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Correspondence invited

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METROPOLITAN LIFE
INSURANCE COMPANY.
 Cor. Park Place & Church St. New York

No better evidence of the popularity of this Company is required than the remarkable progress it has made during the past ten years.

Its invested funds are \$2,300,000.
 It has issued 18,000 policies.
 It has paid to policy holders \$2,300,000.

Its ratio of Death losses to mean amount at risk in 1876 was THIRTY-THREE PER CENT. LESS than the average amount of all other companies.

Its surplus to policy holders is \$375,630.

It issues ENDOWMENT POLICIES AT LIFE RATES, and affords the largest amount of protection at the least cost.

Nothing so complete is found in the ordinary life plan, tontine plan, or any other method of mutual, mixed or stock life insurance companies, as in the Reserve plan of the METROPOLITAN LIFE.

F. A. MOORE,
 GEN. AGENT FOR PROVINCES OF ONTARIO AND QUEBEC.

THOS. A. TEMPLE,
 General Agent Maritime Provinces.

THE Thomson & Williams

MANUFACTURING COMPANY, (LIMITED),
 STRATFORD, Ont.

PAID UP CAPITAL, \$100,000.
 BUILD

Engines, Boilers, Mill Stones, Mills and Factories of all Kinds.



Sole manufacturers of the JOHN-STON WROUGHT-IRON HARVESTERS.

Dealers in Boling Cloths, Saws, Belting and all Mill Supplies.

Contractors for Water Works for Cities, Towns, &c.

R. THOMSON, Pres. A. R. WILLIAMS, Vice-Pres.
 A. GRANT, Secretary and Treasurer.

QUEEN INSURANCE CO.

OF ENGLAND.

FIRE & LIFE.

Capital.....\$2,000,000 Stg.

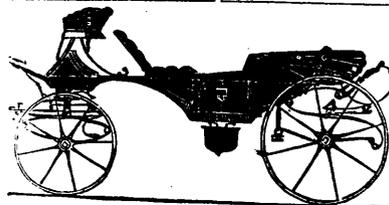
INVESTED FUNDS.....£668,818

FORBES & MUDGE,

Montreal,

Chief Agents for Canada.

WM. ROWLAND, Agent,
 No. 62 King Street East, Toronto.



JOHN WEBSTER,
CARRIAGE BUILDER,

17, 19, 21 and 23 Alice Street, 3 doors west of Yonge St.
 TORONTO

The Mercantile
FIRE INSURANCE COMP'Y.

Incorporated by Act of Ontario Legislature.

CAPITAL.....\$200,000.
 HEAD OFFICE..... WATERLOO, ONTARIO.

Board of Directors:

J. E. Bowman, M. P. St. Jacobs.
 J. B. Snyder, Conistoga.
 J. W. Walden, M. D., Waterloo.
 John Shuh, Waterloo.
 B. Hughes, Waterloo.
 Cyrus Bowers, Berlin.
 D. S. Bowly, Berlin.
 Robert Melvin, Guelph.
 William Robinson, Galt.

Officers:—J. E. Bowman, M. P., President; J. W. Walden, M. D., Vice-President; P. H. Sims, Secretary.

Insurances granted on all descriptions of property against loss or damage by fire, at current rates. Agencies will be opened at the principal towns in Ont.

THE BEST
Boston Rubber Belting.

FIRE AND OTHER HOSE at Lowest prices

Aikenhead & Crombie
 AGENTS.

THE
EQUITABLE

LIFE

Assurance Society,
NEW YORK.

H. B. HYDE, President.

R. W. GALE, Gen. Manager Dominion of Canada, Montreal.

ASSETS.....1st Jan., 1877.....	\$31,734,934 41
CASH INCOME .. " "	9,741,457 67
SURPLUS .. " "	8,503,793 41
AMT. OF INS. IN FORCE IN 1877.....	173,050,690 41
NEW BUSINESS IN 1876	25,020,599 00

The growth of the Society is shown for past ten years by the following figures taken from the Annual Statements at the end of different periods:

Report from which figures are taken.	Total income of each year.	Total Assets.	Divisible Surplus as regards policyholders.
8th Annual report 1st Jan. '68	\$ 3,247,022 74	\$ 5,125,423 15	\$ 894,769 98
12th Annual report 1st Jan. '74	7,612,237 09	16,174,824 55	1,698,343 55
17th Annual report 1st Jan. '77	9,242,451 67	31,734,934 41	5,503,793 41

Attention is called to the above evidence of great prosperity. This Society, organized in 1859, has met with a success and has secured a popularity unexcelled in the annals of Life Insurance, its history exhibits a growth and progress unexampled. No other Company having attained even an approximate success within a similar period.

The following correspondence regarding the Society's decision to comply with the new insurance law in Canada requiring increased deposits, will be interesting to policy holders as well as to the public generally.

Agents wanted in unrepresented districts. Apply to
 GEORGE B. HOLLAND, Gen. Agent for Ontario,
 58 Church Street, Toronto.

GEO. B. HOLLAND, Esq.,
 General Agent of the Equitable Life Assurance Society of the U.S. for the Province of Ontario—

Dear Sir: Herewith I hand you the copy of a letter received from the Vice-President of the Society, notifying me that the Society will comply with the new insurance law of Canada, and will keep in Canada a fund sufficient to reinsure its risks on a 4 1/2 per cent. basis, in accordance with the requirements of the law. This makes the Equitable, to all intents and purposes, a local or home company in the Dominion. This gives the Canadian agents of the Equitable all the advantages that any local company can possibly have, and many advantages that no strictly local company can have by which to appeal to the insuring public for business.

With every confidence in, and my best wishes for, your success, I am

Yours very truly,
 R. W. GALE,
 General Manager.

"R. W. GALE, Esq.,
 "Manager of the Equitable Life Assurance Society of the U.S. for the Dom. of Canada, Montreal—

"Dear Sir: After due consideration the Committee on Agencies of this Society have authorized the officers to comply with the terms of the law recently passed by the Dominion Parliament requiring the deposit with the Dominion Government of the nett 4 1/2 per cent. reserve on policies issued by the Society through the Canada Agency.

"This authorization will be acted upon and the requisite notice given to the Dominion Government.

"It is hoped and expected that the course adopted by this Society will so encourage its policy holders and agents, that its already prosperous business throughout the Provinces will be largely and rapidly increased.

"Respectfully yours,
 "(Signed) JAMES W. ALEXANDER,
 "Vice-President.

CONSUMERS' GAS COMPANY.

The Annual General Meeting of the Stockholders of the Consumers' Gas Company of Toronto, to receive the Report of the Directors, and for the election of Directors for the ensuing year, will be held at the Company's Office No. 19 Toronto Street, on

Monday, the 29th of October next
 at Twelve o'clock noon.

W. H. PEARSON, Secy.