

JULY

ANNOUNCEMENT

AUGUST

The first Number issued of Westward Ho! consisted of forty-eight pages. Recently we printed as many as one hundred and fifty pages. The circulation, too, has trebled.

In fact, the growth of the Magazine has been so rapid that we have been unable to keep pace with it. This is in a great measure responsible for the increasing lateness in placing the Magazine on sale during the last few months.

We want to see Westward Ho! on the newsstands by the 20th of each month. In order to accomplish this we must drop July from our calendar. Volume III commences with this, the August Number.

Subscribers will lose nothing through this change as their subscriptions will be extended one month. They will receive the twelve Numbers in full that they paid for.

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Calendar sent on application.

Autumn term commences Sept. 10, 1908.