

outright charlatanism, but from the superior views of matters and the higher status of the present, we may be charitable to the past, and let by-gones be by-gones. "Sufficient unto the day is the evil thereof," and there is enough to occupy our reformatory ideas without recurring to the manner in which A. gained a practice, or to the biography of B. Fashion is a great lever, and the most of us are led by the nose with it, and if it is not easy to accommodate ourselves to the changes brought about by more elevated views, it should afford some consolation to feel that these changes are our best guarantees of respectability.

The present styles of *advertising*, used by our profession, do not promise true dignity. We would submit the principle that what is unprofessional in this respect in medicine, is equally so in dentistry; and what is disreputable in the one, cannot by any twisted logic, or plausible reasoning, be made reputable in the other. We have before us as we write a large number of dental advertisements, circulars and cards, which, though representing by no means first class operators, and in many cases the very reverse of good operators, yet mostly all assume an individual superiority on the part of the advertisers, which is remarkable for audacity and untruth. Some of the two former, half a yard long, rival the enterprise and infallibility of Holloway and Perry Davis; others more moderate as to size but quite as quackish. We had no idea of the vast attainments and inspired capacities of certain of our brethren until we read their circulars; and we presume the miserable work we have seen produced by them must be attributed to some peculiar disturbed state of mental and physical nature at the time the work was done. Yet, we have a foolish conviction of our own that if plugging teeth for dogs were fashionable, and our dog needed it, we wouldn't care to trust him, or any other poor dog we pitied, to the care of such superior beings.

The great beauty of the English language is that it can be made to tell truth so plainly, and if we tell those puffing advertisers that in their circulars and cards they lie, it will be attributed to the bluntness of the good old language. They who promise "invariable cures," and "invariable success," tell falsehoods, and know it. We have no desire to quote, lest we be personal, but the amount of falsification, and unprincipled quackery printed in some of these advertisements, is most degrading to the profession. If their prompters were infallible they would have too much modesty to blow about it; if