

that this meeting at Grimsby was acknowledged to be of interest and profit to all, and was the means of increasing

the fraternal feeling between the Ontario Association and a strong local organization of fruit growers.

SELECTIONS FROM THE PRESIDENT'S ADDRESS

Delivered at Grimsby, Wednesday Evening, 28th September.

HONEST PACKING.

Our apples have taken the British buyers by storm, and consumers there will not purchase any others so long as they can obtain a suitable article from us. Britain wants the best and the best only. There is no better market for a choice article, nor so poor a one for an inferior article. Canada has gained a good name for general honest culling and packing, and it is absolutely necessary that we do not allow a spot to tarnish our character. I would entreat every orchardist and shipper, not only for his own best interests but also for the sake of the fair fame of our country, to exercise the greatest care in the cultivation, selection and packing of our fruits. Let the grower leave nothing undone to excel in the production of the choicest fruits, and when he ships allow nothing to pass to the shipper but the best. Above all things teach your children to be scrupulously honest in picking and culling out the apples ready for packing. Never encourage a child to think it smart to get a spotted or wormy apple off on the buyer by hiding it in the middle of the basket or barrel. Let the shipper see to it also that he acts in strictest honesty with his customers. Let the brand always truly indicate the contents of the barrel. Let every specimen be sound and clean

for a good brand of fruit. Choice lots should be made of even size and good colour in the barrel. Under no circumstances let the brand indicate anything better than the fruit in the barrel fairly demands.

SHIPPING.

Generally speaking, it is a mistake to ship on consignment to any but the three great distributing centres, London, Liverpool and Glasgow. Experience has shown that fruit shipped to London direct by water has received much more damage in transit than when shipped *via* Liverpool and thence by rail to London. It is a very common thing to find in cargoes shipped direct to London by water, barrels with only a few pecks in them, and as these few left are clean, fine samples, it is natural to conclude that they have been tampered with either when passing up the Thames, or when in charge of the dock companies. I have often visited the docks to see cargoes discharged, and almost always remarked an amount of careless handling that was startling — barrels of apples standing in the storage sheds open, and passers-by having every chance to pilfer that could be desired. I would therefore advise shippers to ship to London always *via* Liverpool.

MARKET FOR FALL APPLES.

There is still another market nearer