

GARDEN CITY PRESS

GARDENVALE, QUE.

March 24th., 1923.

Sir Arthur Currie,
Principal, McGill University.
Montreal. Que.

Dear Sir Arthur:-

Back of every successful business effort is an ideal-- a fundamental policy, that is not only the goal toward which the organization strives, but also the force which urges toward the attainment of it.

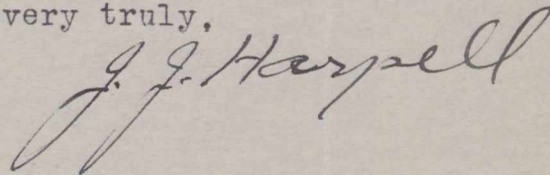
The ideal behind the varied activities here, at Gardenvale, is outlined in a Booklet entitled, "The Garden City Press - its Purpose, Personnel and Location", copy of which is going to you under separate cover.

You will be interested in this educational work because it has a very direct bearing on the big problems of industrial management, national development, immigration and emigration we are all endeavouring to solve.

The Booklet is one of a preliminary edition, sent out to men like yourself who direct affairs and give serious consideration to industrial problems, for your frank, candid criticism.

The basis of this educational work, which may be summed up by the slogan, "Study your Job", has been laid, but the advice and criticism of men like yourself is necessary so that we may build carefully, and along sound lines.

Yours very truly,



JJH/EA.