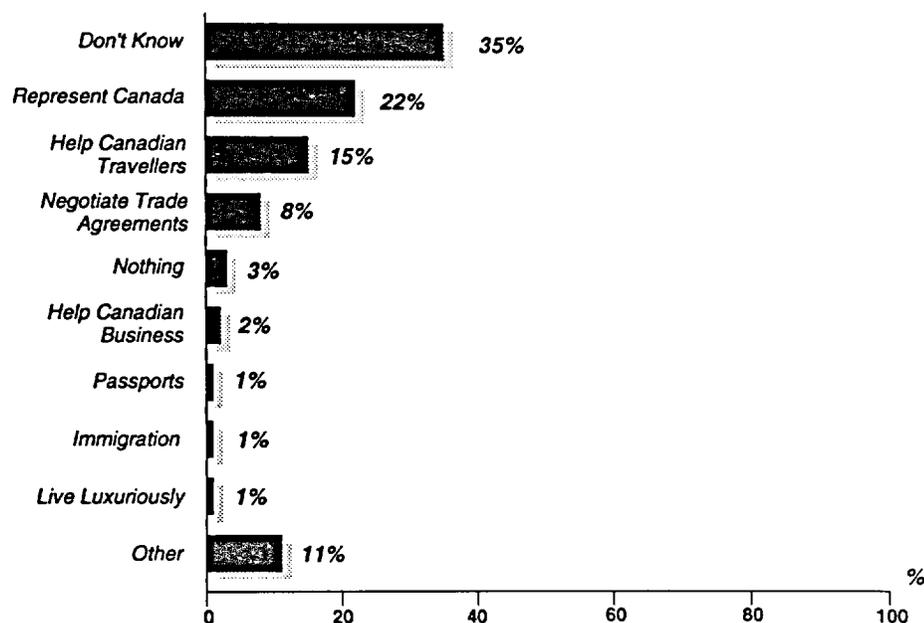


IX. Canada's Foreign Service

Canadians are moderately aware of the functions served by Canadian Foreign Service Officers. Although 35% cannot name a function of the Foreign Service, 22% identify its representative function, while 15% identify the consular function of helping Canadian travellers. Beyond a further 8% who identify the trade negotiating function of the Foreign Service, relatively few Canadians mention trade promotion (2%), passports (1%), or immigration services (1%).

Figure 24

Services of the Canadian Foreign Service



When asked to rate the performance of Foreign Service Officers in representing Canada, a substantial majority (68%) of Canadians say the Foreign Service does this job well (49%) or very well (19%). Only 15% say the Foreign Service represents Canada not very well (11%) or poorly (4%). Seventeen percent of Canadians can offer no opinion about the representative function of the Foreign Service.