

Create a Precedent For 1914

To bring any enterprise to a successful issue, it is important that you should start right. To make a success of Life you must cultivate industry and thrift, and the BEGINNING OF A NEW YEAR is an excellent time to make a fresh start by opening a Savings Account with the IMPERIAL BANK OF CANADA. Why not start the account by depositing your Dividend Checks, which come to hand at New Year's, or if you have received Christmas gifts of Gold or Checks, you cannot do better than deposit them at the Bank. We extend every courtesy to depositors.

Imperial Bank of Canada

Capital and Surplus \$15,000,000
Total Assets \$80,000,000
Office: Corner Richmond and King Streets.
A. J. GOODALL, Manager.

Winter Fashion - Craft Sale.

To the many patrons of Fashion-Craft in London and vicinity we extend every good wish for the New Year, and at the same time announce our semi-annual sale of Winter Overcoats, Ulsters and Fancy Suits, and your opportunity to start the New Year perfectly clothed in the famous Fashion-Craft Clothing obtained at greatly reduced prices as below:

Sale starts Monday, January 5th, and will continue until Saturday, January 24th.

All Regular \$15 and \$18 Fancy Suits, Overcoats and Ulsters	\$12.55
All Regular \$20 and \$22 Fancy Suits, Overcoats and Ulsters	\$15.70
All Regular \$25 and \$28 Fancy Suits, Overcoats and Ulsters	\$19.25
All Regular \$30, \$32 and \$35 Fancy Suits, Overcoats and Ulsters	\$24.50
All Regular \$40 and \$45 Fancy Suits, Overcoats and Ulsters	\$37.50

Shop of
"Fashion-Craft"
A. A. ALEXANDER, Manager.
Graham Bros.
Dundas and Richmond Sts.

THE HOME BANK OF CANADA

In the beginning of the year it is customary with many persons to open savings accounts in their own names, those of their children's or their wards. The Home Bank invites such accounts. Full compound interest paid on savings deposits of one dollar and upwards.

Head office and nine branches in Toronto. James Mason, General Manager.

BRANCHES AND CONNECTIONS THROUGHOUT CANADA:
LONDON OFFICE. 394 RICHMOND STREET
Branches in Middlesex County:
LONDON, ILDERTON, THORNDALE, MELBOURNE, DELAWARE, KOWAK, LAWRENCE STATION.

CLAIMS INSURANCE OF O. B. LIPPICOTT

Half Brother of Dead Traveller
To Get His Money.

[Special to The Advertiser.]

St. Thomas, Jan. 2.—Louis Goodfriend, attorney, from Philadelphia, was in the city today to confer with Coroner Frederick Guest and County Crown Attorney McCormick in reference to the recent death of O. B. Lippicott.

It will be remembered deceased was found lying alongside of the Traction Company's tracks on Talbot street at the extreme end of the city on the night of Sept. 25, frightfully mangled, and died a few hours afterwards at

the hospital after the amputation of a limb. Lippicott was a travelling advertising man for a Chicago medical concern, and further than ascertain that he was an Oddfellow, which organization he had joined, nothing could be learned of any of his relatives. It now transpires that deceased carried an insurance policy with an American Travellers' Association, and has only one relative living. He is Henry S. Lippicott, of Philadelphia, a half-brother. Mr. Goodfriend was here to establish the identity of the dead man, so that his client could claim the insurance, also a balance of a few hundred dollars which he had on deposit at the Republic Trust Company in Philadelphia.

Mr. and Mrs. H. G. Alford, of Saskatoon, Sask., are visiting Mrs. Mortimer, 555 Grey street.

MINARD'S LINIMENT RELIEVES NEURALGIA.

DIES AFTER BEING KNOCKED TO CURB BY OTTAWA CAR

Elderly Man Victim of Crossing
Accident at Central Avenue
and William Street.

CROSSED BEFORE CAR

Walked Directly to Death That
Was Almost Instantaneous.

Alex. McDonald, an elderly man, residing at 263 Piccadilly street, was almost instantly killed by Ottawa car No. 130, westbound, at the corner of Central Avenue and William Street, at 7:55 last night, dying two minutes after the accident.

He had left his home a short time previous to the accident intending to attend a meeting of the Amalgamated Association of Stationary Engineers in Society Hall, East London. As he approached Central Avenue, on William Street, an Ottawa car, which owing to a tie-up on Adelaide Street had been re-routed down Central Avenue, was rapidly approaching.

Crossed in Front of Car.
He was walking on the west side of William Street, and was attempting to cross Central Avenue, when the car in charge of Motorman Hiram Pud and Conductor Alex. Moran, struck and hurled him to the curb.

Harry Stephenson, who resides on Marshall Street, and who was passing at the time, rushed to the injured man's assistance, and assisted by some bystanders, carried the man into A. E. Mitchell's grocery store, near the southeast corner, on William Street.

Calls were sent in for Coroner Dr. A. MacLaren, Dr. Norman H. Beal, and the motor ambulance.

Dr. Beal was the first to arrive, and after a hasty examination declared that death had been almost instantaneous from a fracture of the skull near the base.

Identified Through Glass Case.
A search of the dead man's pockets revealed a small sum of money, watch, and miscellaneous papers. His identity was not established until a brown leather case, containing a pair of glasses, and having his name on the cover was found in an inner pocket.

Mrs. Colbourne, another eye witness, residing at the corner of Colborne and William Streets, could not be located.

J. C. McDonald, manager of the Bank of Toronto, at Dundas and Talbot streets, is a son.

EIGHT HYDRO BYLAWS FOR ELECTORS MONDAY

Toronto, Jan. 2.—At least eight hydro-electric bylaws will be submitted to the electors on Monday which, if successful, will make considerable inroads into the remainder of the 100,000 horsepower placed at the disposal of the commission by the Ontario Power Company. The rural and urban districts voting on the question on Monday include: St. Catharines, Walkerville, Fergus, Elora, New Toronto, Strathroy, Sandwich and Chatham. It is understood that many other bylaws will be submitted before the year is out. The Windsor and St. Thomas line will be completed in June, thus providing three productive counties with energy for farm and factory.

MONTREAL GETS WATER

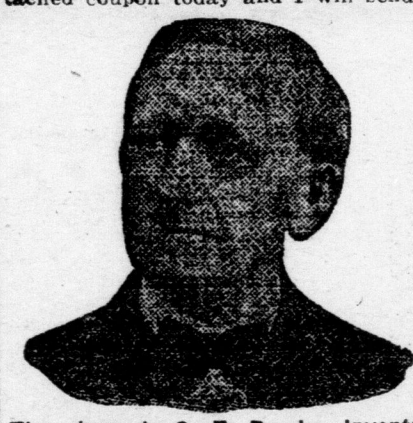
Famine Existing Since Christmas Is Relieved.

Montreal, Jan. 3.—Water was forced through the repaired conduit at seven o'clock Friday night, and at 10:55 residents in the famine district began to receive the first direct pipe water supply since Christmas.

DON'T WEAR A TRUSS!

After Thirty Years' Experience I Have
Produced an Appliance For Men,
Women or Children That
Cures Rupture.

I Send It On Trial.
If you have tried me everything else, come to me. Where others fail I succeed. I have my greatest success. Send attached coupon today and I will send you



The above is C. E. Brooks, inventor of the Appliance, who cured himself and who is now giving others the benefit of his experience. If you are afflicted, write him today, at Marshall, Mich.

free my illustrated book on Rupture and its cure, showing my Appliance and giving you prices and names of many people who have tried it and were cured. It gives instant relief when all others fail. Remember, I use no salves, no harness, no ties.

I send on trial to prove what I say is true. You are the judge, and once having seen my illustrated book and read it, you will be as enthusiastic as my hundreds of patients whose letters you can also read. Fill out free coupon below and mail today. It's well worth your time whether you try my Appliance or not.

FREE INFORMATION COUPON.
Mr. C. E. Brooks,
2535 State St., Marshall, Mich.
Please send me by mail, in plain wrapper, your illustrated book and full information about your Appliance for the cure of rupture.
Name
Address
City State

MRS. LAVELL AT CHATHAM IS SEEKING HER MISSING HUSBAND

Has Had Most Reliable Clues From Maine
and Believes He Is There—Denies Report that She Credited Suicide Theory

[Special to The Advertiser.]

Chatham, Jan. 2.—Mrs. Lavell, wife of Prof. Lavell who disappeared at Hamilton some weeks ago, spent a busy day here today running down various clues which she hoped would result in locating her long-missing husband.

After investigating thoroughly the stories of several farmers in the district who thought they had seen Prof. Lavell, she is convinced that any of the men they saw was not her husband.

Mrs. Lavell stated to The Advertiser tonight that she is sure her husband is alive.

"I would not be searching so hard to find him if I did not," she said. "I believe he is in Maine. I have had the most authentic clues from there. The first definite word I had came from Maine and I went there at once. When the letter was found on the beach at Hamilton, I hurried back to Canada. I am certain that the letter found had never been in the water. I cannot imagine how certain papers have circulated the

story that I thought my husband had suicided. That is absolutely untrue. I not only think he is alive, but that we will find him soon."

Mrs. Lavell stated that the man seen near Cedar Springs a couple of weeks ago by a farmer named Robson apparently in some respects resembled her husband.

"However, this man was trying to get work in the tobacco factories, and that makes me think it was not Prof. Lavell."

Another clue Mrs. Lavell ran down was out in the township where farmers declared they had seen her husband.

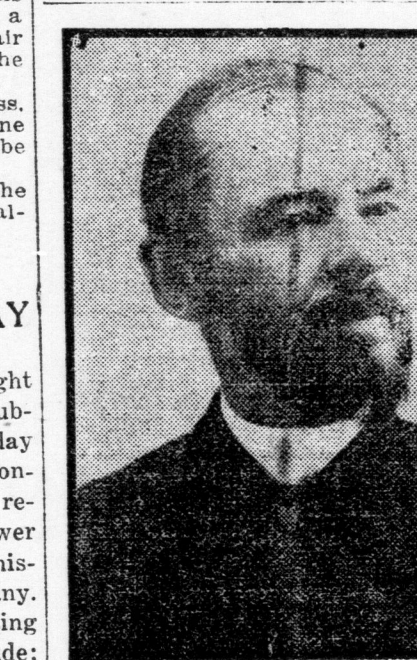
"On investigating," said Mrs. Lavell, "I found that the man they thought was my husband was a brass moulder and was looking for work in that line. I am sure he was not Prof. Lavell."

Mrs. Lavell, in a big auto, is hurrying about the county investigating every possible clue. She will probably go to Maine again in a few days, and in the meantime she has friends there trying to locate her husband.

CANON SMITH'S DEATH REMOVES VETERAN MEMBER OF SYNOD

Was Bursar of Huron College
for Last 12 Years—Beloved
by Fellow-Clergymen.

Rev. Canon J. W. P. Smith, for twelve years bursar of Huron College, and one of the oldest clergymen of the diocese of Huron, died at his home, Sydenham and Richmond streets, late yesterday, following an extended illness beginning last October. His condition had been critical for some weeks. He was one of the prominent figures



LATE CANON SMITH.

of the Synod of Huron, and was widely known all over the province. He was for many years rector of Christ Church in this city. Of late years he had been doing special work in connection with the diocese of Huron, and he was brought intimately in connection with practically every parish and church in the diocese, and everywhere had a great number of friends.

Born Near Grimsby.
Canon Smith was born in the vicinity of the present town of Grimsby in 1841. He came to complete his education to this city, and graduated from Huron College in 1866. He was ordained deacon the same year by the late Bishop Cronyn, who ordained him a priest the following year. His first rectorship was Belmont, and he left that charge in 1871 to become rector of Strathroy.

Two years later he was appointed a rural dean, and in 1875 came to London as rector of Christ Church. The same year he received the appointment of canon, and was made chaplain to the late Bishop Hellmuth in 1876.

He occupied a prominent place in the affairs of the church in this city until his superannuation in 1894. Even after his superannuation he did not give up active service for the church, but took up the arduous position of bursar of Huron College, the duties of which office he performed faithfully and efficiently up to the time of his death. He was also at one time registrar of the Western University. He was well known not only to the clergy of London, but also to the student body which in the last nineteen years has passed out from Huron College to the service of the Anglican Church in other parts of the Dominion.

Resigned in December.
Canon Smith tendered his resignation as bursar and secretary of Huron College on December 11. On December 12, the Huron College Council in accepting it, passed the following resolution:

"This council, in accepting the resignation of Rev. Canon Smith, does so with extreme regret both because of the continued illness which has made this step on his part necessary, and also because of his long and faithful service, the council desires to place on record its gratitude for the deep interest which he has always taken in his work, and the devoted services he has rendered, and to express the hope that though he can no longer serve the college as bursar, that the council will still have the advantage of his continued interest and wise counsel; and that the God of all consolation will sustain and comfort him with a continued sense of His presence in the world."

BETTER THAN SPANKING.
Spanking does not cure children of bed-wetting. There is a constitutional cause for this trouble. Mrs. M. Summers, Box W12 Windsor, Ont., will send free to any mother her successful home treatment, with full instructions. Send no money, but write to-day if your children trouble you in this way. Don't blame the child, the chances are it isn't his fault. This treatment also cures adults and aged people troubled with urine difficulties by day or night.

earnest prayer of the council. The resolution, passed by Very Rev. Dean Davis, and seconded by Ven. Archdeacon Young, was passed by a standing vote.

Tributes From Fellow Workers.

Rev. Canon G. B. Sage, of St. George's Church, and professor of apologetics in Huron College, said this morning: "He was an old friend with whom I worked constantly both in the college and in the diocese. I could not speak highly of his work, especially while he was in parochial service, and of his great kindness to all, particularly to the junior clergy."

"I met him years ago," said Rev. Dr. C. W. Wright, principal of Huron College, in Montreal, when I was returning from a trip to England. He was doing an act of kindness to a man who was coming out, and in whom I was interested. He was always doing a kindness for someone. He became bursar of Huron College about the time I was offered the principalship, and we were constantly associated together. He gave a great deal of attention to detail, and was always ready to oblige. We have missed him very much during his illness."

GIVE \$16,398,000 YEARLY FOR MISSIONS

Contributions for Foreign Fields
by Protestants of United States
Discussed at Kansas.

Kansas City, Mo., Jan. 3.—The total foreign missionary contributions of the American Protestant churches for the last year was \$16,398,000, according to a statement made to the student volunteer convention today by J. Campbell White, of New York City, general secretary of the Laymen's Missionary Movement.

Mr. White appealed for fifty million dollars a year for foreign missions from North American churches and seemed to prove it possible when he added that by the standardization of financial methods now going on, this would mean only ten cents a week from ten millions of church members, even if the balance of the twenty-four million of Protestant church members in the United States and Canada give nothing.

BURIED AT PETROLEA.

[Special to The Advertiser.]
Petrolia, Jan. 3.—The funeral took place yesterday afternoon to Hillsdale Cemetery, of Mrs. Annie Branstetter, relict of the late Harry Branstetter. She died at Outlook, Sask., on Saturday. Mrs. Branstetter was a resident of Petrolia for many years.

CALL TO ORILLIA PASTOR.
Brookville, Ont., Jan. 2.—The Baptist congregation at Athens, one of the thriving centres in Leeds county, has extended a call to the Rev. Mr. Brown, of Orillia.

AGENTS WANTED.

AGENTS—150 PER CENT PROFIT selling new Easy Wringer Mop. Every home buys. Martin sold 131 in 2 days. Randall sells 18 in 4 hours. Baker made \$8 in 2 hours. One man's order \$2,650 in 1 month. Get details. U. S. Mop Company, 142 Main street, Toledo, Ohio.

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STUDENTS OPENE RINK

O. A. C. College Boys Have First Co-Operative Ice Sheet.

[Special to The Advertiser.]
Guelph, Jan. 3.—The new skating rink at the O. A. C., which the college boys claim is second to none in the province, was opened to the public Friday night for the first time. Whether the ice is the best in the country or not the fact remains that this is the first co-operative rink in Canada, run entirely by students.

IN THE SURROGATE COURT OF THE COUNTY OF MIDDLESEX.

IN THE MATTER OF the guardianship of Ruth Darryl Blinn Nicholson, infant child of Robert D. B. Nicholson, late of the City of London, in the County of Middlesex, Merchant, deceased.

NOTICE is hereby given that after the expiration of twenty days from the first publication of this notice application will be made to the Surrogate Court of the County of Middlesex for a grant of Letters of Guardianship of the above named infant by Kate Elizabeth Little of the said City of London, widow, deceased.

Gibbons, Harper & Gibbons, Solicitors for the Applicant.
DATED at London this 30th day of December, A. D. 1913. Jan. 3, 1914

AUCTION SALE—Undersigned is instructed by executors to sell all valuable furniture of late Miss Blackburn, 705 Queen's Avenue, Wednesday, January 7, at 10 a.m.—Square piano, antique parlor suite, rosewood pedestal table, 2 mahogany sofas, collection of historic engravings, oil paintings, bric-a-brac, carpets, curtains and blinds, book case, glassware, contents of 3 bedrooms, walnut bedsteads, 3 rare old bureaus, 3 swing mirrors, dressers and stands, feather beds, bedding, rare old china, dishes, 2 stoves, kitchen utensils, etc. No reserve. Terms cash.—J. LIGHTFOOT, 694 Dundas, Phone 2056. 19u-1

AUCTION SALE—Tuesday, Jan. 6, 851 William, 2 o'clock, 5-piece parlor set, rockers, chairs, carpets, pictures, curtains and blinds, sideboard, linoleums, dressers and stands, good baseburner, 2 stoves, kitchen utensils, etc. Giving up housekeeping. Terms cash. No reserve. John Lightfoot, auctioneer, phone 2056. 19u

1914—Auction Sale of Furniture, Plano, Stoves, Etc.

at my auction-rooms, 97 Carling street, Tuesday, Jan. 6, at 1:30 sharp, piano, parlor in odd pieces, rocker, sideboard, chairs, extension tables, stands, chiffonier, wardrobes, iron & brass beds, bedding, dresser and stands, mattress, pillows, dishes, chamber ware, tools, books, piano box, case and books, wheelbarrow, contents of 3-story house, terms cash. Jos. Brown, Auctioneer, 97 Carling street, Phone 1162, 2253. b

DERMATOLOGY.

BUTLER'S 235 DUNDAS — HAIR-GOODS, hair restorer, scalp treatment, Superficial hair removed.

MARINELLO SYSTEM FOR FACE, scalp, Chondropy Removal of superfluous hair permanently. Miss Beattie, 141 Dominion Savings Building, Phone 3247.

INSURANCE.

J. A. Nelles & Son
Fire, Life, Accident, Marine, Plate Glass, Rent and Automobile Insurance.
380 Richmond St. Phone 343 xt

G. M. GUNN & SON (GEORGE C. GUNN)—Established 1839. Fire, life, accident and automobile insurance.

P. M. MILLMAN
INSURANCE AGENT.
Archibald McPherson Insurance AGENCY.

E. J. MacRobert Insurance Agency. Phones 745 and 1600. Office 407 Masonic Temple. Fire, Accident and Plate Glass Insurance

REAL ESTATE FOR SALE.

A CHOICE HUNDRED-ACRE FARM, good buildings, 4 1/2 miles east of the city. Apply to Thos. J. Piper, Crumlin, city. 19u

REILLY HAS GOT SOME NICE FARMS for sale from \$3,500 up to \$5,000, all over the country of Canada. Also he has a few to exchange for city properties. He has got some on York street, and all over the city, from \$200 down, the remainder on instalments. Instead of paying rent, buy our own home with the rent. He handles first-class insurance of all kinds. Apply 795 York street, Phone 3883. b

NEARLY NEW, ALL MODERN HOUSE.—Four bedrooms. Sacrifice for immediate sale. Box 92, Advertiser. 19c

TWO FINE NEW COTTAGES FOR sale, \$50 cash; remainder, \$11 per month; this includes interest on principal at \$11 a month. Box 51, Advertiser. 14u

STORY AND HALF HOUSE, SEVEN rooms, partly modern. Apply 5 Barrington Avenue, West London. b

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CUT PRICES Prevailing

Strong's Drug Store

Everybody's Store

Phone 56-57. 184 Dundas St

Sole Agents for
GURNEY OXFORD RANGES
Smallman & Ingram

SALE OF SILK AND CLOTH DRESSES

FROM \$3.95 AND UPWARDS.

LONDON READY-TO-WEAR

256 DUNDAS ST.

EAST END FLORAL STORE

J. H. TAYLOR. PHONE 719.

Fancy Christmas Baskets and Ferns

613 Dundas Street

20 TWENTY-POUND PAIR PURE LEAF LARD, \$3.00, AT

Jackson's Meat Markets

Stalls 10, 11, 12, Market House, Phone 2859.

87 Wellington Street. Phone 1057. x/1w1

BLACKSMITHS' Smithing Coal