

T. W. No. 1



The Great North Western Telegraph Company of Canada.

CABLE SERVICE TO ALL THE WORLD.

TERMS AND CONDITIONS.

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This is an unreported message, and is delivered by request of the sender under these conditions.

H. P. DWIGHT,
President.

HEAD OFFICE: TORONTO.

I. McMICHAEL,
Vice-President and General Manager.

Toronto, Ont.. 13-06.

Canadian Pictorial,
Montreal, Que.

I will require at least one thousand copies Christmas Number Canadian Pictorial and possibly more later. October and November issues sold well.

My forty page illustrated catalogue of special prices for the public on magazines is ready. Do you want one.

Ernest H. Lawson,
Magazine Specialist,
Toronto.

The above telegram tells its own story. We need only add that Mr. Lawson at first refused to handle the "Canadian Pictorial"—that was before he saw the paper. We induced him to try some and sent him 200 copies. They went so well he ordered 500 next time, and now he is ordering 1,000 and thinks he will require more.

Many other energetic agents are increasing their orders in like ratio, and the way the boys are selling it is great. "SEEING IS BELIEVING" and hundreds of boys—yes, and a good many girls too—are selling the "Canadian Pictorial" on its merits to their friends and neighbours, and, "IT SELLS AT SIGHT." But just read what they say:—

"People buy them as quick as I can hand them out."—Alexander Sutherland, W...., N.S.

"I received the fountain pen and am well pleased with it."—Theodore Smith, D...., Que. who sold 18 "Pictorials."

"Sold twelve in an hour and a half."—James Finlay, P...., Ont.

"Send me twelve more as soon as you can. They take very well."—Robert C., Kingsborough, D...., Ont.

"Everybody thinks the papers are all right."—Levi White, T...., Ont.

"I received the jack-knife and was much pleased with it."—Robert Rankin, P...., Ont.

"Please send the other twelve copies. The others sold great."—Fred Gibson, A...., Ont.

"Received fountain pen safely. Many thanks for same. It is a beauty."—Clyde Malloch, A...., Ont., another boy who sold eighteen.

"I received the watch you sent me all right. I think it is a perfect beauty. I don't see how you can afford to give them."—Win. B. Moulton, L...., Ont. who sold twenty-four for his watch, and is now working for a pen.

"The magazines go quickly. I have sold them all. Send on twelve more."—Gordon C. Dewar, B...., Que.

"I received these papers Wednesday and sold them before I got home from school; please send another dozen as soon as possible."—James Armitage, W...., Ont.

"I sold all my magazines in about half-an-hour."—C. S. Lambly, I...., Que.

"Please forward another half dozen, as I sold my first lot quite easily and have places for the others."—John Low, U...., Ont.

"I think they are fine papers, and sold very quickly."—Norman Patterson, C...., Ont.

"I sold the twelve copies of the "Canadian Pictorial" you sent me; they went like hot cakes. Please send me another half dozen."—Miss A. D. Hart, W...., N.S.

"I received the twelve copies of the "Canadian Pictorial" and I am delighted with them. I sold four between twelve and one, then went to school and sold six after school. The remaining two I sold easily in fifteen minutes the next day. Please send on another half dozen as I want a fountain pen."—John J. Weidmark, W...., Ont.

"Got your papers to hand Monday night, and went out the next night and sold them all easily, and have customers for more. Please send another dozen as quickly as possible."—Bruce McLeod, M...., P.E.I.

"I have some good customers who watch for the paper and think it is just fine."—Charlie Nelson, O...., Ont.

"I sold the twelve "Canadian Pictorials" in about three or four hours. I just hitched up the horse last Saturday and went for a drive, then I sold some on the way home, and took them to school and sold the other four. I guess I will take my jack-knife. Well, I am glad I sent for the "Canadian Pictorial." A capital example of what a boy in the country can do."—Albert L. Scott, W...., Ont.

BOYS! A SPLENDID WATCH FREE!

Any boy can earn a handsome premium selling the "Canadian Pictorial"—sell twenty-four copies for a Watch, eighteen for a Fountain Pen, twelve for a Knife—all first-class reliable articles—or he can sell on a cash commission. Send to us for a package, and let us start you in business, with full instructions. No cost or risk to you. Many a wealthy man got his set-out in just such a way as this.

Now boys, fall in line. This is your chance. Get on our Honor Roll of Successful 'Pictorial' Boys.

Address: Promotion Dept., The Pictorial Publishing Co., 142 St. Peter St., Montreal.
John Dougall & Son, Agents, 'Witness' Block, Montreal.

There are still many districts where there are no boys at work, and we want to hear of boys, news dealers, or subscription canvassers who would like pleasant and very profitable employment for all or part of their time.

THE PICTORIAL PUBLISHING CO., WITNESS BLOCK, MONTREAL

SOME GOOD CLUBBING OFFERS

INCLUDING A CHRISTMAS PRESENT

The "Montreal Daily Witness," \$3.00

"An independent, fearless and forceful newspaper"

Latest news, Market and Stock Reports, Financial Review, Literary Review, Good Stories, Home Department, Boys' Page, Queries and Answers on all subjects, etc., etc. Advertisements under editorial supervision. A clean, commercial, agricultural, and home newspaper.

The "Canadian Pictorial" - \$1.00

Both for only \$3.35 Worth - \$4.00

"The Montreal Weekly Witness and Canadian Homestead" \$1.00

"An independent, fearless, and forceful newspaper."

The best weekly newspaper in Canada, reproducing all the best matter contained in the "Daily Witness," and adding thereto valuable departments, devoted to farm, garden and allied interests. Read its editorials and judge for yourself.

The "Canadian Pictorial" - \$1.00

Both for only \$1.35 Worth - \$2.00

"World Wide" - \$1.50

Canada's Leading Eclectic. A weekly reprint of all the best things in the world's greatest journals and reviews, reflecting the current thought of both hemispheres. Internationally fair at all times. Good selections from the best cartoons of the week. The busy man's paper. Nothing like it anywhere at the price.

The "Canadian Pictorial" - \$1.00

Both for only \$1.85 Worth - \$2.50

"The Northern Messenger" - .40

A favorite for over forty years. Illustrated Sunday reading every week for the home and Sunday school. Twelve to sixteen pages. Evangelical, non-sectarian. Interesting from first to last. Caters to all ages. For size and quality combined UNEQUALLED FOR THE MONEY.

The "Canadian Pictorial" - \$1.00

Both for only \$1.00 Worth - \$1.40

"CANADIAN PICTORIAL" and the "Daily Witness," "World Wide," and "Northern Messenger," worth \$5.90 for only \$3.70

FAMILY CLUB

N.B. None of these club rates are available for Montreal or suburbs, but hold good for nearly all the rest of the English-speaking world. Three of the four papers in the Family Club must go to one address, the other may be ordered sent to a friend as a Christmas or New Year's Gift.

The Pictorial Publishing Company, 142 St. Peter Street, Montreal
or JOHN DOUGALL & SON, "Witness" Block, Montreal, Agents for the "Canadian Pictorial."

In answering advertisements kindly mention the "Canadian Pictorial."