

REPT4D  
89/12/12

QUARTERLY PROGRESS REPORT OF EXPORT PROMOTION PROGRAM  
AT MISSIONS ABROAD FOR FISCAL YEAR 89  
FORECAST OF KEY ACTIVITIES AND ANTICIPATED RESULTS STATED IN MISSION'S ANNUAL PLAN

POST :437-LONDON

001-AGRI & FOOD PRODUCTS & SERVICE  
UNITED KINGDOM

PLANNING:                    ACTIVITIES PROPOSED IN POST PLAN:                    ANTICIPATED RESULTS:

MEATS & MEAT BY-PRODUCTS

ONGOING LIAISON WITH UK IMPORTERS-IMPROVE DOCUMENTARY PROCE.    UP AT PORTS; FEWER STILL IN 89-90  
FEWER PROBLEMS EXPERIENCED IN FY 88/89 WITH SHIPMENTS HELD

CONT. MONITORING OF SITUATION ON HORMONE BAN  
POSSIBLE FURTHER DELAY IN BAN BEING IMPLEMENTED

ENCOURAGE CDN EXPORTERS-EXPORT HORMONE FREE BEEF  
NEW MARKET TO BE DEVELOPED. LIMITED RESULTS IN YEAR ONE.

ENCOURAGE CONT. EXPORTS OF EDIBLE PORK/BEEF OFFAL                    NEW MARKET FOR INEDIBLE OFFAL  
MAINTENANCE OF MARKET SHARE OF EDIBLE PORK OFFAL; DEVELOP

TRACKING:                    ACTIVITIES UNDERTAKEN IN QUARTER:

QUARTERLY RESULTS REPORTED:

QUARTER: 1 - Encourage Cdn beef exporters to export  
                  hormone-free beef to UK.  
                  - Encourage continued Cdn exports of edible  
                  pork offal & inedible beef offal for petfood;  
                  continued monitoring of hormone ban.

- Little interest it seems in exporting hormone  
free beef to UK due to lack of capacity & certi-  
fication problems. - Trades continue; there is  
opportunity for edible beef offal fm culled cows  
flwg derogation to EC Hormone directive.

QUARTER: 2 -----

QUARTER: 3 -----

QUARTER: 4 -----