

Representatives of *Grupo Fems*, which bottles Coca-Cola, said in interviews that very little NC equipment is used in the bottling process. Custom tools are used for bottling, but they tend to be relatively simple, and the same machines have been used for years. *Fems* has two NC blowers for making plastic bottles and will be buying one NC can filler. When buying custom tools, *Fems* tends to deal directly with the producers of the equipment, most of which are from the United States, Germany, France and Brazil.

ADHESIVES, SEALERS AND PLASTICS FOR THE PAINTING INDUSTRY

There are around 100 companies that manufacture adhesives, plastic sealers and plastics for the painting industry. Among the most important are *Grupo Industrial Nilai*, *Grupo Omni*, *Hycoplastic de México*, *Industrias Daroca*, *Manufacturas de Plástico*, *Plásticos Dor*, *Plásticos Especializados*, *Plásticos Líquidos Sylpyl*, *Plásticos Rigar*, *Productos Ideal de México*, *Telas Plast Extruidas*, *Termo Plastics*, *Compañía Comercial de Telas y Tapices*, *Acrílicos Industriales*, *Fester*, and *Selloplastic*.

THE HOME APPLIANCE AND HOUSEHOLD PRODUCTS INDUSTRIES

The manufacture of home appliance and household products requires the shaping of both metals and plastics. There are approximately 60 companies that manufacture electrical consumer goods. Among the most important are General Electric, Koblenz, Black and Decker, Philips, Braun, Motorola, Panasonic, BENDIX, *Crolls Mexicana*, Whirlpool, Hoover, Kenmore, IEM, and *Sunbeam Mexicana*.

In 1993, the Mexican market for home appliances amounted to almost US \$3 billion and growth for 1994 was projected at 8 percent. The majority of home appliance manufacturers are located in Mexico City, although several also have installations in the State of Mexico, in Puebla, Puebla, and in Celaya, Guanajuato.

The home appliance industry is heavily foreign-owned, with about 70 percent of all investment coming from foreign sources. Many manufacturers are currently allocating resources to comply with a new set of *Normas Oficiales Mexicanas (NOMs)*, official standards, for electrical appliances. Mexico exports to about 30 countries at the present time, with about 80 percent of these exports going to the United States.