

THE VOGUE OF THE HOUR

In Suits, Coats, Dresses and Blouses

Exceedingly captivating exclusive styles are now daily coming from our factory in Coats, made from the latest weaves, in materials such as Panvelaine, Normandy, Bolivia, in French and American makes, also the very latest Fashiona weave. These garments will be worn in twilight blue, cordova brown, beaver, tan, navy and black, in richly-trimmed and embroidered, as well as fur-trimmed models.

SUITS LATEST TAILORED MODELS

Brown Tricotine Tailored Suit
Deeply slashed at sides and back of coat, self-belt, pockets at waist, and lined with rose satin. Price **\$45**

New Cordeen Seal Brown Suit
Coat is finished with imitation slashed skirt, deeply strapped and finished with silk tracing braid, ending with fancy tacks, and lined with blue fancy brocade. Price **\$43.50**

Brown Broadcloth Suit
Made in tailored style, coat is trimmed with circular designed embroidery, and skirt of coat is slashed to waist, finished with tacks, vertical pockets and lined with Swiss brocade. Price **\$47.50**

Brown Gabardine Suit
Exclusive design, highly embroidered, with slashed skirt, self-belt, and lined with satin. Price **\$41.50**

SPECIAL VALUES

in several styles of which the following is representative:
Brown Bolivia Suit, embroidered on skirt and yoke of coat, trimmed with Scotch mole, narrow self belt and lined with best Swiss brocade. Regular \$65.00 for **\$45**

Navy Poiret Twill Suit, finished with fancy cross stitching on skirt of coat and sleeves, trimmed with beaverine collar and banding, lined with best Swiss brocade. Regular \$55.00, for **\$35**

COATS

The following lines are made in several designs, of which the following models are representative.

BROWN BOLIVIA COAT

bloused to waist with tuck trimmings, large new dolman style sleeves with embroidery, collar and cuffs of Isabella Raccoon, and lined with brown satin. Price **\$96**

WHIRLPOOL BLUE BOLIVIA COAT
trimmed on collar and cuffs with Siberian Squirrel, with embroidered panels at side, fastened in drape style to one side in front with fancy black clasp with silver embroidery; lined with blue satin. Price **\$99.50**

Our usual famous line of English All-Weather Utility Coats, for fall and winter, is now complete and selling from \$24.75 upwards. These are the best values known in the trade. Large range of colors, in green, gray mixtures, heather mixtures, taupe and brown, etc.
Fur Trimmed Models in these garments range from **\$34.75 to \$45**

DRESSES

Now being shown the following absolutely latest models in dresses, of which we describe two.

BLACK CANTON CREPE DRESS

combined with latest Damask Patterned Silk Crepe, embroidered with black beads, bloused to the waist, flowing panels with beaded embroidery, rope girdle with black jet fringe ornaments. Very new. Price **\$50**

Exclusive Gown In Canton Crepe

in new Wall Flower Shade, loose blouse style in straight lines, finished with wide strappings on blouse and skirt, trimmed with hand-made jet medallions edged with gold. Price **\$35.75**

On Sale This Week

Lot of Swiss Taffeta, Silk Messaline and Paillette Silk Dresses in colors of tan, brown, navy, black, Pekin blue, etc. Prices ranging from \$25.00 to \$35.00. Clearing at **\$15**

These garments are very much under the cost of manufacture.

HOSIERY

Silk and Wool Hose, in plain and clocked designs. Price **\$1.85 and \$2.25**
Silk Hose with clocks; regular **\$2.25**, for **\$3**
Wool Hose, in brown, green and fawn. Price **\$1.25 and \$1.50**

SWEATERS

Tuxedo Sweater Coats, in mauve with black stripe, black with white stripe, gray with mauve stripe and white with sand. Price **\$10.50**

BLOUSES

Navy Crepe de Chine Overblouse, waistband, neck and cuffs are artistically beaded with steel beads. Price **\$9.75**
Black Georgette Overblouse, heavily embroidered at both back and front, in Mohawk and black silk braid, sleeves are also embroidered. Price **\$16**
Crepe de Chine Overblouses, in navy, brown and sand; radium lace over crepe de chine forms; panels at back and front. Price **\$8**

GLOVES

French Chamisette Gloves, with contrasting backs, two-dome style. Price **75c**
Gauntlet, Suede Gloves, in beaver and gray. Price **\$3**

ROSS' LIMITED

Phone 1319

MANUFACTURERS

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ROWAT'S COFFEE.
Unless you are drinking Rowat's Coffee you do not know the real delights of this beverage at its best. Try a Pound Today—70c.
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LADY'S RAT COAT,
French Seal Trimmed.
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that is used in the making of
PARNELL'S HOMESPUN BREAD
IS AN EXCLUSIVE PARNELL ACHIEVEMENT
You cannot get such delicious taste and nutriment in any other bread.

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A Diamond for an engagement ring. Beautiful Blue White Diamonds set in Platinum, white, green and yellow gold. Rings from \$25 to \$1,250.
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have the stock of Jewelry and Photographs at prices to suit all purchasers.
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Refreshments of all kinds.

SPECIAL CHICKEN DINNER, WEDNESDAYS AND SUNDAYS, 5 P.M. TO 9 P.M.

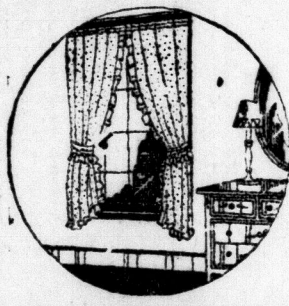
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We have Trusses to fit all needs. Our fitters are experts. \$1.50 to \$10.00.
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Curtains, Muslins, Madras

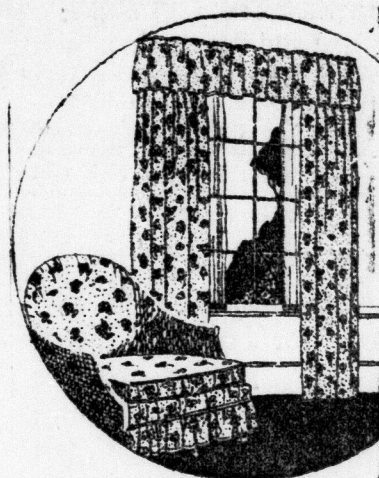
Purchased At a Liberal Discount

A splendid shipment of Marquisette, Filet and Swiss Net Curtains, Madras, Dotted and Frilled Muslins, Scrims and Bungalow Nets, purchased at a liberal discount which enables us to offer them now at the beginning of the house-furnishing season at most attractive prices.



Curtains You Can Take Great Pride In

Curtains are appraised from every angle. The friends who come within the charmed circles, and the great world who pass by outside are judges. Let approval be the verdict. You can select very notable values from the groups listed below.



SPECIAL
ROAST CHICKEN
COURSE DINNER
TOMORROW.
65c
Restaurant.
Fourth Floor.

Attractive Filet Net Curtains, \$2.48 Pair

150 pairs of Filet Net Curtains, 40 inches wide by 2 1/2 yards long, in very attractive designs; well made; a curtain that will assure you of service. **\$2.48 pair**

Swiss Net Curtains \$3.95 Pair

40 pairs Fine Swiss Net Curtains, in ivory only. All have neat border designs, and mounted on good serviceable net; width 36 and 40 inches wide and 2 1/2 yards long **\$3.95 pair**

36-Inch Scotch Madras 32c Yard

400 yards Ecru Madras, 36 inches wide, in a variety of splendid designs. This is from one of the world's best manufacturers. While it lasts **32c yard**

Ruffled Marquisette Curtains \$2.50 Pair

75 pairs Plain Ruffled Marquisette Curtains, white only; width 29 inches and 2 1/2 yards long; all complete with ruffled tie backs. You will find it difficult to beat this curtain for effect **\$2.50 pair**

Muslin Curtain Frilling, 10c Yard

1,000 yards 3-inch Muslin Curtain Frilling; well finished edge. Make your own Frilled Muslin Curtains for less money by buying this frilling — any length you require **10c yard**

Bordered White Scrim, 14c Yard

900 yards Bordered White Scrim, 35 inches wide; four different designs to select from; for inexpensive curtains. While it lasts **14c yard**

Lace Edged Bungalow Net, 58c Yard

Six different designs in Bungalow Nets — lace edge both sides. A very lacey and effective curtain material, in ivory only **58c yard**

Dotted Curtain Muslins, 38c Yd.

500 yards Dotted Curtain Muslins, 35 inches wide, in three different sized dots, for kitchen, pantry or bedroom windows **38c yard**

Flat Extension Rods, 10c Each

150 only Flat Extension Rods; extend to 48 inches; complete with brackets and nails. Complete **10c**
Fourth Floor.

BETTER GRADE MATTRESSES



The Mattresses listed below are from the cheapest that is good to the best that is made.

Simmons Peerless, made of white felt carded into even layers and covered with good art ticking; all standard sizes. Price **\$10.00**

Simmons White Label, white layer felt, art ticking, made with roll edge; all standard sizes. Price **\$12.00**

S. & I. Special, made specially to our order by the Marshall Ventilated Mattress Co., of pure white felt, with French roll edge; good quality art ticking. Price **\$12.00**

Simmons Green Label, made of pure white felt, longer strands, roll edge, heavy art ticking, all standard sizes. Price **\$18.00**

Imperial Kapok Mattresses, 5-inch edge, very resilient; finest quality art ticking; all sizes. Price **\$20.00**

Marshalldown Mattresses, made of long fiber white layer felt, with Marshall spring edge, art ticking; 4 ft. and 4 ft. 6 in. size, price **\$25.00**; 3 ft., 3 ft. 3 in. and 3 ft. 6 in. sizes, price **\$23.00**.

Simmons Red Label, finest quality white layer felt, with roll edge and heaviest art ticking; all standard sizes. Price **\$22.00**

Ostermoor Mattresses, known everywhere. Prices: 4 ft. and 4 ft. 6 in. sizes, **\$25.00**; 3 ft., 3 ft. 3 in. and 3 ft. 6 in., **\$23.00**.

Marshall Standard Cotton Top Mattresses, full spring construction; the top, bottom and edges covered with white cotton felt. Prices—4 ft. and 4 ft. 6 in. sizes, **\$41.00**; 3 ft., 3 ft. 3 in. and 3 ft. 6 in. sizes, **\$33.00**.

Marshall Standard Hair Top Mattresses, the mattress of a thousand springs, covered with genuine curled hair; the ticking is genuine A. C. A. Prices—4 ft. and 4 ft. 6 in. sizes, **\$47.50**; 3 ft., 3 ft. 3 in. and 3 ft. 6 in. sizes, **\$39.50**

Third Floor.

Why Congoleum Gold Seal Rugs Protect You

Six clear, easily understood words tell the story—"Satisfaction Guaranteed or Your Money Back."

That is the straightforward pledge given to every purchaser of Gold Seal Congoleum Rugs. No "ifs" or "buts"—no loopholes. We stand back of this pledge squarely and firmly. What better assurance could you have of honest money's worth?

Ten different patterns to choose from, priced as follows:
6 ft. x 9 ft., price **\$9.00**; 7 ft. 6 in. x 9 ft., price **\$11.25**; 9 ft. x 9 ft., price **\$13.50**; 9 ft. x 10 ft. 6 in., price **\$15.75**; 9 ft. x 12 ft., price **\$18.00**.

Carpet Dept., Third Floor.

NOTICE

Instruction Class on Fourth Floor
Will Close Today Until
Further Notice.

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BROTHERHOODS WILL BE GUESTS AT ST. ANDREW'S

Rev. John Timothy Stone Will Preach at Special Service Sunday.

At St. Andrew's Church next Sunday morning at 10 o'clock the brotherhoods of this city will be the guests of St. Andrew's Brotherhood. An address will be given by Rev. John Timothy Stone, D.D., LL.D., who will be in the city to preach anniversary services in St. Andrew's. The average duration of life in England is now 57 years.

FINDS DEATH WAS DUE TO ACCIDENT

TORONTO, Oct. 23.—That David Patterson, who was killed by an automobile driven by John Worboys, chauffeur to F. Southam, on the highway yesterday afternoon, came to his death by purely accidental reasons, was the verdict brought in by a coroner's jury at the inquest at Port Credit this afternoon.

N. J. GRIFFITH
FUNERAL DIRECTOR AND EMBALMER.
101 Dundas Street, London.
Residence on premises. Phone 459.