

## 6.0 THE NORTH AMERICAN FREE TRADE AGREEMENT

### 6.1 Awareness and Overall Assessment of the NAFTA

There is a high level of public awareness in this country of the North American Free Trade Agreement (NAFTA). An overwhelming majority (88%) of respondents reported they had heard something about the free trade agreement involving Canada, the United States and Mexico, while (12%) indicated they had not heard about the agreement [figure 16].

**Figure 16**  
Awareness of NAFTA



Awareness in Alberta was highest (91%), slipping to 82 percent in Manitoba and Saskatchewan. Awareness of the NAFTA was only slightly higher among men than women (90% versus 85%), but tended to increase consistently with socio-economic status - from 80 percent of respondents with an incomplete high school education to virtually all (97%) of those with a complete university degree, and from 82 percent of members of lower income