and one brother, Lieut.-Col. George A. Carruthers, commander of the 5th Artillery Brigade, Winnipeg. The funeral will be held from his home in Montreal, today.

UNIVERSITY HOSPITAL HAS BEEN SPLIT UP

Letter From Col. Roberts Says Members Are Serving Wherever Needed.

Supt. Clarke of the Toronto General Hospital has received a letter from Col. Roberts, the officer commanding No. 4 General Hospital, in which he states the hospital is not organized as a unit just now. The staff of doctors are all temporarily stationed in various hospitals in England. The colonel states that no one has any idea where the hospital will be eventually

STRONG BILL AT STRAND.

There will be a complete change of rogram at the Strand Theatre for today and for the balance of this week. The feature photo-play will be "The Pretty Sister of Jose," with dainty Marguerite Clark in the title role charming romance of old Spain is declared by Marguerite Clark herself to be the most delightful vehicle in which she has appeared as a "movie" star. The program will also include a rol-licking comedy, "She's a Pippin," while today there will be an instalment of the Pathe British Gazette, and tomorrow and Saturday one of the Pathe

General Plague Breaks Out Alarming Swiss Sanitary Authorities at Border.

By GORDON GORDON-SMITH. pecial Cable to The Toronto World.

LUGANO, July 27 .- The the Aus rian Government is doing everything to minimize and conceal the expense of the cholera outbreak, no doubt any longer exists that it is serious and increasing daily. During the whole winter campaign in the Carpathians the Austrians took no trouble to bury their dead, as in a few hours they were buried feet deep in drifting snow, but with the advent of summer tens of thousands of corpses were uncovered

and putrifying in the sun. The predictions of sanitary authorities that this negligence would be followed by an epidemic is now realized. The Swiss official organ, Die Bund, today announces that the Swiss schiltzny authorities. sanitary authorities are adopting far-reaching measures of precaution to prevent the cholera entering Switzerland. All railway stations, trains and steamboats are carefully disinfected and the passengers crossing the frontiers from Germany and Austria are kept under close observation, especi-ally on the Lake of Constance, as being the nearest to the infected dis-

FRUIT BULLETIN

RASPBERRIES, Niagara District grown, are about done, and Black Currants are also nearing an end. The ever popular and delicious Lawtonberry—large black Thimbleberry—and Tomatoes are beginning to make their appearance.

Latter May Command One of Lt.-Col. Windeyer Orders Seventythe New British Divisions.

STEELE IS ELEVATED

All Canadian Forces in Eng- ficers to Niagara on Friday, instead land Come Under His Direction.

OTTAWA, July 28. - Official confirmation was received today by the militia department of three important changes in Canadian overseas forces.

Major-General Sam Steele, D.S.O., ary force is acting as a complete force of Winnipeg, who left Canada in com-mand of the second Canadian division, for a complete battalion which will has been promoted to the command of be constantly recruiting, training and the south-eastern district of England, supplying officers and men to fill up This includes Shorncliffe, so that all the gaps in the front line. Col. Stewart the Canadian forces in England will come under Col. Steele's command.

General Steele will be succeeded in the command of the second division by General Turner, V.C., D.S.O., C.B., of Quebec, who, as commander of the depot battalion may be called to the 1st Frigade did distinguished service front on short notice.

at St. Julien and elsewhere and who figured in the recent military honors conferred by the King.

May Transfer Alderson.

Tront on short notice.

Lieut.-Col. Nicol of the 12th York Rangers was in the city yesterday.

He said he did not know what would be done with 400 men his regiment Gen, Alderson may be transferred to had secured. the command of one of the new British divisions, and Gen. Curry of Victoria, now in command of the 2nd Canadian Brigade, promoted to the command of the first Canadian divi-

very attractive excursion fares 'to' Niagara Falls and Buffalo. An after-Capt. Byron Green of St. Catharines has been appointed temporarily to the position of military secretary to Gen. Hughes, during the latter's stay in England. Capt. Greene is a son-in-

HYDRO WORKERS SAY WAGES ARE TOO LOW

Twenty-One-Sixty Weekly Not Enough to Support a Family On.

Hydro-Electric Commission and the employes the Hydro Conciliation Board is endeavoring to find out what it costs a man and wife with three children to live in comparative com-

His Honor Judge Coatsworth, the chairman of the board, has prepared a schedule for the men and employers

to fill in. C. D. Kelly, a meter-installer for the hydro, said he was unable to save any money on a weekly salary of \$17. John Noble and Percy Cotter, linemen, said they were married men. Their rate of wages was 40 cents an hour and averaged \$21.60 per week. decently and maintain a family on Liebknecht, Haase, Kautsk and Bern-

BLOODY FINGER PRINTS MAY FURNISH A CLUE

Provincial Police Seek Murderer of H. S. Brown, Mountain

Search is being made by the provincial police for the body of Tony Ross, who is supposed to have been drowned in Mountain Lake. Tony Ross was the partner of the trapper H. S. Brown, who is supposed to have been murdered and whose body was found in a shack near Mountain Lake. A clue to the murderer of Brown may be secured from blood-stained finger prints on a box which contained a half empty whiskey bottle found in Brown's shack.

BIG PATRIOTIC DEMONSTRATION, TOTTENHAM, MONDAY, AUGUST 2nd.

For the convenience of those visiting Tottenham, Monday, August 2nd, for the monster Patriotic Demonstra-Canadian Pacific Railway have arranged excellent train service. Train will leave Toronto 9.50 a.m. ar-riving Tottenham 11.40 a.m. Returning, special train will leave Totten-ham 9.53 p.m., arriving Toronto 11.10 o.m. This is an ideal opportunity for a day's outing. Particulars from Cana-dian Pacific Tickets Agents. 456

MILITARY TRAINING ASSOCIA-

Clinton Corps of the Toronto Military Training Association held their regular drill on Tueslay evening, at which some of the old members returned to again take up drill. E. I Dund of 189 Clinton street has vo unteered for overseas service, and the members of the corps wish him every success and good luck

PRICE FOR RIGHT OF MEN OF NEW BATTALION WAY IS AGREED ON PROCEED TO NIAGARA

Road Thru Mount Pleasant Cemetery Will Cost Ninety-Fourth to De-Eight Thousand. part.

Provide for Constables at Front.

ions will be drafted to other battal-Lieut. Col. Stewart will command the 84th Depot Battalion. It is about \$33,000 an acre.

Hollday Rates on Lake Steamers. Low fares and special service are announced by the Canada Steamship Lines for Civic Holiday—Monday, Aug. 2. On the Niagara line there are

dale section.

In view of the fact that the police commissioners decided that any policeman who enlisted for active service should lose his benefits from the police benefit fund, the board of control will commend to council that every constable who has or will enlist shall get from the city a sum added to his stipend from the government as soldier equal to the salary that he was eceiving as an employe of the city. Controller Spence made a recom-nendation to the effect at a meeting of he Toronto Recruiting League committee in the city hall yesterday afternoon that four committees be appointed, namely, finance, meetings, executive and publicity. It was also re-commended that the league look into the matter of civic employes getting paid while at the front. Lieut. Charles Cochrane suggested

that the association interview employes and find out what they are doing in regard to paying employes while at the front. He remarked that the newspapers had reported that several firms in Toronto were giving employes half or whole pay and he thought the report should be verified.

SALARIES ARE REDUCED

Association Decides on Fixed Sum of Five Dollars for Each Game Played.

LONDON, July 27.-The Scottish ootball Association have decided that all professional players playing in the Scottish League games during next season are to be paid the fixed sum of \$5 per game. As all players signed by the clubs must be employed regularly during the time of engagement in work other than football, the reduction in the amount of payment will not be seriously felt, but the conditions brought about by the war have forced this home to all soccer players that the time for big salaries is past In sprevious years players have re-seived from \$20 to \$50 a game. The Scottish League season, which has always opened on the second Saturday in August, has been put off one week. The kick-off will now take place on

LLOYD GEORGE CANNOT TAKE ASOUITH'S PLACE

to Oust Premier "Ridiculous Fable."

PAY SOLDIER POLICE

Board of Control Proposes to

It was decided by the board of control at a meeting held yesterday norning to accept the award of the arbitrators regarding the price to be paid for the right of way thru the Mount Pleasant Cemetery property. This strip of land is a quarter of a mile in length and 76 feet wide, forming a continuation of Mount Pleasant road. The total area is about three acres and the award is for \$98,921, or

Altho there may be some employes on the city payroll that have enlisted and whose stipend from the government did not amount to the pay that the city have been giving them, the poard of control decided that as long as they did not suffer financially by the change they could not do any

more for them. A letter from N. W. Barker to the board of control asked that that body place a district fire chief in the River-

1000 ISLANDS-\$9.00

Civic Holiday Opportunity. A trip to the Thousand Islands over the holiday is an outing de luxe. An excellent dinner on the R. and O. steamers, the evening on the water. and a restful sleep in a comfortable berth, sounds good, doesn't it? You can enjoy it over Civic Holiday at small expense. You can see the de-lights of the islands from the observaights of the islands from the observa-tion yacht, and return in time for tusiness Tuesday morning. The Can-ada Steamship Lines are issuing low ate tickets, good going 3 p.m. July and August 1, and returning leav-ng Alexandria Bay up to August 2. the fare, \$9.00, includes dinner and berth each way, and the ramble trip Tickets at 46 Yonge street or Yonge

Chronicle Calls Story of Scheme

LONDON, July 28. - The Daily Chronicle published a long editorial on "Lloyd George and His Future," likely in all probability to cause some stir, for altho paying a striking tribute to the splendid national services of the minister of munitions, it asserts boldly that Herbert H. Asquith is the only possible prime minister. Continuing. The Daily Chronicle says:

"It is a thousand pities that some redulous Liberal members of the house of commons have accepted the ridiculous fable that Mr. Lloyd George was seeking by devious means to un-saddle Premier Asquith. A fantastic story has been current of an alleged secret deal between Mr. Lloyd George and the Tory Democrats for co-operation after the war on the basis of a program which would include tariff reform and conscription. People who can swallow that kind of concoction will believe anything. They must be purblind if they cannot see that his political future is bound up indissol-ubly with the future of democratic progress. There may possibly be a new alignment of political parties after the war, but it does not require prophetic gifts to predict that David Lloyd George will remain on the side of progress and liberty.

ADVERTISING AGENCIES HELD ANNUAL MEETING

Reports Showed Flourishing Condition and Members Were Optimistic About Coming Year.

The annual meeting of the Cana. dian Association of Advertising Agen-cies was held at the King Edward Hotel, Toronto, recently. President Anson McKim occupied the chair. association to be in a very flourishing condition, and the members were all as the casket was lowered into the optimistic with regard to advertising ground. generally and the consensus of opin-

ion was that next year's advertising will reach a "high water" mark. After routine business was disposed of, the election of officers resulted as follows: President, Anson McKim of A McKim, Limited, Advertising Agency; first vice-president, E. Desbarats of Desbarats Advertising Agency; second vice-president, J. E. McConnell of McConnell-Fergusson Advertising Agency; secretary-treasurer, John P. Patterson of Norris-Limited, Advertising

Agency. A committee was appointed to procure a suitable testimonial to present to J. E. McConness, the retiring secre-

MILITARY HONORS TO LATE CORPORA

Impressive Service at Funeral of Corp. Wm. M. Lindner Observed.

SOUAD AT GRAVESIDE

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Firing Party and Buglers Give "Last Post" as Casket Lowers.

"Greater love hath no man than this, that he lay down his life for a friend. It redounds to his credit that he should have heard the call of his country. He was obedient to the call, He stepped into the ranks from which the invitation came. He has set an example to the true British-Canadian," said the Rev. A. Logan Geggie of Duhn Avenue Presbyterian Church yesterday at the military service for the late Corp. William M. Lindner, who died in England on July 6 from gunshot wounds, received at Festu-

bert, France.
Full military honors and after a private service at his late home the body was conveyed to Dunn Avenue Presbyterian Church. party of twelve men and two N.C.O.'s and a platoon of forty-eight men, under Lieut. H. V. Hearst and Lieut. Scott, with representatives of "E" Co., Q.O.R., the late soldier's regimental company, were lined up and saluted he remains as the last call

The church service was simple and impressive. Rev. Mr. Geggie paid high tribute to the young man's courage. The first time he faced the enemy he received the wound which proved fatal, in spite of the best medical attention which could be given. al attention which could be given. Many friends and relatives of the late Corp. Lindner were present at the

Rev. Dr. McGillivray led in prayer. The detachment of men from Q.O.R. and the firing party with arms reversed followed their late to the grave at Mount reports presented showed the action to be in a very flourishing tion, and the members were all to the grave at Mount Pleasant Cemetery, where the last obsequies were held. Three volleys were fired

The pallbearers were: J. T. Lyonde, Harry Smith, Harold Gordon, Gordon Hill, Vernon Keith, F. C. Pigwell. PREMIER RETURNING.

Premier Hearst, who has been in the maritime provinces, is expected back at his office at the parliament build-

WINES AND from the makers. Prompt Delivery LIQUORS to any address in Ontario. All orders received my personal attention. JOHN F. MALLON, 258 Church Street

Making Money From the Soil

Is a Book That Should Be in the Possession of Every Farmer in Canada

as it contains information that, if followed, will make you prosper and grow rich. It can be obtained on the Popular Coupon Plan through The Toronto World. Clip the Certificate from another page of this paper, and send for this book, "MAKING MONEY FROM THE SOIL," today.

BE PREPARED TO DECORATE

THIS FLAG COUPON together with \$1.48, for the complete set, or \$1.10 for the flag alone, which covers the cost of distribution, Will, When Presented or Mailed to the Office of The

TORONTO WORLD 40 Richmond St. W., Toronto, and 15 Main St. East, Hamilton, Entitle the reader of this paper presenting same to his or her choice of

The Full Size Flag, Alone; or The Complete \$4 Flag and Outfit MAIL ORDERS .-- If complete outfit is wanted send the \$1.48 and 7c additional for postage in 20-mile zone (or 18c in other zones of province); for greater distances ask your post-master amount to include for 3 lbs.; if flag alone is desired, send the \$1.10 and 5c additional postage in first zone (or 7c any Canadian point)

A FLAG FOR YOUR HOME

Polly and Her Pals
Convright 1914, by Randolph Lewis.

street wharf.

WHY TO DAY FOR INSTANCE. WE HAD EIGHT FIRES, THIRTEEN COLLISIONS

AND FOUR LIABILITY CASES NONE OF WHICH WERE THE GREAT



THEY AIN'T GONNA BE NO RIDE! GOTTA HEAD-ACHE

By Sterrett
Great Britain Rights Reserved.

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AS IVE SAID BEFORE MAKING A

YOURE WELCOME AS LONG AS YOU DON'T TRY TO SELL ME NO AUTO INSURANCE!

NOTHING LIKE THAT WAL, YOURE WOT ! MR. PERKINS. I MAKE IT A RULE NEVER TO TALK SHOP OUTSIDE OF OFFICE HOURS!

YOUNG MAN. MR. HODSON

CALL A EXCEPTIONAL





WHADDYE

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HOW ABOUT THAT

RIDE. PA ?

