

University will not use the name of Company, nor any employee of Company, in any publicity without the prior written approval of Company.

#### **Article 14 — Publication**

The parties agree that it is part of University's function to disseminate information and to make it available for the purpose of scholarship. They further recognize that the publication of certain technical information may destroy its commercial value.

Company shall be furnished with copies of any proposed disclosure relating to this Agreement at least ninety (90) days in advance of presentation or publication. Dissemination of such copies shall conform to Article 12. If Company does not object in writing to such disclosure within thirty (30) days of receipt, University shall be free to proceed. In the event written objection is made, the parties shall negotiate an acceptable version of the proposed disclosure, including the release date, within the original ninety (90) day notice period.

Disclosure includes theses, articles, seminars and other oral and written presentations.

The University shall be free to publish \_\_\_\_\_ months after termination of this Agreement subject to confidentiality requirements.

#### **Article 15 - Ownership and Commercial Exploitation of Intellectual Property**

Intellectual property may include: technical information, know-how, copyrights, models, patterns, drawings, specifications, prototypes, inventions, etcetera.

OPTION I - The deliverables specified in Article 3 and any other intellectual property described above shall be owned by Company, including assignment of any rights to inventions. University shall have the following rights:

- a) A royalty-free non-exclusive license for research and educational purposes only, subject to confidentiality requirements.
- b) In the event the deliverables or project results contain patentable inventions, copyrighted software or know-how which is commercially exploited, a reasonable royalty or other financial recognition shall be negotiated in keeping with industry norms.
- c) In the event Company does not exploit certain deliverables or project results within a specified time to be agreed upon,