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AMUSEMENTS.

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NOW PLAYING Dorothy Dalton

Law of the Lawless Gypsy Love and Romance. **VAUDEVILLE** 

SOUTHERN LEAGUE.

## BASEBALL ST. THOMAS vs. LONDON

TECUMSEH PARK, SATURDAY, JULY 21, 3:15 P.M. Tickets at Flynn's, Cor. Dundas and Richmond Streets.

## **Garden Party**

At the home of Capt. B. J. Dunlevy, 454 Quebec St., from 7 to 10 p.m., under auspices Edinburgh Castle Camp, L. M. S. O. S. Splendid program.

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DANCING-Dayton & McCormick. Lessons any time. Tango, Fox Trot, Waltz. Phone 1774W.

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DRESSMAKING, renovating, hand embroidery; exceptionally reasonable Meadows & Ridgeway, rear 186 Simco DR. M. W. EDGAR—Nervous, circula-tory and organic diseases permanent-ly cured by electro-therapeutics. 546 Richmond. Phone 1009M.

GLENWOOD Private Hospital, 435 Ridout St. Rest cure, electric baths, hydrotherapy and massage. HARPER method of shampooing and scalp treatment. Ladies only. Miss E. Nichol, 380 Richmond St. Tel. 2515J. HEALTH BREAD contains more body

building, health-giving and life-sus taining elements than any whit bread. Made by Thomas Alger, 5 Wharncliffe Rd. north. HEMSTITCHING-Cotton, 6c; linen, 7c vioia Williams, 199 Hamilton Rd. Phone 4328F.

LEVITT, M. J. (successor/to Henry Edwards). Cancers cured with plasters.
Advice free. 390 Ridout St. Tel. 2666. LOOK YOUR BEST.

Have a Permanent Wave. GREY BEAUTY SHOP. 221½ Dundas St. Tel, 2632W. Mrs. Daugharty. Mrs. Eady. MATERNITY Home-Private, Mrs. White, 1009 Maitland St. Phone 164 WHITE EAGLE Indian Remedy Co .-Nature's remedies, made of roots, herbs, barks and berries. Labora-tories, Belleview Hotel, King St.

#### LOST AND FOUND.

FOUND—Lady's gold watch, in Spring-bank Fark; owner may have same by proving property. Call phone 12 r 37, Byron line. LOST—About 10 a.m. Friday morning, 2 checks and 2 notes, suitable reward. Phone 2877 or 6081.

10ST-Scales, on Brick St. Phone 3626J and receive reward. LOST-Small dog, five weeks old, dark brown; white neck. Reward 292 Talbot St.

LOST—Purse, containing sum of money, compact, return ticket from Sarnia, on Normal car. 11:30. Reward, Dowon Normal car, 11:30. ler's Clothing Store.

### BUSINESS OPPORTUNITIES

CANDY, soft drinks, ice cream, tobacco and cigars. Price reduced for quick sale. Sydney Smythe, Market Lane, London.

FOR SALE-First-class tire and acces sory store with vulcanizing equipment of large capacity, a good mail order business in connection, well estab-lished, good reasons for selling, cheap. Box 105, Advertiser.

GROCERY, cash and carry, in good city location. Sales \$500 a week, capital required \$2,500. Business Brokerage Bureau, Dominion Bank Chambers. MRS. BALLANTYNE, 333 Simcoe St., is invited to call at the office of The Advertiser before July 25, and receive a pair of tickets for Loew's Theatre, or use any day except Saturday.

## ARCHITECTS & SURVEYORS

BRIDGMAN, L. G.—Architect. Phone 2949. Bank of Commerce Building. FARNCOMB, F. W.—Civil engineer surveyor, 307 Dom. Savings. Tel. 552 McBRIDE, H. C.—Architect, Molson, Bank Building. Phone 262W.

MOORE & CO., JOHN M.—Architects and engineers. 489 Richmond St. MURRAY, WILLIAM H.—Architect. Savings Bldg. Ph PAVEY, W. STUART—Registered arch itect, Standard Bank Bldg. Tel. 7315. WATT & BLACKWELL—Architects, London and Toronto.

### ACCOUNTANTS

RENSON, WM. C., C.A.-Resident part ner, Oscar Hudson & Co., chartered accountants. Cost systems. 213 Do-minion Savings Bldg. Tel. 1537J-6346. DOGGEREL, A. J., Chartered Account ant, 91 Tecumseh Ave. Phone 6599. O'BRIEN, W. J., commercial specialist public accountant and auditor. Cos systems, financial statements, incom tax returns. 361½ Richmond St. RAYMOND, F. W.—Accountant, auditor, authorized trustee, assignee, liquidator. Room 10, Greene-Swift Building, London, Ont.

## MOVING AND STORAGE

BIGGS' Furniture Storage — Moving vans. 97 Carling St. Tel 1162. COOK'S Motor Cartage, local and long distance, 23 Partridge. Phone 7076W. DAY, H. F.—Covered motor vans, fire-proof storage. Reasonable rates. 480 proof storage. Reasonab Maitland. Phone 2887.

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ing, local and long distance. 58 Jacqueline St. Tel. 2840. FREEMAN & WHITING—Auto trucking, large van, local and long distance.

1036 Florence. Phone 6038.

JOYES & EGGETT-Trunk service, cal and long distance moving a ecialty. Tel. 743.

LANGDON & RUMBALL-Draying and moving, local and long distance, a truck. 350 Burwell St. Tel. 3019J. ONDON CARTAGE—For unloading cars, safes and machinery. 306 Grey St. Office Tel. 204, res. 2089W.

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#### MALE HELP WANTED

BRICKLAYERS wanted. Apply John Hayman & Sons, Ltd., 432 Wellington

IGARMAKERS, \$9 and \$10 jobs, no limit, open shop. Clark's Cigar Fac-tory, 342 Ridout. FINANCIAL institution requires ser vices of boy for junior clerk position Must have at least two years high school education. Apply in own handwriting to Box 108, Advertiser.

GROCERY traveler wanted for Londor and St. Thomas to carry Holbrook's Sauce, vinegar and custard powder or commission basis. Apply by letter to W. M. Bowman, 77 Florence St., Toronto,

MAN to operate dishwashing machine wanted at once; also man for pots and pans. Apply T. H. Haskett, L. & P. S. Cafeteria, Port Stanley. OFFICE BOY, quick and active, good chance for promotion to one who adapts himself and not afraid to work Apply Box 104, Advertiser.

ONE mechanic wanted. Apply Reliance Garage, 293 Dundas St. WANTED—A reliable man to act as local representative at London and district for "The Old Reliable Fonthill Nurseries," to solicit orders for high-class fruit and ornamental stock; new season's business just starting; a splendid opening for the right man; write for full particulars. Stone & Wellington, Toronto, Ontario.

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A MIDDLE-AGED woman wanted to do light housework. Apply Mrs. Meads, 200 Colborne St. CIGARMAKERS, \$9 and \$10, mold jobs, no limit, open shop. Clark's Cigar Factory, 342 Ridout. RELIABLE housekeeper wanted, mid-dle-ased woman preferred, family of two, mother quite elderly, daughter employed, references required. Box 110. Advertiser, or phone 5038. TWO GIRLS wanted for ice cream parlor, evenings. Apply Olympia Candy Works, 185 Dundas St.

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BROOKE, S. S. No. 12, teacher wanted Apply, stating salary and qualifica-tions, to John R. McVicar, Alvinston Ont., R. R. 4.

EXPERIENCED Protestant teacher for S. S. No. 5, Zone, Kent County; state qualifications, experience and salary expected. Duties to commence Sept. 4. Apply to Joseph Eberle, Bothwell, PROTESTANT teacher wanted for S S. No. 26, Sombea, Lambton County Apply, stating salary and experience to Alfred Jones, R. R. 5, Wallaceburg. PROTESTANT teacher with experience for S. S. No. 7, Moore, duties to commence Sept. 4. Apply, stating salary and qualifications, to Wm South, Mooretown, Ont., R. R. 1. EACHER wanted School Section No 3. Dawn Mills, salary \$1,000. Apply with inspector's recommendation to J J. Northcott, Sec., R. R. 4. Dresden

FEACHER wanted for school section No. 8, Hay, 1¼ miles north of Dash wood; state salary and apply to Ott Miller, Sec.-Treas., Dashwood, Ont. R. R. No. 1. TEACHER wanted for S. S. No. 6, Moore Township, convenient to Sarnia and Petrolia, standard of pupils excellent, convenient board, good salary paid. Apply to H. J. Leckie, Corunna, Box 68.

#### SITUATIONS WANTED

REFINED lady desires housekeeping companion, small family, country city. Apply Box 106, Advertiser.

#### MUSICAL INSTRUCTION

NTHISTLE, GWENDOLYN-Concer artist, teacher of reading and dra matic art. Studio, Woodmen Bldg. 476 Richmond St. Phone 698W. BARRON, W. C., pianist, composer teacher, 23 Alma St. COSMOPOLITE violins, violas, 'cellor

positively excel world's best. Re-pairer, remodeler and maker. 165 Albert St., London. Tel. 4959 CRESSWELL, JAMES - Violin, band

GRAY Music Studios—Imperial Bank Bldg. Banjo, ukulele, guitar, violin, singing, piano instruction. Tel. 5351W. NSTRUCTION on mandolin, guitar, tenor banjo, and kindred instruments. T. G. Shuter, Musical Art, 556 Dundas.

RENE FOSTER—Piano, Institute o Musical Art. Classes reopen Sept. 1 MISS TOPLEY THOMAS, Lecture, recitals, concert engagements School of Dramatic Art.

ENTERTAINMENTS. A SURE success. Entertainers in singing, reading, piping, comedy, national dancing. Orchestra, noted Norwegian musician, Mr. Sommerfelt, on banjo, mandoiin, ukuleie, etc. The Star Concert Co., 571 Adelaide. Pnone.

T. GILL-Theatrical comedian at HENDERSON Juvenile Pipe Band— Dancers, singers, musicians; Alice Dunbar, Canada's favorite comedy entertainer; other excellent talent. Henderson Amusement Exchange, 101

ONDONIAN Mixed Quartet, laughs melody, qualty, featuring Gordon L. Knapp, comedian. Write or wire 87 Wharncliffe Rd. S.

TEER, GEORGE A.-Entertainer, 94 Horton St.

STRONGEST garden party attraction money can buy. Brunswick Trio, "The Harmony Boys." Hurry for August dates. Canada's greatest singers and entertainers. New songs, music, comedy, costumes, piano, banjo and violin specialties. "Jock" Ballantyne, Scotch comedian. Anywhere, any time. Circulars free. P. R. Spence, manager, London. Phone 22593.

VENETIAN Orchestra plays music as it should be played. Book now. P. Marshall, Manager. Tel. 4156J.

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BARKLIE, DR.—Osteopath and Chire-practor, 226 Central Ave. Phone 2565. Hours: 1-9. Electrical treatments; 17 years successful practice, London. REST. DR. R. C .- Osteopathic and chiropractic physician, nervous and chronic diseases, 191 Wharncliffe ltd. S. Hours, 9-11, 2-5, 6-8. Phone 3328. CATON, DR. H. V.—Osteopath, 171 Kent St., graduate 1900, specialist chronic and nervous diseases. Tel. 1573.

### MONUMENTS

ARTISTIC Cemetery Memorials, London Marbie and Granite Co., 493 Rich-mond. Phone 3569W.; res. 2816. SMYTH, MONUMENT WORKS. 344 Wellington St. Phone 1835W. Est. 1852. Over 70 years of service.

## BORN, MARRIED, DIED

BORN.

McCURDY-Mr. and Mrs. Allan Mc-Curdy, 203 Langarth St., announces the birth of a son (Jack Kay) at Victoria Hospital, on July 17.

DOREY-Harriet, at the residence of her son-in-law, Albert E. Hunt, 724 Talbot St., on July 19, 1923, aged 73 Funeral services will be held at above address on Saturday at 2:30 p.m. Interment at W.odland Ceme-tery.

OGAN—At St. Joseph's Hospital, on July 19, 1923, Stanley Logan, beloved husband of Vera-Logan, formerly of Thorndale, in his 32nd year.
Funeral will leave his late residence Thorndale on Saturday, 2:15 p.m. Interment Vining Cemetery. p.m. Interment Vining Cemetery.

TAGG—Suddenly, in this city on Thursday, July 19, 1923, Robert L., only son of Mrs. Jean Tagg, 571 Maitland St., in his 16th year,

Funeral services at the Oatman Funeral Home, cor. King and Colborne, Sts., at 2:30 p.m. on Sunday, July 22. Intermentin Mount Pleasant, Cemetery. Friends and acquaintances please accept this intermedia.

REAL ESTATE. BRISCOE ST.—6-room house, 2-stories, good veranda, with excellent shade, full cement basement, grade door, furnace, 3-piece bath, \$4.800. Wheeler & Smiley, 182½ Dundas St. Phone 5264W.

BUNGALOW—New, story and a half, hardwood floors, front and back ver-andas, French doors, modern through-out. Apply 487 Woodman. Phone 2548W.

COUNTRY general stock and fixtures, dwelling in connection, turnover \$18,-000 sell or exchange for farm or house in city. J. C. Patterson, 359 Richmond.

EAST-1½-story frame, 7 rooms, 3 bed-rooms, gas and electric, cellar, lot 40x140, \$2,800, \$300 cash, balance \$20 per month. We have clients for grocery business to buy or lease. Call and see us. Paterson & Sadlier, 110 Dundas St. Phone 5484. EAST—5-room cottage, hydro, water, \$1,400; \$200 cash; balance \$15 per month. South—6-room cottage, hydro, water, \$1,600; \$400 cash, and \$15 per month. Will consider cheap car for part cash. Alexander, 119 King.

HENRY H. FROUDE, real estate, fire insurance, building lots, east, southeast and south; city or county, \$10 down, \$5 monthly; building material supplied on easy terms. Full particulars upon application. Residence 1074 Frances St. Phone 7331J.

STORY and a half brick house, 4 bed-rooms, all modern, garage. Apply A. R. Reeves, 448 Woodman Ave. Phone 7647J.

Rd., 6-room, 1½-story house, 3 bed-rooms and bathroom (unfitted), full basement, furnace, good yard, \$3,000, easy terms. Wheeler & Smiley, 1821/2 Dundas. Phone 5264W. VEST-Six-room cottage, full base-ment, furnace, hydro, gas, water, ex-cellent condition, nice garden, \$2,500. 5 Leslie.

WHARNCLIFFE Rd., 57, 2-story red brick house, fully modern, 3 bedrooms, side drive. Immediate possession, or would rent. Phone 7181. 900 BUYS a small house, hydro and fruit trees, bargain, easy terms. Ap-ply 253 Wellington St. Phone 3920J.

#### FARMS

ONTARIO—700 choice rarms. Catagogues sent free on application. Thomas Myerscough & Edy, 226 Darling St., Branttord. Bell phone 1233J. FEN acres, 1½ miles from the city, brick house frame barn, chicken house and garage. Will sell or exchange for a farm of 50 to 100 acres. Brodie, Real

Estate, 220 Dundas St. 00 ACRES near city, first-class buildings, good fences. A great produce A snap at the price. Terms to sui purchaser. Box 96, Advertiser.

#### TO LET

ATTRACTIVE office to rent, steam heated, electric light. Apply E. W. Scatcherd, 110 Pundas St. Phone 3675. CENTRAL—House or duplex, modern, latter part of August, adults, careful tenent. Box 107, Advertiser.

HOUSE in east end, \$20 a month. Apply Brodie Real Estate, 220 Dundas St. MANOR PARK, brick cottage, or for sale. Apply 64 Byron Ave. evenings. QUEEN'S AVE., 687—Large house, fully modern. Phone 2738 or 187 Dundas Si SOUTH LONDON—Semi-modern cot-tage, 6 rooms. Apply 531 Emery St., or phone 2244M.

STORAGE room to rent. Immediate possession. J. W. G. Winnett, barpossession. rister, etc. rwo and three rooms, unfurnished flats, modern, rent reasonable, 147

#### WOLFE ST., 304, \$60 per month; Talbot St., 246, \$35 per month. The Canada St., 246, \$60 pc. Trust Company. ROOM AND BOARD

508 TALBOT ST.—Well furnished double parlor, also bedrooms, suitable for gentlemen.

## WANTED TO RENT BUSINESS young man wants room with board, small, modern, private home, central. Apply Box 103, Advertiser.

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BUY USED CARS

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MIDDLESEX MOTORS, LIMITED. Talbot at Queen's Ave. ·Tel. 1840-41.

FORD coupe, 1922 model, first-class snape, funy equipped, beautiful condi-tion, ilcense. Apply 53 Euclid Ave. 'GRANT SIX" touring, in excellen condition, privately owned, cash o terms. 448 kidout. Phone 2183. McLAUGHLIN 6 Roadster, perfect me-chanical condition, good tires. Would exchange for Ford coupe or sel cneap for cash. Apply Funney Bros. Music Store, 348 Dundas St.

ONE 1922 Coupe, 1 1919 Touring, 1 1918 Touring, for quick sale. Canadian Garage, 42 Blackfriars. Phone 5998W. 1 McLAUGHLIN D 44 roadster, 1 Hup-mobile, model N; 1 McLaughlin D 55, 1 McLaughlin E 49, 1 Ford, 1914. These cars are the best buy in the city. Come and see them. 122 Fullarton St. Phone 2929J.

AUTOMOBILE ACCESSORIES. FORD SPRINGS, \$2.50 front, \$7.50 rear; also wheel, etc. London Auto Wreck-ers, 264 Horton St. Phone 3510J.

AUTO REPAIRING. ANY TROUBLE with your car can be remedied. Let me have the chance. P. Fuiler, 19 King St. Tel. 394?W., near ward's Cigar Factory. AUTO repairing, tops re-covered, work guaranteed, Frith, Alexander Garage, 622 Ehas St. Phone 2628J. AUTO tops and body trimmings, s covers, Mose Wilson & Son, 337 Tali St. Tel. 5320W.

SUPER SERVICE. OVERLAND WILLYS-KNIGHT RELIANCE GARAGE, LIMITED,

291-299 DUNDAS ST. PHONE 6400.

TAXI SERVICES. ADVANCE Taxi. Phone 3911, under new management BLUE BONNET Taxi. Tel. 6262. Bag-gage transfer. We never sleep. DAVIS Taxi Service—Heated sedans Night service. 739 Richmond. Tel. 7670 DOLLAR TAXI-Phone 931; 50c, 75c \$1.00, any part of city; night or day

MARLEY-HEXTER-Phone 2859. Re

MARLEY Taxi—Reliable drivers an cars at reasonable rates. Phone 282

INSTRUCTION. MATRICULATION, Etc. - Backward pupils coached. Young's School, 379

#### FOR SALE

ASPHALT shingles, Oriental designs, red or green. Brick & Supply Co., 609 William. Phone 1244 BIRD cages new and second-hand, fresh, dustless, re-cleaned bird seed, 2 lbs., 25c. London Aviary, 280 Tal-

BRICK! BRICK! Thousands used, white clean brick, \$12 M. London Wrecking Co., 501 Bathurst St. Phone 6646W. BUFFET, round extension table, 6 chairs, quarter-cut oak dresser and leather lounge at 351 Ridout St. CONFECTIONERY, cigars and tobacc

stationery, school supplies, magazing and papers, games and toys, at Rollertson's Cigar Store, 519 Richmond St CREAM and sugar, silver, gilt-lined, \$4 pair. Ross McKay, The Jeweler, London East. Open evenings. FOR quick sale, cheap, 2 AI was stands, 1 carpet sweeper. Phone 5257.

FREE RECORDS! 50 selections—pick them yourself—to the purcheser of a grafonola from ou splendid stock; very easy terms. Pudney Bros., 348 Dundas St. Tel. 5124J.

FRESH CAUGHT FISH

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deliver to all parts of the city.
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Satisfaction guaranteed, estimates free, Bowley Electric Co., Home of Quality Fixtures, 396 Dundas St., London. Phone 2203J.

London. Phone 2203J.

HOUSEHOLD furniture for sale Before paying the high prices for furniture which are demanded in the down town stores, call at Syd Jackson's 501 Richmond St., or 768 Dundas St., and see what we have to offer. We probably have the very rug, table, dresser or suite you need at a price which will mean dollars in your pocket. See our refrigerators and reed chairs. Syd Jackson, auctioneer and sales agent. Phone 7469.

KINDLING WOOD for sale, 2 loads for \$3. London Box Mfg. & Lumber Co., 309 Bathurst St.

'KLEENO Kloths, Kleeno Waste," the superior quality wiping cloths and waste, a grade for every use W. Leff & Co. Phone 2792; nights 5422W. LADY'S black coat, size 44, never been worn. Call 1231F.

LET US PUT your lenses into dark or crystal frames, \$2.50. F. Steele, Op-tician, 210 Dundas St. MRS. ALEXANDER, 119 King St., is invited to call at the office of The Advertiser before July 25 and receive a pair of tickets for Loew's Theatre, for use any day except Saturday.

NEW and up-to-date clothing and house furnishings sold on credit. J. Holiff, 366 Rectory St. Tel. 3595W. OLD PEWTER tea set. Wedgewood plates, camera set. Matthew Henry commentaries. Hamilton's, 210 King

PIANO. Gerhard Heintzman, in good condition, \$300 cash for quick sale. 84 Askin.

PRINTING-Let Sam Charlton do It. 123 King St. Tel. 984J. SEWING MACHINE expert, repairs all makes; needles, shuttles, bobbins for White's, Singer, New Williams, Ray-monds, etc. 99 King St. SWING FRAMES for photos, large variety of sizes. Anderson's Art Store, 466 Dundas St. Phone 2790J.

THE BEST Malt Syrup in sealers, also in bulk, wholesale and retail. Bring your own container. 355 1/2 Clarence Your own container. 35372 Clarence.

TO CLEAR this week, leather couch, was \$50, for \$16.50; kitchen cupboard, \$5.50; dining-room suite, was \$150, quick safe, \$65; kitchen ranges from \$16.50 up. We can furnish 3 or 4 rooms from \$100 up. The Globe Furnishing Co., 147 King St. TYPEWRITER supplies, repairs. E. O. Graves, 110 Dundas St.

LIVE STOCK. ENGLISH collie pups. Apply Box 175 GOOD work horse, cheap. Adam Tanton, 115 King St. SHETLAND PONY to be sold on the TEREE COWS for sale 2 fresh 1

#### springer. Apply Joseph O'Brien, R. No. 7, London. WANTED TO PURCHASE.

AUTOMOBILES WANTED We are unable to secure sufficient used cars to supply the demand and are looking for all models of Fords. MIDDLESEX MOTORS, LIMITED

London's Ford Dealer.

Talbot at Queen's Ave. Tel. 1840-41.

ROADSTER or coupe, four-passenger preferred, at once. State price and year. Box 109, Advertiser.

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surance, 207 Dundas St. (over Gammage, florist). Tel. 90. WILSON, S.—Sick, accident, hold-up, robbery, fire and automobile insurance; money to loan, mortgages, rents collected. 216 Richmond St. Tel. 2103W.

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ALBERT ST., 65-Good comfortable room, all conveniences. Phone 4959. CENTRAL-Light housekeeping rooms and bedrooms, all conveniences. 237 Horton St. DOUBLE parlors, with bath for gentlemen or married couple, housekeeping privileges allowed. Also single bed-room. Apply 356 Dundas St. DUNDAS, 1039-Room and board for gentlemen, all conveniences. Phone TALBOT St., 505, rooms with board; also table board by week. Tel. 5554.

OH BOY! ANOTHER

BIG ONE, I HOPE

I CAN LAND

HIM! HE'S A

PIP!

KEEPING UP WITH THE JONESES

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MARINELLO System for faces, scalp. Chiropody. Removal of superfluous hair permanently. Miss Beattle, Tal-bot and Fullarton. Phone 3027W. RELIABLE auctioneer. Sales of every description conducted; satisfaction asdescription conducted; satisfaction assured; over 30 years in the city. J. Lightfoot. Phone 7283F. SIGNS and show cards. Star Signs, 207 Dundas (over Gammage). Tel. 7581

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PAINTERS AND PAPERHANGERS. BEECH, F. C.-Painter, paperhanger specialty, graining; wallpaper dealer free estimates. Tel. 6889M. VAUGHAN, 499 Adelaide St.—Painting, paperhanging and house decorating. Tel. 5064W.

PLUMBING AND HEATING. LLEN & POPE will give you satisfaction and service in plumbing. 15. Chesley Ave. Tels. 2293W and 7839M CHAS. WILLIAMS, the man with the repair shop on wheels. Phone 3277J FURNACES, eavestroughing, tinsmith ing. Regal stove and furnace repair 527 Hill St. Phone 1864J.

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mer prices on suits, dry cleaned, pressed and repaired. Call 7311W. 207 Dundas St. ARMOUR, J.—Suits made to measure.
Prices reasonable. 669 Dundas. Tel 2379W. FOR THE difficult repairs, see Bert Ray, the trained tailor, 201 Wellington St. Phone 7086J.

LADIES! Have your clothes made by an expert ladies' tailor and dress-maker. Wilner, 229 Hamilton Rd. Tel. 5461W. LIGHTED Tailoring and Laundry— Suits cleaned and pressed. Delivery 347 Clarence St. Tel. 705J. ARS. ALLEN, 433 William St., is invited to call at the office of The Advertiser before July 25, and receive a pair of tickets for Loew's Theatre, for use

SUITS cleaned, pressed and repaired Tailoring to measure. Customers' owr material made up. R. Tatham, corner Lorne and Elizabeth St. WHILE you wear your palm beach suit let us clean your other ones Williams' Tailoring, 428 Clarence St. Tel. 5013W.

LEGAL CARDS

BUCHNER & FAMSAY—Barristers, solicitors, corner Talbot and Carling. Phone 99. Money to loan, CRONYN, BETTS & BLACK—Frederick P. Betts, K.C.; F. C. Betts and J. D. K. Black, Huron & Erie Bldg., London, Ont. CURRAN, FRANK H.—Barrister, solici-tor, notary, Bank Montreal, cor. Tal-bot and Market Square. Tel. 1147J. DOUGLAS, A. R.—Barrister, solicitor notary public. Oak Hall Building. FITZGERALD, W. C.—Barrister, no tary, 110 Dundas St. Tel. 385. GIBBONS, HARPER & BRADEN— Barristers, etc., Imperial Bank Build-ing. F. F. Harper, J. A. E. Braden. GLADMAN & STANBURY-Barristers, solicitors, etc., Bank of Toronto.

GRAYDON & GRAYDON—Barristers, Market Square north, Bank of Montreal Building. MACPHERSON & PERRIN—Barristers 57 Dundas St. Tel. 554 MAJOR G. N. WEEKES, Huron & Erie Building, Market Sq. Hours, 10 to 5, Sat., 9 to 1. Monday evenings, 8 to 9.

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Mortgage Sale Under and by virtue of the powers contained in a certain mortgage, which will be produced at the time of sale, subject to reserve bid, there will be offered for sale by public auction on Friday, the Seventeenth day of August, at the hour of 3 o'clock in the afternoon, at 97 Carling St., in the City of London, by Joseph Brown, Auctioneer, the following property, namely:

Parts of Lots Numbers 1 and 2 in Block "K," on the east side of the Wharncliffe Highway, Plan Number 343, upon which is erected a one and a half story stucco dwelling, roofed with shingles and known as Municipal Number 17, on the south side of Tecumseh Ave.

Ten per cent of the purchase money to be paid down at the time of sale and the balance within twenty days from date of sale. For further particulars and conditions of sale apply to MURPHY, GUNN & MURPHY, Bank of

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POULTRY FEED AT THE LOWEST PRICE. RIGNEY BROS.

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# Setting a Price On a House

'When I go to set a price,' explained Jonas Steele, "one of the things I consider is, 'How is the market moving?' This tells me whether I ought to ask more or less than others have

WANT AD TIPS

"For instance, take the house on Bannock street I sold this month. It was six rooms, strictly modern, thoroughly buil. only a year old. Other sales in that neighborhood of homes apparently about equal value were the Elgin home for \$5,300, the King home for \$5,500, and the Brant place for \$5,700.

"Comparing location, conscientiousness of construction, interior finish, and so on, I figured my Bannock property was about the equal of each of these. The King property had been at \$5,500, what I judged at the time to be a fair market value. The Brant home at \$5,700 had sold high. The Elgin home at \$5,300 had been a distress sale, a real sacrifice. The price was really below market. "Now, if I had gone by the King sale alone, I would have

priced my house at \$5,500. I priced it instead at \$5,800. I did this, because, from my information, I knew conditions were more favorable for a sale than they had been when these other transactions had occurred. "There were fewer homes on the market. A season of good buying seemed imminent. I did not have to sell in a

hurry, and if a few weeks should elapse before a sale I figured

I could stand it. So I put on a price of \$5,800. I sold the house in two weeks-using the Want Ads, of course. "I find if a seller doesn't take into consideration the changing condition of the market, it's easy to lose money. Because certain similar articles sold a little time back for a given price doesn't mean that you can get that price now. A good question to ask is, 'Is it easier, or more difficult, to sell now?' If it is easier, one is pretty safe in asking a somewhat higher price than others sold for a time back. If it is harder.

a lower price will probably be required to make a sale." When you set a Want Ad price, take into consideration

the way the market is moving. (All Rights Reserved.)

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Send Flowers To the Sick **DICKS** FLOWER SHOP

Ruberoids State Surface Shingles, \$7.00 square. J. A. BROWNLEE

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We will allow you a fair price on your old furniture for new goods. Phone 3815W for our man to call and value the goods you wish to

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Longfellow "Green Pod." Lots of time yet, don't waste a bit of the garden, sow Longfellow, the famous, quick maturing bean; ½ lb., 20c; 1 lb., 35c, add 10c by mail

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RUGS Finest Assortment in Western Ontario. Templeton's Seamless Axminsters nd Wiltons. Broadloom Plain Color Axminsters Brussels, Tapestry and Fibre Rugs. Mogul Chinese Oriental Rugs.

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Summer Dresses of distinction

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RECEIVED By the Public Utilities Commission not later than Monday, July 23, for refresh-ment boot privileges at Thames Park Highest or any tender may not be accepted. Particulars may be obtained from E. V. Buchanan, general manager, Public Utilities Commission, Dundas

Forty-nine words is the record number sent in one minute by the Morse code.

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L. H. Reilly - Manager. OUR BEST BUYS. I have gone over our list carefully and below you will find a list of our very best buys.

\$4,000—East, near Dundas St. Story and a half brick, 3 large bedrooms, 3 clothes closets, parlor, diningroom, kitchen, reception hall, 3-piece bathroom and furnace, hot water, full basement, large veranda. water, and same water, large ver-anda.
\$5,200—Two-story red pressed brick, square plan. South. 3 large bed-rooms, parlor, living-room, with fireplace, dining-room, kitchen, built-in cupboards, hydro, hot water in furnace, gas heater, 3-piece bathroom and furnace, drive,

piece bathroom and furnace, drive, veranda.
\$7,500—Centrally located, near King street, 2-story red pressed brick and stucco, 4 bedrooms, 3 clothes closets, living-room, dining-room, kitchen, reception hall, slate roof, oak floors, 3-piece bathroom, and furnace, good fixtures, laundry tubs, wired for stove, gas heater, storm sash, full-size window screens, full 3-part basement, large veranda, drive. veranda, drive.
TAKE LOT AS PART PAYMENT.

TAKE LOT AS PART PAYMENT.
\$2,600—Story and a half brick, 2
iarge bedrooms, 2 clothes closets.
South, close-in, parlor, diningroom, kitchen, wired for stove,
veranda, built-in cupboards, 3piece bathroom, furnace, drive.
Owner will take lot as part payment, built by lumber merchant.

# SAM D. CAMPBELL "Realtor," "Office of Opportunities." Specializes Real Estate, Loans, Bonds, Rentals, Insurance, Valua tions, Western Lands, Summe, Homes, Fort Stanley and elsewhere. Sales going through, City homes for rent. List your properties, 422 Richmond St. "Hub," London, Ont.

NORTH-END SPECIAL We have on our list one of the nicest lots in the north end, size 56x240, on which stands a good frame cottage, containing parlor, dining-room, kitchen, living-room, 3-piece bath, basement and furnace. There is also garage and splendid fruit. The owner is out of the city and is anxious to get rid of it, so is offer-

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## 12 Market Lane.

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418 Talbot St. Phone 3193.
\$5,700—Special, south, Milton rug brick cottage hungalow, reception hall, living-room, dining-room, kitchen, 2 bedrooms, nice fixtures, oak floors throughout, 4 French doors, plate glass, electric stove included, full basement, hot air heat, drive, complete home, good value. Investigate. complete home, good value. Investigate. \$2.300—East, frame cottage, hall, parlor, dining-room, kitchen, 3 bedrooms, hydro, gas, water, newly papered and painted, side drive. \$300 down, balance \$25 a month, including principal and interest. We have several good farms to exchange for city property.

W. B. REID 403 Richmond. Real Estate. 1½-story red press brick, south ide, to exchange for cottage. West London — 1½-story brick, modern; owner leaving city; quick sale, \$4,400—\$1,000 down; see this house if you want a fine home. tf

## BY POP NOMAND





## Such Is Life.

ZXV

