

DFAIT Launches *Canada World View*

The Department of Foreign Affairs and International Trade has launched a new publication, *Canada World View*, aimed at informing a general readership on current foreign policy issues and Canada's perspective on them.

Each issue will focus on a central theme of Canadian foreign policy — the first issue is on human rights. The publication will also update readers on foreign policy news and report on Canadian initiatives, responses and contributions in foreign affairs. It will

cover aspects of our relations with other nations, both on a country-to-country basis and within the framework of Canada's membership in international organizations such as the United Nations.

If you would like to receive subsequent issues of the publication, please fax your name, organization, address, telephone and fax numbers to *Canada World View*, Communications Services Division (BCS) at (613) 944-1031 or mail the above information to *Canada World View*, Communications Services

Division (BCS), Department of Foreign Affairs and International Trade, Lester B. Pearson Building, 125 Sussex Drive, Ottawa, ON, K1A 0G2.

Directory Connects You with Canadian Businesses and Governments

This year's edition of *Canadian Business Connections* features over 350,000 company listings, divided alphabetically in four sections: Ontario, Quebec, Western Region, and Atlantic Region. It also provides federal, provincial and municipal government contacts.

Categories include food services, computers, building contractors, sports and entertainment, transportation and communication, agriculture, fishing, farming, forestry and mining.

For more information or to order a copy, contact International Press Publications, 90 Nolan Court, Suite 21, Markham, ON, L3R 4L9, tel.: 1-800-679-2514 or (905) 946-9588, fax: (905) 946-9590.

New Publication Teaches How to Make Money without Money

Partly a reference book on letters of credit, partly a how-to book filled with trading anecdotes, *How to Make Money Without Money — The Art of Transferable Letters of Credit and Assignments of Proceeds* addresses the subject of how to use transferable letters of credit and assignments to make money. Financial techniques are brought together in this recently published book in language simple enough for anyone to understand.

Actual letters of credit and bank guarantees are reprinted, together with fax correspondence between companies, including import-export transactions. *How to Make Money Without Money* serves as a reference guide to contracts, incoterms, export documentation and UCPDC 500 for newcomers to international trade.

For more information or to order a copy, contact Continental Publishing, 2727 Steeles Avenue West, Toronto, ON, M3J 3G9, tel.: (416) 661-8520, fax: (416) 663-1973, e-mail: info@ccex.org

Sections of the book can also be found in the "Trader's Handbook" section of the Continental Commodity Exchange's Web site at www.ccex.org

MARKET REPORTS

DFAIT's Team Canada Market Research Centre produces a full range of sectoral market studies to help Canadian exporters identify foreign markets. Currently, some 400 reports are available in 25 sectors ranging from agri-food/equipment and automotive to consumer products, forest industries, plastics, space and tourism. The reports are available through the InfoCentre's FaxLink (613-944-4500) or on the Internet at <http://www.infoexport.gc.ca>