



GOULDS Pomona Spray Pump

THE
PUMP WITHOUT
A PEER

CAPACITY—Large
CONSTRUCTION—Simple

Solid Brass Working Parts.
Lowest Construction.

THE MOST POWERFUL Not a Single
THE MOST DURABLE Complaint
THE MOST EFFICIENT during the
Season of 1896

OTHERS ARE SATISFIED
IT WILL SATISFY YOU ...

THE GOULDS POMONA SPRAY PUMP wins the Grimsby Spraying Contest. We don't claim it; we leave that for the other ten competitors, and they are all rapidly doing it. We do claim, that we made a stir among Spray Pumps and spectators, and that we were very much in evidence at that contest. We offer the Pomona strictly on its merits, not because it was manufactured in Seneca Falls, N.Y., by the largest pump makers in America, but because it is absolutely without a peer for the work for which it was designed—spraying fruits and trees. Red and blue paint on a barrel, nozzles, gas-pipe and bamboo extension rods, brass strainers, don't make a spray pump. We talk SPRAY PUMP. We will also furnish you with all the other attachments you require; everybody sells them, our people manufacture them, they are the originals. Don't trouble about "Expensive American outfits on which duty has to be paid." Pomona's price was lower than any of the other three pumps in Group I at Grimsby. Don't think that, because you saw the score of two or three pumps, you saw it all. There are others. In the Judges' opinion they only saw three points difference in the four pumps in Group I without accessories. In selecting a pump to offer the Canadian Fruit Growers we did not limit ourselves to the Canadian market, but were after the best obtainable. It may not be patriotic, but it counts when you come to spray trees. We have not space here to give you the complete score of the now famous Grimsby contest, but write us if you want it. We will give you a full one, and talk pump too. See Pomona and you see A SPRAY PUMP.

WILLIAM FORBES, Canadian Agent, Grimsby, Ont.

ADVERTISING RATES

... in ...

The Canadian Horticulturist

Published by the Fruit Growers' Association of Ontario, at \$1.00 a year; average circulation, 4,000 copies per month, among all the leading Fruit Growers and Gardeners of Ontario, and distributed to nearly 1,000 post offices.

Notwithstanding the increasing circulation and growing demand on its space, we have still kept down the advertising rates to the following code, which will be strictly adhered to:

Advertisements will be inserted at the rate of 10 cents per line each insertion, one inch being about fourteen lines. Advertisements for longer periods as follows, payable quarterly in advance:—

One page,	\$30.00	\$48.00	\$72.00
Half page, or one column,	15 00	24.00	36.00
Half column,	9.00	15 00	24.00
Quarter column,	7.00	11.00	16 00
One inch,	3.50	5.00	10.00

Commission Merchant's Directory, and Nurseryman's Directory—Card inserted at 25 cents each insertion.

Yearly advertisements paid quarterly, charged every three months without extra charge.

All communications and advertisements must be in our hands by the 20th to insure insertion in issue of same month. Address, "Canadian Horticulturist, Grimsby, Ont."

FOR SALE OR EXCHANGE Advertisements of Fruit Farms, SITUATIONS WANTED, Etc.

Advertisements of 27 words, including address, received for these objects at 25 cents for each and every insertion, and one cent for each additional word.

No better medium can be found for introducing the English and Canadian Commission Merchants to the Canadian Fruit Growers; or for sale of fruit trees or flower and vegetable seeds.

All kinds of supplies for the fruit grower, as baskets, pruning tools, trees, shrubs and plants, may be advertised in these columns.

All questionable advertisements, are refused insertion at any price. No goods taken in exchange for advertisements. A discount allowed to any one acting as agent in procuring honest, reliable advertisements, which are in line with our objects.

Address: **L. WOOLVERTON, Sec. Ontario Fruit Growers' Association,**
GRIMSBY, Ontario, Canada.