

THE SEPTEMBER REOPENING OF WESTERVELT'S COLLEGE

Y. M. C. A., London, Ont., was the largest in the school's history. Young people believe that it pays to attend the best. Catalogue for the asking.

J. W. WESTERVELT, C. A., Secretary
J. W. WESTERVELT, Principal.

\$20.00

Men's Suits

Made to Your Order.

O. Labelle

Merchant Tailor,
220 DUNDAS STREET.

DEER HUNTERS

CAN OBTAIN THEIR COMPLETE OUTFIT HERE

Winchester Rifles, .203 British, 32-40, 38-55 and 351 Automatic. Savage Rifles, .203 and 38-55 cal. Marten Rifles, 32-40 and 38-55 cal. Smokeless and Black Rifle Cartridges. Hunting Knives. Safety Pocket Axes. Drinking Cups and Flasks. Leather, Corduroy and Canvas Coats. Vests, Pants, Leggings, Belts, Covers, Etc.

Deer Hunters' Licenses issued here.

GURD'S GOOD GUNS

185 DUNDAS ST.

THOS. WILSON

Merchant Tailor,
212 Dundas Street

Higgins Block. Telephone 598

Genuine Pittston Coal

Why worry about your coal or have an empty bin? We make it a business to fill bins and keep you supplied.

SOUTSCOTT & KETLE
Phone 299 G. T. R. and Maitland.

Your Own Room

Should reflect your own taste and have an individuality about it. We can carry out your ideas or suggest novel treatments in wall papers that are artistic and refined.

COLERICK BROS.

212 DUNDAS STREET.

SHORTHAND

A thorough training under experienced and practical teachers will be a lasting benefit. Do not be satisfied with a system that will not take you to the top of the ladder. We give individual instruction and pupils may join our classes at any time.

THE WESTERN BUSINESS COLLEGE

110 Dundas Street.

WM. C. COO, C. S. R., Principal

Kindling Wood

Delivered, \$1 Per Load

LONDON BOX CO., 309 BATHURST

Classes in Sight-Singing and Choral Work

are now being formed at the

London Conservatory of Music

Ask for Particulars.

2 Buys a Good Shoe

At PAXMAN'S, 290 Dundas St

DAY SCHOOL NIGHT SCHOOL

Not the cheapest, but pre-eminently the best. Most broadly educated specialists ever assembled in a Canadian business college. C. H. CLARK, Pres.

908-212 1/2 Dundas St., London, Phone 703

R. K. COWAN

BARRISTER, SOLICITOR, ETC.
County Bldg., next Court House, London.

FOR SALE

Frame cottage, Adelaide street, only \$200.00 down, balance in monthly payments.

LONDON LOAN AND SAVINGS COMPANY.

Rail Plates

Our selection of Rail Plates is now complete. Ask to see our stock. Prices from 25c to \$6.00 each. Our window shows the very latest creations in Bases and Ornaments from Germany, Holland, Denmark, Japan and United States, and are very suitable for wedding gifts.

R. E. Davis & Co.

Wholesale and Retail.

206 Dundas St.

COAL

For range, baseburner, furnace, or grate. We have a large stock, and satisfy the most particular, as our coal gives the maximum heat, and has the minimum ash.

Webster & Kernohan

Piccadilly Street, West of Richmond
Phone 1383

OUR COAL

Is giving the very best of satisfaction. arriving in box cars, bright, clean and dry. You will do well to place your order early, and avoid the rush when the — flies. We furnish coal for every purpose, the very best that is known today.

May Bros. & Co

Phone 1224. 685 York Street.

Odd things not found elsewhere.

SILVER FOR AUTUMN WEDDINGS

There is no more certain way of insuring a warm and genuine appreciation than to select your gift.

At GILLEAN'S

By way of suggestion, we mention our display window of silver.

402 RICHMOND STREET.

Have You Tried It

Of course you know there's a big difference in Diamonds.

See ours for quality and price.

C. H. WARD & CO.

374 RICHMOND ST.

JOHNSTON BROS.

X X X

BUTTER BREAD

JOHNSTON BROS.' XXX BUTTER BREAD settles the question entirely. The taste says so, the appetite is perfectly satisfied and the sound body proves it. Nothing has been found that so fully and satisfactorily supplies the every want; no other bread has ever been made so carefully, so accurately, so uniformly. Your grocer will supply you, or phone

JOHNSTON BROS.

'Phone 944

LONDON AND DISTRICT

—Tomorrow is rally day in Adelaide Street Baptist Church.

—Rev. James Rollins' subject in the King Street Presbyterian Church on Sunday evening will be "Haughty Eyes."

—Old-fashioned tea meeting and concert in King Street Presbyterian Church, Tuesday, Oct. 22. Tables served from 5:30. Admission 25c.

—Harvest home services will be held in Colborne Street Methodist Church tomorrow. Rev. James Livingstone will preach in the morning; the pastor in the evening. There will be special music at both services.

DIAMONDS

In selecting our stock of these precious stones we exercise extreme care in selecting only those that are perfect in every respect, and only the sparkling, clear, white gems are bought. Buy from us and get the best.

SUMNER

The Dependable Jeweler.
380 RICHMOND STREET.

NEW MODEL

evening was spent in music, carpet ball and pedro. Songs rendered by Bros. Marr and Hooper were greatly appreciated.

Strike on the Aganni.

A strike of a very rich vein of native silver and galena is reported on the Aganni property at Cobalt. The Aganni is near the Kirtine and about three miles north of the Temiskaming and Hudson Bay property. Ore taken from a depth of about 25 feet from the surface is said to assay as high as 1,592 ounces to the ton. The Aganni is controlled by a small syndicate of London, Ont., men.—Toronto Globe, Oct. 18.

Left for Home.

Rev. R. R. Ball, of Jersey City, formerly pastor of the B. M. E. Church, here, left today for home, after spending a few days with his father, Rev. R. Ball, of this city. Mr. Ball is pastor of the largest colored church in the New Jersey conference, and is making rapid strides in his profession. Among the worshippers in his church is Bishop Alex. Walters, one of the foremost colored orators and religious leaders in the United States. Mr. Ball reports the colored population as growing very fast in Jersey City, and they are rapidly improving their conditions.

A Rare Treat.

The arrangements have been completed for the production of that great "The Hymn of Praise" (Mendelssohn) by the choir of Dundas Center Methodist Church augmented to sixty voices, Tuesday, Nov. 5. Mr. Theo Van York, tenor, of New York, and who was such a favorite last year, has been re-engaged and will in addition to his solo work in "The Hymn of Praise" give "In Native Worth" from the "Creation," and Coenans' "Come Unto Me." Gounod's "By Babylon's Wave," a most dramatic composition, will also be given.

Olmsted-Schwenk.

Detroit Free Press: The marriage of Miss Meta E. Schwenk, daughter of Mr. and Mrs. George F. Schwenk, to Dr. William Royce Olmsted, of Chicago, formerly of London, was celebrated at the home of the bride's parents, Wednesday, Oct. 2. Rev. E. A. Bray, of Grosse Pointe, was the officiating clergyman. Miss Schwenk is well-known in musical circles and is one of Detroit's favorite soprano singers. Dr. and Mrs. Olmsted left after the ceremony for a trip to New York. They will be at home after January 1 in Chicago.

Making More Room.

Arrangements for the erection of the proposed galleries in Adelaide Street Baptist Church have been completed, and the work will be started next week. As a consequence tomorrow will be the last day for meeting in the auditorium until the galleries are in place. It will also be the pastor's last Sunday before going to Hamilton to conduct an evangelistic mission. During Rev. Mr. Shields' absence his place here will be filled by Rev. Dr. Thomas, who for twenty-one years was pastor of Jarvis Street Baptist Church, Toronto. Services will be held in the basement until the alterations upstairs are completed.

Advantages of Live University

Arguments in Favor of Civic Aid to Western Set Forth.

There are very few people who have ever given thought to the existence of a small and struggling university in their city of London. The few who have done so, have, as a rule, helped the institution financially. To others the histories of Canadian universities and their educational and material advantages may come as a revelation.

In 1842 the University of King's College was founded in Toronto by the Anglican Church. In 1849 this institution was thrown open to all denominations, and received the name of the "Toronto University," which now numbers between 4,000 and 5,000 students. Kingston has even a more startling record. Queen's has between 1,300 and 1,400 students. It has been estimated, at a low figure, that these students alone are worth to the city about \$5,000 weekly. Kingston's population is between 19,000 and 20,000.

The Western University has no sectarian principle. It maintains the view that it simply gives an arts course and nothing more.

Some people may say that it was at one time an entirely Church of England institution, but a view of the constitution of the present body would entirely dispel that idea. For past years the majority of the students have been non-Church of England. During this year the professional staff has been equally divided between "non" and Church of England members.

The main facts of the case are these:

The provincial educational authorities at Toronto, whilst recognizing the efficacy of the present university staff, will not acknowledge their honor degree in pedagogy. They state, and reasonably, that there should be a sound financial basis, or otherwise the present staff cannot be depended upon for its standard.

With a definite grant of a small sum annually from the city this objection would be met. There are many young people in this city who have to go to outside universities to obtain the required degree. This is an absolute pecuniary loss to the city. London is so situated that within its districts no less than 24 collegiate institutes and over 60 high schools can supply matriculated students. The worth of one student to the city is estimated at \$300 per year. If the above degree is given recognition, it would mean an influx of students, bringing to the city, at a low estimate, in two years, a sum of at least \$15,000 per year. Surely this is worth striving for. In ten years' time the advancement of the university alone should be sufficient to recoup whatever expenditure has been incurred.

Comfortable rubber-tired carriages for theater. Huston's Livery.

Renews the Hair

Gives New Life

Restores to Freshness

Stops Falling Hair

Promotes the Growth

Cures and Prevents Dandruff

Oriental Rum and Quinine Hair Tonic imparts to the hair a look of prosperity and vigorous growth.

IN 50c BOTTLES.

Cairncross & Lawrence

Chemists and Druggists
216 Dundas Street London, Ont.

A Record Trip.

A special message to The Advertiser from the Allan Line agency, Toronto, states that the new steamer Grampian arrived in Glasgow Friday morning, making a record passage of eight days from Montreal.

Will Sing in B. M. E. Church.

Mrs. Seeley, of Cleveland, is visiting her father, Rev. Mr. Ball, for a few days. She will sing at the evening service of the B. M. E. Church tomorrow night.

An Idyllic Wedding.

A pretty wedding took place at Ilford recently when Miss Laura, eldest daughter of Mr. and Mrs. Munce, was married to Mr. Ernest Coleman, of North Elfrid. Miss Lillian Braithwaite, of London, assisted the bride, while the groom was supported by Mr. Ripley, of London. The ceremony was performed by Rev. Mr. Millyard, of Ilford. Mr. and Mrs. Coleman will reside in North Elfrid.

Enjoyable Evening.

At last meeting of Lambeth Lodge, No. 217, A. O. U. W., in Union Hall, a very enjoyable evening was spent, it being the official visit of the deputy district grand master. A large number of visitors from city lodges were present. Speeches were delivered by the district deputy, Mr. Armistage, Dr. G. A. Routledge, M.P.P., and Bros. Oliver and Tripp, after which a social

VOTERS' LIST REVISED

Alterations Made in East Williams, by Judge Macbeth.

At a court of revision of the voters' list, His Honor Judge Macbeth decided that the following names were to go on: John M. Atkins, part 3; John McEwen, part 1; Hugh McCuish, farmer's son; Wm. Henderson, part 1; Henry Cavanaugh, M. F.; Allan and Vernya Dewar, part 2; John Graham, part 2; John Gilchrist, M. F.; Thomas Forbes, part 3; R. L. Johnson, part 3. Not to go on: Wm. Ross, 12 concession; Burton Dovey, Allan McCuish. To stay on: Geo. McDonald, Wm. A. McKenzie, John S. McDonald, Donald McDonald, Joseph Carson, Albert Sutherland and Wm. A. Marshall. To go off: John A. Gilchrist, Donald Campbell and Daniel A. Sands.

QUICK SERVICE TO BUFFALO AND EAST

Via Michigan Central; leave London 5:35 p.m., arrive Buffalo 10:25 p.m.; New York 3:03 a.m. Fine equipment and service. Thos. Evans, agent.

Order Hamilton's

Hamilton's Porter is fully aged. It is the best. Ask for Hamilton's when you are buying.

Order Hamilton's

D. A. STEWART

(Successor to John T. Stephenson) FUNERAL DIRECTOR AND EMBALMER

Reasonable charges. Best equipment. Open day and night. Residence on premises.

104 DUNDAS ST. PHONE 453

GEO. E. LOGAN, Assistant Manager.

ELLIOTT & OLMSTED

Removed to 286 Dundas

FUNERAL DIRECTORS & EMBALMERS

Open day and night. Residence on premises. Phone 1775.

W. HARRISON

Funeral Director and Embalmer

First-class Equipment. 671 Dundas. Phone 1150. Residence on premises.

SMITH, SON & CLARKE

UNDERTAKERS AND EMBALMERS

Lady assistant. Night calls personally attended.

Rubber-tired funeral cars.

113 DUNDAS ST. PHONE 686

625 DUNDAS ST. PHONE 678

Residence on Premises.

FERGUSON & SONS

Funeral Directors

174 TO 180 KING STREET

ESTABLISHED 50 YEARS.

Phones 273 and 543.

"KOLE UP"

Fill your bins early with our good D. and H. coal and rest warm the balance of winter.

D. H. GILLIES & SON

Corner Adelaide and Bathurst streets

London. Phone 1312.

COAL

Let us tell you about Our High-Grade

COAL

Well screened, free burning and heat-producing. Not equaled by any yard in town. We have it in all sizes and can guarantee prompt delivery and full weight. Give us a trial order.

Hunt Bros., Ltd

OFFICE: 363 RICHMOND STREET.

Telephone 123 or 412.

ARTIFICIAL TEETH

Does your plate drop, get loose, or make your gums sore? If you want a perfect plate in all respects, I can make it for you.

DR. JARVIS

Dentist

213 DUNDAS STREET

CORNER CLARENCE.

MARA'S

Join the Y. M. C. A. Monday, Oct. 21st.

WHY MAKE

WRAPPERS

WHEN YOU CAN BUY AT ALMOST COST OF MATERIAL?

Ladies' blue, red, black Flannelette Wrappers, in spot and floral designs, lined to waist, and flounce. Sizes up to 42. Yours for

Extra Heavy Twilled Flannelette Wrappers, fancy braid, trimmed, wide shoulders, lined, and with flounce, extra full in skirt. Sizes up to 46. Yours for

PRINT WRAPPERS at give-away prices. 25 to clear. Up to date in every respect. Regular 90c, for, each...62c

DRESSING SACKS—Sacks made from Empire Twill Serge, fleece back, fancy braid trimmed. Yours for...69c

KIMONOS, made from fleece down material, right up to date, loose-fitting, in new shades. Special...98c

You Will Make No Mistake by Buying Furs at Mara's, Opposite Market Lane

Ross' Furs

Manufacturer and Retailer

OUR PURCHASES IN PERSIAN LAMB

This season have exceeded that of all former years in order that we might secure special advantages in quality and value. This, combined with our manufacturing facilities, place our Persian Lamb garments before the purchaser at the lowest possible cost. A visit to our Fur Show Room will enable buyers to see all the latest designs and best values in the trade.

Special fine range of Fur-Lined Garments.

Remodeling 196 Dundas St. Repairing

People insist on having

Parnell's Takoma Loaf

They can get it at stores or direct from our delivery wagons.

The best proof of Takoma Loaf popularity is in the eating: No other bread made today is equal to that of Takoma Loaf. We invented this special bread not only to gain new trade but to give the citizens of London, and throughout the country, a loaf of bread which is far superior in quality to any other bread made. We had another thought in view when putting this loaf on the market and that was to have a loaf of bread which could be the main article of food and would be easy for the stomach to digest. Takoma Loaf is the result that we have attained from years of study, and we can recommend it highly to all who are troubled with a weak stomach. Ask your grocer and insist on getting Takoma Loaf. Neatly wrapped. Made by

Parnell, The Bread Man

Phone 1390 or 929

PURE WOOL UNDERWEAR

Penman's Make

\$1.50, \$2.00, \$2.50 SUIT

Tiger Brand Make

\$1.50 and \$2.00 SUIT

All Sizes and Guaranteed Unshrinkable

GRAHAM BROS