

REPORT #5
08/10/21

QUARTERLY PROGRESS REPORT OF INVESTMENT PROMOTION PROGRAM AT MISSIONS ABROAD FOR FY 88
FORECAST OF KEY INVESTMENT ACTIVITIES AND ANTICIPATED RESULTS STATED IN MISSION'S ANNUAL PLAN

414 - BRUSSELS

BELGIUM

PLANNING:

ACTIVITIES PROPOSED IN POST PLAN

ANTICIPATED RESULTS

COMM. & INFORM. EQP. & SERV ALL SUB-SECTORS
CONTINUE TO DEVELOP CONTACT FILE INDUSTRY ASSOCIATIONS & CORPORATE
LIAISON ACTIVITY TO FOCUS PRIORITIES.

DIRECT SPECIFIC EXTENSIVE INVESTMENT
ASSISTANCE TO AT LEAST 5 PRIME PROSPECTS.

EDUCATION, MEDICAL, HEALTH PROD ALL SUB-SECTORS
COOPERATE WITH LOCAL GOV'T PROGRAMS & REGIONAL EVENTS TO CONTACT SMALL
INNOVATIVE BIOTECH FIRMS FOR POSSIBLE JVS.

FOLLOW ON CONTACTS INCLUDING CDA. VISITS
FOR 3 PROSPECTS.

AGRI & FOOD PRODUCTS & SERVICE FOOD HANDLING, PROCESSING EQUIP
BUILD UP CONTACT FILE CONCENTRATE IN IDENTIFIED FLEMISH PROSPECTS.

WORK CLOSELY WITH FLEMISH PROSPECTS.

NON SECTORALLY ORIENTED ACTIVITIES

HIGH LEVEL VISIT TO CDA BY SOCIETE GENERALE (SG) & POSSIBLY
FABRIMETAL.

SG HAS DECLARED PLANS TO INVEST ABROAD
IN HIGH TECHNOLOGY SECTORS.

IMPACT VISITS TO MAJOR CENTRES OUTSIDE BRUSSELS.

BUILD AWARENESS OF CDA. CANVAS INVESTMENT
INTEREST. SUPPORT RESIDENT CDN BUSINESS
INTERESTS.

ENTREPRENEURIAL INVESTMENT.

INCREASED ENTREPRENEURIAL MIGRATION.