

First Showing of New Fall Goods.

New Fall Dress Goods
Silks and Trimmings
New Ribbons, Collars and Belts
New Linens, Cottons, Shirtings
New Rain Coats
New Rugs and Linoleums
Fownes' Fall Gloves
New Cotton and Pure Wool Blankets in all sizes and guaranteed quality
New Curtains and Draperies
New Fall Hosiery and Underwear

In The Men's Store
First showing in the celebrated 20th Century bench-tailored Overcoats and Suits for fall.
New Rain Coats in tans, greys and fancy tweeds. See those special mole lined at \$8.50 and \$10. No war prices in these values.
NEW KING HATS and EASTERN CAPS
The New Fall Styles in 'Arrow' Collars and Shirts
First Showing of Fall Neckwear

Two Stores Full of the Finest Merchandise in the land, all purchased before the war and sold at "before the war" prices

A. BROWN & CO.

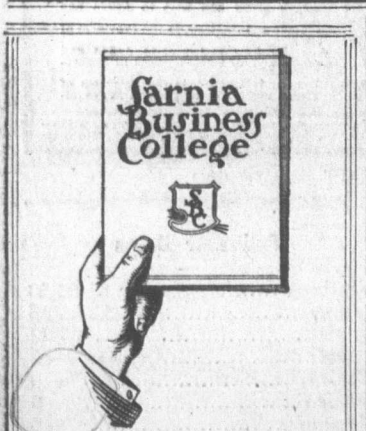


These two pictures tell the many uses of this O-Cedar Mop

T. DODDS & SON



A Carpet Sweeper saves time, money and labor. See us.



Sarnia Business College
Established 1894
SARNIA - ONTARIO
COLLEGE OPENS SEPT. 1ST

Notice to Creditors and Others

In the Estate of Jarvis Westgate, late of Warwick Township, Ontario, Farmer, deceased.
NOTICE is hereby given pursuant to the statutes in that behalf that all creditors and others having claims against the estate of said deceased who died on the 8th day of July, 1914, are required to send by post, prepaid, or deliver to the undersigned solicitor for Mary Jane Westgate, the administratrix of the said estate, on or before August 31st, 1914, their names, addresses and full particulars of their claims in writing duly verified and the nature of the securities, if any, held by them, and after the said thirty-first day of August, 1914, said administratrix will proceed to distribute the assets of said deceased among the persons entitled thereto, having regard only to the claims of which she then shall have had notice, and she will not be liable for the said assets or any part thereof to any person or persons of whose claims she shall not have had notice.
Dated at Watford, Ont., August 5th, 1914.
W. R. FITZGERALD, Watford, Ont.,
Solicitor for said administratrix.
Dr. and Mrs. Fairbank have returned from California.

BROOKE COUNCIL.

Inwood, 15th August 1914.
Council met pursuant to adjournment. Members all present. Minutes of previous meeting read, and on motion of Mr. Bourne, seconded by Mr. Kennedy, were approved.
Wm. Werden notified Council that owing to a load of gravel thrown on side of road, his horse shied and buggy was upset in ditch and broken.
Report made on the proposed repairs to the 5/6 con blind line road drain across lots 16, 17 and part 18. Estimated cost \$860.
Bourne—McCabe, that action on this report be laid over until next meeting of Council.—Carried.
Report on the Stevens-Zavitz Drain read, estimated cost \$1025.00. Bourne—Kennedy, that report be referred back to engineer.—Carried. Report read on the proposed Saunders drain. Estimated cost \$1550.00. Drain met with considerable opposition. No action.
Herbert Holbrook applied for pay for one ewe and one lamb killed by dogs, valued at \$24.00, and John Clothier for two sheep badly worried valued at \$17.00. Campbell—Kennedy, that Mr. Holbrook be paid the sum of \$16.00 and Mr. Clothier the sum of \$11.33.—Carried.
Circular from County Council read, advising the appointment of Inspectors to aid in checking the spread of the San Jose scale.
Bourne—Campbell, that T. H. Myers be appointed Inspector with remuneration at the rate of \$3.00 per day.—Carried.
Bourne—Campbell, that bylaws for the McGill and 67 con road drain and Wedmann drain be read a third time and finally passed.—Carried.
Herman Johnston applied for aid, he being old and unable to work.
McGill and 67 con road drain and Wedmann drain be read a third time and finally passed.—Carried.
Papers in connection with claim of J. D. Moore, Ennisville, read over, he stating he was injured to the amount of \$400 by the Bourne Drain Outlet being insufficient. Left to Reeve and Deputy Reeve.
Bylaw introduced and read, to submit to a vote of the qualified electors on 12th Sept. next, for their assent and approval the issue of a debenture loan of \$10,000 to pay for the construction of three new steel bridges now under way, the repayment of which would be spread over a term of ten years. Failure of bylaw to pass would compel Council to levy the full cost of bridges this fall.
Bourne—McCabe, that bylaw be provisionally adopted, given three insertions in the Alvinston Free Press newspaper, the Clerk authorized to prepare the required lists of qualified voters, poll books, ballots, etc., and the following parties appointed to act as Deputy Returning Officers in the subdivisions one to eleven: James Y. McKeon, John McAlpine, Thos. J. Oakes, George Lightfoot, W. J. Weed, Leolin Lindsay, Sam. Johnston, Wm. Brown, Howard Shirr, Wallace Watson, and Donald McDonald.—Carried.
The Advisory Board of the Brooke Municipal Telephone system submitted an agreement entered into with the Inwood Rural Telephone Co. for the purchase of the lines of that Co., together with all their plant, switchboards, equipments and franchises, for the sum of \$17,400. Change if approved, to take effect on the first November next.
Campbell—Bourne, that the agreement as read over for the purchase of the Inwood Telephone Line and all things belonging thereto, be sanctioned by this Council, and that the Reeve and Clerk be authorized to sign said agreement on behalf of the Council of the Township of Brooke.—Carried.
Bourne—Annett, that the Advisory Board be granted permission to erect a telephone line west from Watford on the 4-5 con. road, Warwick, provided an average of three or more subscribers per mile were obtained.—Carried.
Campbell—Kennedy, that the sum of \$800 be advanced the Brooke Telephone System.—Carried.
Kennedy—Campbell, that Council do now adjourn to meet in the Village of Alvinston on Monday, the 21st Sept., 1914.—Carried.
W. G. WILLOUGHBY, Clerk.

KEEP CHILDREN WELL DURING HOT WEATHER

Every mother knows how fatal the hot summer months are to small children. Cholera infantum, diarrhoea, dysentery and stomach troubles are rife at this time and often a precious little life is lost after only a few hours illness. The mother who keeps Baby's Own Tablets in the house feels safe. The occasional use of the Tablets prevent stomach and bowel troubles or if the trouble comes suddenly—as it generally does—the Tablets will bring baby safely through. They are sold by medicine dealers or by mail at 25 cents a box from The Dr. Williams' Medicine Co., Brockville, Ont.

R. J. McCormick Protests the East Lambton Election

The Toronto Mail and Empire of the 13th inst. has the following:
The East Lambton contest in the recent provincial elections was again revived yesterday, when R. J. McCormick, the defeated Liberal candidate, filed a protest petition and made his deposit of \$1,000 at Osgoode Hall.
At the election Dr. J. B. Martyn was declared elected by the returning officer, his majority being three votes. A recount made before the county judge declared Mr. McCormick elected by 27 votes. An appeal from the recount was made, and Chief Justice Sir William Meredith reversed the decision of the county judge, and declared Dr. Martyn elected by four votes.
Ever since there has been talk of protest, and the application was filed just in time, as to-day is the last day on which a petition can be filed.
Mr. W. W. Hamilton's automobile garage, Forest, was destroyed by fire Wednesday afternoon of last week, and his residence also narrowly escaped. The fire started in the garage while J. Hamilton, Jr., was filling the auto tank with gasoline, he stepping on a match.

SCHOOL REPORTS.

Report of S. S. No. 7, Warwick. Class III. to IV.—Total 750.—Kenton Mitchell 532, Elizabeth Trotter 521. Class II. to III.—Total 550.—Mary Trotter 386, Rosa Acton 345, Harold Laur 331, Harold King promoted on recommendation. Class I. to Class II.—Total 360. Hilda Trotter 270, Orville Acton 265, Alvin Misselbrook 259.—MARGARET MCINTYRE, Teacher.
Following is the report of the promotion examination in S. S. No. 1, Metcalfe. Total enrollment for the year 24. Average attendance: 23. Entrance—Meryl Freer, Gladys Johnson, Alfred Johnson. III. to IV.—A. Johnson, R. Johnson. Pt. II. to II.—G. Shamblaw, Primer to Pt. II.—Fred Dymond, Aimee Campbell, Jim Eastabrook. No. of failures 3.—L. K. MCKELRAR, Teacher.

Letter of Sympathy

TO MRS. ROBERT KING AND FAMILY:
We, the officers and members of Court Pearl, No. 306, C. O. F., desire to express to you our deepest sympathy in bereavement which you have been called upon to bear. We know we can say nothing that will lessen your sorrow; we only wish to extend to you our heartfelt sympathy at this time. While we know your home lost a kind husband and loving father we can only point you to one who alone can heal the sick and comfort the sorrowing; we therefore humbly in submission to His will for He doeth all things well. We miss our Brother in the court room, we miss his kind and smiling face. But we hope to meet him in the High Court, above where there shall be no more parting neither sorrow or crying. For we know that when the earthly house of this tabernacle is dissolved we have a building, an house of God not made with hands, eternal in the heavens.
Signed on behalf of the Court.
J. M. KELLY, C. R.
CHAS. JAMES, P. C. R.

The Hospital Ship

Watford Ladies Send Substantial Contribution
Funds are being raised by the women of Canada to provide a hospital ship to be equipped and presented to the British Admiralty. The work of collecting the necessary sum was not confined to any particular organization, although the Imperial Order Daughters of the Empire set the ball rolling. Contributions were asked from all the women of Canada, because the gift is to be from them, irrespective of any organization. Watford ladies were canvassed last week and responded nobly, \$110 being contributed towards the total. The ladies who did the collecting here were well pleased with the generous response to the appeal for funds. Nearly every one asked was not only willing but anxious to contribute, and the amount raised speaks well for the generosity and patriotism of the ladies of Watford.

KERWOOD.

Mrs. Spink, of Fordwick, is visiting her sister Mrs. (Rev.) Ball.
Miss Noble, of Stratroy, was the guest of Mrs. Chas. Foster.
Miss Thelma Brunt spent several days with friends in Kingsville.
Miss Lizzie Cook, of Waterford, is visiting her sister Mrs. Wm. Watson.
Miss Reta Freer is visiting friends in Inwood and Petrolia.
Mr. Clifford Freer called on Inwood friends Sunday.
Miss Elsie McKnight spent Sunday with friends in Arkona.
Miss Ethelwyn Rogers, of Toronto, is holidaying at her home here.
Mr. Wilfred Rogers spent a few days with his mother in Brantford.
Miss McIntyre, of Cleveland, is visiting her grandmother Mrs. John McIntyre.
Miss Marie Richardson has returned home after spending a couple of weeks with her cousin Miss Meryl Freer.
Miss Margaret Rogers and her friend Mrs. Van, of New York, are visiting the former's parents Mr. and Mrs. Rogers.
The garden party held by the Woman's Institute was a great success. Mr. Woods' home and ground were handsomely and appropriately decorated with red, white and blue, British flags, maple leaves, golden glow and Japanese lanterns, and brilliantly lighted with gasoline lights. The program was highly classical and pleasing. The way Mrs. McGuire, Misses Short and Holbrook, Messrs Francis and Lambert were eulogized proved the appreciation of the audience. Misses De Gex and Waddell's instrumentals were much appreciated. Mr. Farrel made an ideal Chairman and the baby show created a great deal of interest. Mrs. Jas Brown's baby Mack, took 1st, Mrs. E. Lyon's baby 2nd, Mr. H. Watson's baby 3rd. The handsome new born of Mr. Waddell's was beautifully decorated with maple boughs, flags and hunting, and made a most excellent place for the booth. The Watford band played a number of selections which added greatly to the enjoyment of the evening.

Bought in London

There was a man in our town,
And he was wondrous wise;
He bought his wife a new silk gown
By way of a surprise.
He paid just \$19.98,
He told his wife in glee,
She looked at him in deep disgust,
And then she said, said she:
"Brown sells that dress for \$12.15
And Swift the same price too.
Why don't you read the ads my dear,
As really wise men do?"

ARKONA

Mr. Herb George, of Ottawa, spent the weekend at home here.
Astoria shoe for men. Style, wear and comfort guaranteed.—Brown Bros.
Mr. Chittick and family motored and spent the week end in Hamilton.
Mrs. Robert McAlpine, of Sarnia, visited Arkona friends last week.
Miss Eva Dunlop, of Sarnia, is spending her vacation with friends in town.
Mr. Ivan Crawford, of London, is spending his vacation at his home here.
Miss M. Abel, of Toronto, is spending her vacation with her cousin, Miss Laura Jackson.
Miss Mildred Bates and brother, Walter, of Toronto, are spending their vacation at home here.
C. H. Emberton is home from spending a week in Woodstock at the Baptist summer school.
Mr. and Mrs. Arthur Everest and son, of Yellow Grass, Sask., are spending a few weeks with Mrs. G. M. Everest.
Dr. R. S. Seymour, of Philadelphia, formerly of Arkona, has been appointed to a professorship in the dental department of the University of Pennsylvania.
Mrs. Leonard, of Peck, Mich., and Mrs. Hawkins, of London, are spending a few days with their mother, Mrs. W. Thomas.
Mrs. S. Hartley spent last week with friends in Wyoming and Sarnia.
Miss Irene Dickinson left Monday for Toronto.
The arrow collar the best fitter. For sale by Brown Bros.
Miss Stella Rooks is spending her vacation with friends in Detroit.
Mr. Lloyd Hawkins, of Chicago, is renewing old acquaintances in the Ark.
Mrs. H. Hurlburt, of Yellow Grass, Sask., is spending a few days with Mrs. McLean.
Mr. and Mrs. Sherman Thorpe and family, of Nipigon, are spending a two-months vacation in the Ark.
Crown sales, the best make. Any style. For sale by Brown Bros.
Miss Julia Thoman is spending her vacation with friends in Sarnia.
The U. N. O. I. N. O. Club of young ladies motored to Theford last Wednesday evening, to hear Miss Agnes Knox Black at concert held in Presbyterian church.
Dr. Robert Seymour and wife, of Philadelphia, Pa., and W. S. Stinson and wife, of the same place, while on a motor trip in their Overland car, spent a few days with the doctor's relatives in Arkona. Mr. S. is the manufacturer of the famous Maureo cigarette.

Rev. M. C. Tait, of Knox Church Wallaceburg, had a narrow escape from drowning by falling out of a boat while fishing.

Free! Free!

To every purchaser of any of the following

Rexall Talcum Powders at 25 Cents

we will give FREE, while they last, either one Japanese Folding Fan or one Best Quality Face Chamois

Yucca, flesh or white Harmony Carnation, Violet Dulce or Plain Violet

YUCCA is the latest creation in the Rexall line. It has a delicate odor, quite different than any other, and is already becoming very popular. See our window.

J. W. McLAREN
DRUGGIST, STATIONER,
Issuer of Marriage Licenses
The Rexall Store

Watford
Volume XL—No. 31

LOCAL HAPPENINGS

THE GUIDE-ADVOCATE welcomes all items of interest for this column. Call Phone 11, send by mail or drop item in GUIDE-ADVOCATE Letterbox.

GET in your order for clothing. Everything ready.—SWIFTS

GENERAL CONSIDERER is the one who is scanning the war maps.

GRAY, if you are afraid to spend evening alone occasionally don't mind AUTUMN is on its way. Furs are mentioned again in family deliberation. The number on our streets has grown to normal since the Soldier departed.

Among the other celebrated characters likely to be interned in the war zone is Kris Kringle, alias Santa Claus.

THERE'S always room at the top, if it is a woman's letter, there's a room at the bottom for postscript.

ALREADY Swifts' store looks 100% wholesale warehouse piled up.

THERE are two reasons why people don't mind their own business. Some of them have no mind, other some of them hotel keepers have come so intensely patriotic that they have ceased to remember and save from the bill of fare.

SUBSCRIBERS wishing to get their copy of the Guide-Advocate on the afternoon will please call before 5 p.m. after that hour the lists go to the printing press.

THE Public School re-opens on Monday, Sept. 1st. All pupils should make an effort to be present on the morning in order that classification be complete.

THE squirrels will be well supplied with food next winter. The bees are literally loaded with nuts and such small boys and squirrels will chirp this coming Christmas.

WHILE the coming Christmas is an entirely joyless one, who state that on account of the block merchantmen from Germany the supply of Christmas goods is so short that a great shortage in Germany has been observed.

SEE our new book of samples Ladies' tailoring dept., 700 patten give you the correct style and every garment perfect.—SWIFTS

C. B. MATTHEWS & SON have their feed store to the premises F. Dodds & Son, who have been pleased to have the public call for feed of flour, feed, or anything else.

MR. and MRS. GEORGE KICE of Stratroy, announce the birth of their daughter, Helen May, to Margaret Thompson, E. A. Secauto. The marriage will take place in October.

IT IS SAID that many patriotic youths on the lake shore received a copy of the war map, but not adverse to shipping the same to the eastern markets where good are obtained.

THIRTEEN Austrian army passed through here Tuesday under guard of the 7th R. I. Foreigners made an attempt to go to Austria by way of the U. S. were sent to Kingston penitentiary.

As the export trade for many plants will not be open. Evaporator apples are plentiful around here this season announcement regarding the looked for by the farmers.

HERE is an illustration of times in the printing business war began. Last week the rate placed an ad. in the paper for a printer and received 25¢ for the position. Two years ago, brought only one reply.

OUR enter, Mr. Thompson in Detroit this week look styles for his department. Plates are here and our shop printed suitings are hard to be seen here.

United States subscribers at the label on their papers, require the payment of subscriptions in advance. Hundred adian readers would do well to heed this hint. We want more have it.

Some citizens are referred to stock up with flour and fear that owing to the war would cost them more late a good way of ransacking neighbors. Not much part kind of business.

THREE members of I choir joined the overseas the 27th, namely, Capt. "Leut. B. C. Binks and Pte. Binks has been the officiating the church for about three place will be filled by Misses.

REV. S. P. IRWIN has holidays which were interrupted for volunteers of the contingent, he as Chaplain of deeming it his duty to be while preparing for departure. Mr. R. Lee, senior 1 College is filling Mr. Irwin's duties very acceptably.