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IT
STANDS
FOR

A business education is the substantial foundation of a successful life. Our instruction will fit you for all lines of business. Penmanship, Bookkeeping, Typewriting, Stenography, Arithmetic, Correspondence. The most simple and practical methods. Let us advise you. Forest City Business and Short-hand College, London, Ont.

J. W. Westervelt, Principal.

Business Suits...

We always keep a large stock of the above in the newest patterns, imported direct.

O. Labelle, 372 Richmond Street.

Doyle's Liniment.

The Greatest Known Remedy for the Relief and Cure of RHEUMATISM, NEURALGIA, SPRAINS, BRUISES, MUSCULAR SWELLINGS, SORE THROAT, SORROWNESS OF THE CHEST or BACK, or wherever a LINIMENT is required. It also cures the worst case of PILES.



TRADE MARK, Registered.

I have been using Doyle's Liniment in my stable of 20 horses, and find it the best medicine I ever used for horses. In fact it has no equal. No stable can afford to be without it.

ROBERT H. ESTON, 290 Wellington Street.

The only known Remedy that will Cure the Sprained Coffin Joint of a Horse.

Price 60 cents per Bottle. Sample Bottle, 25c.

JOHN W. DOYLE, London, Ont. ynt

Picture Framing.

Room Moldings, Wall Paper,

H. & C. COLERICK, 443 Richmond Street.

To Win Business You Must Deserve It

Dean & Co. deserve the patronage of every union man in the city. They were the first to ask and are the only firm authorized to use the union stamp on their breads.

DEAN & CO., Bakers, 547 Hamilton Road.

FITZGERALD and FITZGERALD, 171 Dundas Street, Fitzgerald Block.

FAIRBAIN, MERCHANT TAILOR, Opp. City Hall, Upstairs.

TECUMSEH or FOREST QUEEN FLOUR

IS ALL FLOUR

Not a grain of adulterated substance will be found in our flour. They are pure wheat all the way through. Gaining hosts of women admirers for it. Have you tried it yet?

J. D. SAUNBY, PHONE 132, Proprietor.

NEARLY 104 YEARS OLD.

Windsor, Jan. 27.—Joseph Girard, who lives with his brother Henry on the Tecumseh road, in Sandwich East, will be 104 years old on April 15 next. If he lives until that date. One of his brothers is 84, another 82, and a sister died recently at the age of 98. Mr. Girard is still hale and hearty, and last fall was husking corn in the field.

Worms cause feverishness, moaning and restlessness during sleep. Mother Graves' Worm Expeller is pleasant, sure and effectual. If your druggist has none in stock, get him to procure it for you.

Muzaffar-I-Din, Shah of Persia, was made the governor of a province when he was quite a small boy, though he had no work to do in connection with the office.

LIFE SAVED.—Mr. James Bryson Cameron writes: "I was confined to my bed with inflammation of the lungs and was given up by physicians. A neighbor advised me to try Dr. Thomas' Electric Oil, stating that his wife had used it for a throat trouble with the best results. Acting on this advice I procured the medicine, and less than half a bottle cured me. I certainly believe it saved my life. It was with reluctance that I consented to a trial, as I was reduced to such a state that I doubted the power of any remedy to do me good."

HIGHEST CASH PRICE paid for old gold and silver, lead and copper, etc.

Canada Smelting and Refining Company,

Astrachan Jackets.

We are selling the balance of our stock at greatly reduced prices. Some very good Jackets left. Come early if you want a genuine bargain.

SPITTAL, SABINE & CO.

Furriers, 152 Dundas Street.

Can't Keep It Sharp

is the trouble with many a good razor. The fault is generally found in the strop.

We have some good razor strops, the kind that keep your razor sharp.

All prices, from 15c to 75c.

WM. GURD & CO.

185 Dundas Street.

Trousers...

The newest patterns, in stripes and checks. We guarantee a perfect fit.

Southcott's 361 Richmond Street.

METEOROLOGICAL

Toronto, Jan. 26-5 p.m.—The storm which was approaching the Maritime Provinces last night has become of unusual severity, the barometer in its center now reading 28.60 inches reduced to sea level. A heavy gale is blowing throughout Eastern Canada, and heavy snow has fallen all day over Quebec. The weather has been moderately cold in the Northwest today, but another marked cold wave is now setting in there. Minimum and maximum temperatures: Victoria, 34-42; Calgary, 8-18; Qu'Appelle, 2-12; Winnipeg, 10 below-20; Port Arthur, 20 below-10; Parry Sound, 12 below-6; Toronto, 1-10; Ottawa, 2 below-14; Montreal, zero-8; Quebec, 2-26; Halifax, 32-46.

Local temperature: The highest and lowest readings of the thermometer at the observatory on Friday, Jan. 26, were: Highest, 20°; lowest, 6.5° above zero. Today sun rises 7:39, sets 5:21; moon rises 4:25 a.m., sets 1:46 p.m.

XXX
MALT
EXTRACT
BREAD

Manufactured only by

Johnston Bros.

Phone 818.

WHY Shouldn't we be able to give you good goods, good prices, good service and satisfaction? We have exclusive lines to devote our time and attention to as

Legitimate
Jewelers.

We confine our efforts to our own lines, goods about which we have acquired special talent, thus we are able to produce the most attractive effects in precious metals, the most perfect time in watches and the most useful pieces in Sterling silverware.

THOS. GILLEAN, JEWELER, 402 RICHMOND ST.

Official Issuer of Marriage Licenses.

London Advertiser.

UNION LABEL

A LOCAL BUDGET

—The many friends of Mrs. B. A. Mitchell will regret to hear she is still confined to her bed.

—Ed. Sherman, of Wingham, has been brought to Victoria Hospital. Dr. Kennedy accompanied him.

—Evangelist Callout has been conducting a series of successful revival services in Hamilton Road Methodist Church.

—The Huron and Erie Loan and Savings Company have been authorized by the deputy finance minister (J. M. Courtney) to receive contributions for the national patriotic fund.

—Miss Bessie Parker, daughter of Conductor Parker, South London, formerly of the L. H. and B., who has been on probation as a nurse at Fort Wayne, Mich., hospital, has graduated and been accepted on the staff.

—At a special meeting of the vestry of St. John's Church, Arva, Wednesday evening, Mr. Thomas McComb, jun., was unanimously elected people's churchwarden. Mr. Wm. Martin having resigned. Mr. Martin has removed to Lucan.

—Amherstburg Echo: "Thos. Hickley, of London, arrived Wednesday evening to take charge of the grocery and confectionery store purchased from Mrs. Ford. He was accompanied by his sister, Annie, who will keep house for him."

—The special meeting of the board of trade, called for last night, had to be postponed owing to the small attendance, on account of the storm. The meeting was called to consider pro-

Wedding Gifts.

Nowhere in this city will you find a more select stock than ours to choose a gift from. If your mind is made up on something dainty in jewelry, your taste and purse can be accommodated here.

JEWELER WARD,

374 Richmond Street.

LATE LUNCHES.

Theater parties will find every convenience at the PALACE CAFE. No long waits.

388 Richmond Street, Opposite City Hall.

Regular Dinner Daily, 25c. from 12 to 1:30.

posed resolutions to be submitted to the trade congress in June next on the question of closer commercial union with Great Britain, and Imperial defense.

On Thursday evening Mr. A. E. Welch's Bible class of Christ Church, this city, gave a concert at Thorndale for the Anglican Church there. Owing to the stormy night the attendance was not so large as the performance deserved. By request, Mr. Welch, lately from England, recited "The Absent-Minded Beggar," and then asked for the collection demanded by the copyright privileges of the London Daily Mail. The sum of \$10.41 was at once raised, which was very generous considering the number present. The Advertiser saw the express order to the Daily Mail for the amount. Among the members of the Bible class who contributed the programme were: Messrs. J. J. Mason, Harry McElheran, Will Evans, Garf McCormick, H. J. Moorhouse, Bert Mason, L. O. Clarke, Harry Angus, Harry Evans, Chick Stevens, Jack Tucker, and Misses Rae McElheran, Frankie Cullis, Etta Reed, Minnie Stevenson, May McCormick and Nannie Brown.

POLITICS AT O'DELL'S.

A correspondent writes: A meeting in the interest of Capt. Robson was held on Thursday evening, at O'Dell's Hall. The speakers were J. C. Judd, of London, and D. Weismiller, of Huron county, for Capt. Robson, and H. J. Pettipiece, M.P.P., who spoke for Dr. McWilliam, the Liberal candidate. There was a fair attendance of electors, and the utmost good feeling prevailed. Mr. Judd was the first speaker, and was followed by Mr. Pettipiece, who defended the past record and the new policy of the government in a speech of an hour and a half, which was most heartily received. The opponents of the government were very cautious in making charges of any kind when they are face to face with speakers in the Liberal interest. It is only when they are not opposed that they indulge in the extravagant statements that are daily reported in the Free Press.

THE PREMIER A THORNDALE

Addressed a Splendid Gathering of East Middlesex Electors.

His Logic and Eloquence Arouses Great Enthusiasm—Favorable Impression Created by Dr. McWilliam.

Despite the inclement weather last night, the meeting held in Thorndale in the interests of the government candidate, Dr. McWilliam, was one of the largest and best of the campaign. The chair was occupied by Mr. M. Flaherty, of Nissouri township, who expressed his pleasure at presiding over a meeting held in behalf of a supporter of the Ontario government.

Dr. McWilliam, who was the first speaker, was given a splendid reception. He presented a clear and moderate statement of his claims upon the electorate. His discussion of the great questions involved in the present contest, and showed in his address that he had a judicious grasp of the public affairs of the province.

Mr. Wright, the Conservative organizer, was given an opportunity to present his side of the questions, and contented himself with a detailed account of West Elgin affairs.

The Hon. G. W. Ross, who next addressed the meeting, received an ovation. He made an admirable speech, stating positively and accurately the past record of the government, its policy of development and making such refusal as was necessary of the petty arguments of the opposition speakers.

Mr. Ross commanded the closest attention of his audience by his convincing logic and masterly presentation of the government's position. The only interruptions that occurred during the two hours that he spoke were at the moments when some special effort moved his hearers to enthusiastic applause.

The programme of speeches was concluded with cheers for the Queen and Dr. McWilliam.

A RESIDENT PHYSICIAN—That's what you could rightly call Dr. Von Stan's Pineapple Tablets—for after how few are the family complaints that cannot be reached and treated directly through the stomach. These wonderful little physicians—60 of them in a box—cure—heat, all stomach disorders in old or young—incipient cases or chronic cases—they are pure and palatable. Sold by C. McCallum & Co.

New York consumption of champagne during the past year was the greatest ever known.

In Surrey, England, there is a great poultry-fattening establishment, which annually sends about 36,000 fowls to London.

HOW WE DO IT.



The excellence of our baking is not entirely the result of using the best materials, although that has its influence. Our Experience and skill combine to give you the best baked goods. Light, wholesome, at moderate prices.

THE PARNELL-DEAN STEAM BAKING COMPANY.

75 Bruce Street. Telephone 929.

IS THE PUBLIC SO FICKLE?

Some Aldermen Say Ward Abolition Is Not What the People Want.

Only "Reduction" Will Now Suit Ald. Dreaney and Ald. Cooper—Organization of the Legislation Committee—Ald. Brenner Chairman.

Some members of the legislation committee say the public has changed its mind since voting on the question of the abolition of the wards. Ald. Dreaney is quite positive that the public doesn't want ward abolition. When the public voted, the public didn't know what it wanted, he says. Now it does. And what it wants, according to Ald. Dreaney, is ward reduction. Ald. Cooper also poses as a barometer of public opinion, and says, with Ald. Dreaney, that the public does not want abolition of the wards. The fact that the abolition bylaw was carried by a majority of 2,414, is, to these representatives of the people, of no significance. The question came up when the committee met for organization last night. There were present Ald. Dreaney, Douglass, Bamed, Ross, Cooper and Brenner, Mayor Rumball and Secretary Bell.

Ald. Brenner was elected chairman over Ald. Cooper by a vote of 3 to 2. Col. Galtshore called attention to the press reports of the efforts of the London Belt Works Company to get inducements from Guelph for the removal of their plant to that city to unite with their rolling mill. It was decided to commission a writer to the Guelph Herald with a view to bringing their rolling mills here.

Then the question of ward abolition was taken up. Ald. Douglass moved that the solicitor be instructed, when preparing the City of London bill for submission to the next session of the legislature, to incorporate therein a clause or provision that the wards in the city be abolished, and that, beginning with the year 1901 twelve aldermen be elected by general vote of the duly qualified electors.

Ald. Dreaney said it was possible the city would not get the necessary legislation. He had said openly before the election that he was opposed to the abolition of the wards, but now he was prepared to do all in his power to carry out the will of the people. He pressed his motion.

Ald. Ross said the matter was too important to deal with hastily. The details were yet to be considered. He urged delay. Mayor Rumball approved of this suggestion.

Ald. Bamed asked what advantage would be gained by abolishing the wards.

The Mayor—The idea is that we would get better men by having them elected from the whole city.

Ald. Cooper and Dreaney did not think so.

Ald. Douglass opened a lively discussion by saying men who talked about lack of quality in the council, could not themselves get elected for poundkeepers.

Ald. Dreaney added that the city had not yet recovered from the effect of the Club House council. Ald. Cooper was of the same opinion.

The Mayor asked what council that was.

Mr. Ross said: "The Charlie Hyman council," and the mayor spoke in its favor.

Ald. Bamed ran counter to Ald. Ross by saying: "Raise the qualification, and you will bring out better men."

Ald. Cooper and Dreaney reiterated that the public did not want the abolition of the wards.

The Mayor—The only indication you have of the wish of the people is the vote they have given.

Ald. Dreaney pressed his motion for four words.

Ald. Ross asked Chairman Brenner for his ruling. The chairman did not like to put the motion. It was directly contrary to the wishes of the people, he said.

A motion to adjourn for a week passed.

Obituary.

MRS. MARY BEVIS.

The death of Mrs. Mary Bevis occurred on Thursday night at her home, 297 William Street. She had been suffering from general debility for the past three years. Mrs. Bevis was in her 92nd year, and a native of the Isle of Wight. Her husband predeceased her some years.

"77" 'Tis Said!!

That "77" will cure a Cold in one day.

That "77" will "break up" a touch of the Grip in twenty-four hours.

That "77" will check Influenza over night.

That "77" will restore a speaker's voice on the way to meeting.

That "77" will stop Coughing, the worst thing for a Cough.

That "77" will prevent a Cold running into Pneumonia, and a Sore Throat into Diphtheria.

That "77" restores the checked circulation (indicated by a chill or shiver), starts the blood coursing through the veins and thus "breaks up" the Cold.

Manual of all Diseases sent free.

For sale by all druggists, or sent on receipt of price 25c. or five for \$1.00. Humphreys' Homeopathic Medicine Co., Cor. William & John Sts., N.Y.

GRIP



20 Per Cent Discount...

Commencing Saturday, January 6th, we will give 20% discount on all Suits, Overcoats and Trousers in our wardrobes. Owing to extremely mild weather previous to Christmas, we are overstocked with Winter Clothing, and must make room for Spring Goods. There are some rare values here.

Suits or Overcoats—\$10, \$12, \$15, \$18, \$20.

Less discount—\$8, \$9.60, \$12, \$14.40, \$16.

Trousers—\$3, \$4, \$5, \$6.

Less discount—\$2.40, \$3.20, \$4, \$4.80.

Fit-Reform Wardrobe

ROBERT M. BURNS,

180 Dundas Street, - London, Ont.

HIGH HOPES GIVE WAY TO GLOOM

The Spion Kop Affair Proved Very Depressing.

Death Very Busy in High Places in England.

No Cloud in the Sky of International Relations—A Society and Stock Exchange Sensation—A New Gun.

[Special Cable Letter to The Advertiser.]

London, Jan. 27.—The week, which opened full of high hopes, is closing gloomily. The result of Gen. Warren's Spion Kop action has had almost a more depressing effect than would an out-and-out reverse, so keen is the revolution of feeling after the short-lived jubilation.

Death, too, has been very busy in high places at home. It is seldom that one week adds such names as John Ruskin, the Duke of Teck, and Richard D. Blackmore to the obituary list. The papers teem with expressions of sorrow, anecdotes and panegyrics of the great apostle of art, who, it is said, though he inherited a fortune, died a comparatively poor man, living on £1 a day, which, he characteristically remarked, was enough for any man. His dwindling fortune was undoubtedly due to Ruskin's indiscriminate generosity. Like the Duke of Teck, he was occasionally mentally unsound in his latter years.

INTERNATIONAL RELATIONS.

From the English point of view there is not a cloud on the sky of international relations. The war is far too engrossing to permit people to pause and consider the effect on Great Britain of the apparent change of regime in China, while congressional action on the Nicaragua Canal or the proposed increase in the armament of the United States scarcely cause a ripple of interest. The foreign office, apparently, has not the slightest belief that the Clayton-Bulwer treaty is in danger of violation, and so far has taken no steps in the matter. Neither do the pro-Ber or other meetings in the United States any longer attract serious attention or comment, for the majority of the British have made up their minds that the United States is friendly to them, and they put aside any manifestations to the contrary as due to local political causes, which cannot be taken as in any way representing national opinion.

The Beatrice's cargo is still held pending the arrival of details by the South African mail. But as the Beatrice is a British ship, and apparently only a small percentage of her cargo is American, the delay is not considered important.

EXPANSION OF BUSINESS.

Reviewing the business of 1899, the Times says: "The fact that in the United States the expansion of business commenced about a year later than elsewhere seems to explain the fact, which must be admitted, that American expansion is not far enough advanced, relatively, as that of the United Kingdom and Germany and may, consequently, be expected to continue for a while after the business of the two latter countries show signs of contracting. That advantage, however, may be conceivably nullified by the occurrence this year of another presidential election."

A CURIOUS REPLY.

A curious exception to the general patriotism which prevails among the nobility of all classes occurred the other day. When the Gloucestershire volunteers respectfully asked Lord Sherborne for a rifle range on his estates, they received the reply that if the people of England wanted rifle ranges they must pay for them.

Only a very few of the regulars are left in England, and these are bitterly disappointed because they are unable to get out to South Africa. The shipment of raw yeomanry to South Africa and keeping these men home has given rise to further sharp criticism in military circles.

According to a private letter from Sir William MacCormac, president of the Royal College of Surgeons, there is excessive ill-feeling between the army medical officers in South Africa, and the female nurses at the base hospitals, some of the former urging the sole employment of male orderlies. On the whole, however, especially at the front, the medical arrangements seem to be giving the greatest satisfaction.

SOCIETY SENSATION.

A sensation has been caused in society and stock exchange circles by the recent posting on the stock exchange of the names of two women, clients of well-known brokers. The brokers requested other brokers to

communicate with them before carrying out any transactions with these women, who were declared to be unreliable. One of them is Lady Elizabeth Bertie, sister of the Earl of Lindsay, one of the oldest peers in England; while the other is a Mrs. Manby, whose antecedents are little known. It appears they speculated heavily, especially in Rand, the brokers when slump came they were unable to meet their losses. Mrs. Manby is said to be the instigator of the business. Neither of the women had any large amount of money, but they were dazzled by the prospects of making a fortune easily, and succeeded in getting introduced to some brokers, who, on the strength of the ancient name of Lindsay, gave them a free hand, without making any inquiries. The subsequent action of posting their clients' names has given rise to considerable criticism, as it is an unprecedented action and in the street the brokers are almost as much blamed as the women, for allowing matters to reach such a stage.

A NEW GUN.

A new 14-pounder, semi-automatic, rapid-fire gun, made by the Vickers-Maxim Company, for the navy department, was tested this week in the presence of the United States naval attaché, Lieut.-Com. Colwell, and the admiralty officials. Twelve rounds were fired satisfactorily, and 2,500 feet initial velocity was secured, with 17 tons' pressure. The weapon will now be shipped to the United States.

Mr. Sidney Low is editing the Anglo-Saxon Review during Lady Randolph Churchill's absence in South Africa. The third number appears today, in undiminished splendor, the binding being a reproduction of a volume made for King Charles I. by the artist, Stephen Crane and Gertrude Atherton are among the contributors.

Only a few theaters are drawing paying audiences. The new hippodrome, however, which has been opened in Leicester Square, seems to have hit the popular taste, and is crowded nightly.

NEWS IN A NUTSHELL

Mary Myers, 8 years old, has been stolen in Chicago.

Mr. E. P. Flynn, ex-M.P. for Richmond, N.S., is dead.

The Standard Bank has contributed \$1,000 to the patriotic fund.

Andrew Carnegie says he won't give anything to the Bryan campaign fund.

The Belleville Electric Railway is advertised to be sold under mortgage on March 1.

Mr. C. Stan Allen, a well-known Western Ontario journalist, died at Lorain, Ohio.

Duck & Hutton, the largest grocery firm in Windsor, have assigned. Liabilities about \$5,000; assets, \$7,200.

Mr. C. H. Brack, principal of Emerson public schools, is dead. He is said to belong to Collingwood.

Hon. Wm. Mulock and Hon. E. J. Davis addressed a large meeting of King township Liberals at Kettleby.

Grants of \$500 to the national patriotic fund have been made by the county councils of Welland and Dufferin.

Wm. Savage and Mrs. S. S. Kidder, married in Goheen, Ind., Thursday, were lovers 40 years ago, and separated by cruel fate.

Mr. Wm. Hor