

himself, leaving the effect to be produced by the merit of the production and his signature. While such a method might also, in some cases, indirectly benefit less liberal-minded practitioners, such benefit should not be begrudged since the time is certainly coming when these non-progressive members shall need all the consideration that can be accorded. For self-seeking, in the narrower sense, ever defeats itself in the long run.

From these considerations it will be seen that the writer defends and encourages the work of popular dental education by means of pamphlets and similar publications as advertising media, providing always that the methods used shall not contain anything beneath the dignity of a learned profession, or derogatory to the character of fellow-practitioners.

The writer further commends these few ideas to his confreres for their consideration, and trusts that at least his efforts indicate that he has the welfare of his profession at heart.