

bottle-fed, with the general idea of recommending such treatment as will tone up and vitalize those whose nutrition may be below par, so that they may enter the trying summer months in the best possible condition to ward off or withstand the depressing influence of extreme heat or the prostrating effects of the diarrheal disorders of the heated term.

Careful attention to feeding is, of course, a *sine qua non* and the details of the infant's nourishment should be carefully investigated and regulated. But this is not all. Many bottle-fed babies are below standard from a hematologic standpoint. The marasmic anemic baby deserves special attention in the way of building up and restoring a circulating fluid which is deficient in red cells and hemoglobin. In the entire *Materia Medica* there can be found no direct hemic tonic quite as suitable for infants and young children as Pepto-Mangan (Gude). In addition to its distinctly pleasant taste, this hemic tonic is entirely devoid of irritant properties and never disturbs the digestion of the most feeble infant. Being free from astringent action, it does not induce constipation. A few weeks' treatment with appropriate doses of Pepto-Mangan very frequently establishes sufficient resisting power to enable the baby to pass through the hot summer without serious trouble, gastro-intestinal or otherwise.

THE ELEMENT OF UNCERTAINTY.

In the treatment of disease the element of uncertainty with special reference to individual idiosyncrasy, must always be considered, but the element of uncertainty as to the therapeutic action of a remedy can be eliminated providing ordinary care is exercised in selecting drugs or remedies which are not inert and have proven their efficiency.

For over 50 years, Hayden's Viburnum Compound has maintained its reputation as therapeutically efficient in the treatment of Dysmenorrhea, Menorrhagia, Post-partum Pains, Puerperal Convulsions and in pain resulting from spasmodic contraction.

It is a well known anti-spasmodic and as it contains no narcotics nor habit forming drugs, no disagreeable after effects is the result of its administration.

Given in teaspoonful doses, administered in boiling water, it will not disappoint you, thus eliminating the element of uncertainty, and as it is not a secret remedy, but a carefully compounded and ethical pharmaceutical, it will render most satisfactory results in those conditions wherein especially indicated.