



Automotive surveys of Canada

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F I N A L D R A F T

AUTOMOTIVE SURVEYS OF CANADA

QUESTIONNAIRE FOR TELEPHONE SURVEY

Company Name _____ Location _____ Date _____

Person to be interviewed _____

Good morning Mr./Mrs. _____. I am _____
of Automotive Surveys of Canada. We are conducting a national telephone survey of
executives in the automotive rebuilding industry in Canada. Every remanufacturing
firm is being interviewed from coast to coast. The sponsors of this study believe
the remanufacturing industry has strong growth potential. They can foresee assisting
firms such as yours. Before any such plan can be put together more solid facts are
necessary to gather.

Do you rebuild parts or engines? YES -

NO - TERMINATE INTERVIEW

We guarantee the information you provide will be held in the strictest confidence.

The interview will only take a few minutes of your time.

1. First of all, may I ask how many years your firm has been in the rebuilding
business? _____ years.