

- **COORDINATE TRADE AND INVESTMENT PROMOTION PROGRAMS WITH A SPECIAL EMPHASIS ON SMALL AND MEDIUM ENTERPRISES, AS WELL AS GOVERNMENT PROGRAMS TO PROMOTE INDUSTRIAL COOPERATION AND THE FORMATION OF STRATEGIC ALLIANCES BETWEEN OUR PRIVATE SECTORS.**

Action item	Executing Agency	Cost
Exchange Information on trade and investment promotion programs	Cda: DFAIT/LMR Mex: SECOFI	N/A

- **SEEK JOINTLY TO IMPROVE THE INVESTMENT CLIMATE IN THE TWO COUNTRIES, BY IDENTIFYING OBSTACLES TO INVESTMENT AND EXCHANGING EXPERTISE AND INFORMATION ON REGULATIONS.**

Action item	Executing Agency	Cost
Exchange visits by TSE and Bolsa officials	MFA's to write & propose	Cda: CIDA
Reciprocal visits of Securities Commission officials to exchange expertise and establish institutional contacts.	Cda: DFAIT/CIDA to coordinate MEX: SHCP	Cda: CIDA