

FOR XMAS GIFTS

REAL WORTH WE SUGGEST WRIST WATCHES

Our assortment of Ladies' Wrist Watches in Gold-filled Cases, fitted with 15-jewelled lever movements, are the best value we have yet offered, and range in price

FROM \$26.00 to \$30.00
Solid Gold Cases, with 15-jewelled movements
FROM \$25.00 to \$45.00

A DIAMOND RING

is always acceptable. We have them
FROM \$25.00 to \$175.00

PEARLS.

We are showing French Indestructible Pearls, in beautifully lined cases, suitable for presentation purposes

FROM \$6.00 to \$15.00

FRENCH IVORY

In this popular line we excel in Quality and Quantity. With monogram enameled in any colour desired. Makes an ideal Xmas Gift.

WALKING STICKS.

Best grades. Silver mounted and Horn handles. Ranging in price

FROM \$7.50 to \$12.00
Other grades from \$1.25 to \$6.00

SIGNET RINGS.

Our extensive assortment of new and attractive designs, suitable for Ladies or Gents' range

FROM \$4.00 to \$15.00

CUFF LINKS.

Labradorite, Gold-filled and Solid Gold

FROM \$3.00 to \$12.00

MILITARY BRUSHES

With solid ebony backs. Genuine hogs' bristles, in Leather Case

FROM \$6.00 to \$10.00

A visit to our Store will help you solve your Xmas problems.

R. H. TRAPNELL, Ltd.
JEWELLERS and OPTICIANS.

Christmas Suggestions

HIGH GRADE CHRISTMAS GIFTS OFFERED AT VERY ATTRACTIVE PRICES.

Our List includes:
Perfumes, Toilet Waters, Colognes, by Roger and Gallet; Pivers, Erasmic Crown Perfumery, Colgate and Hudnut's. Five Piece Sets of Mary Garden, Colgate & Co., and Pivers'.
Face Powders, in Presentation Cases, by Roger and Gallet; Erasmic, Coty, Colgate and Hudnut's.
Erasmic Bath Salts, in Powder, Cubes and Crystals.
A Full Line of Beautifully Boxed TOILET SOAPS.
HIGH GRADE CHOCOLATES, by Schraffts & Merrit.
SEE WINDOW FOR DISPLAY.

Kielley's Drug Store.
WATER STREET.

Plate Glass Reduction!

Effective at once, we announce a 25 per cent. reduction in our Plate-Glass rates. Hereafter, this Company will carry glass insurance at three quarters of the rates prevailing in the past.

Your windows are a big liability, unless insured. Let us quote a rate. There is no obligation.

U. S. FIDELITY & GUARANTY CO.
J. J. LACEY, Mfd. General Agent.

We extend to our Friends and Customers
The Season's Greetings.
H. & M. BISHOP.

MARKET NEWS

Codfish—The weekly export is dwindling down, and the total this week to all markets was only 18,697 qtls. of dried codfish and 161 qtls. of haddock. The schr. Nordtrafik took out 2,322 qtls. from Barin, for G. M. Barr, to Oporto. By the schr. Neptun Messrs. Earle & Sons sent 3,209 qtls. from Pogo to Oporto. By the schr. E. Schmidt the Nfd.-Labrador Export Co. shipped 2,982 qtls. also to Oporto from Pogo. By the schr. Frank P. Adams, the Monroe Export Co. exported 1,688 qtls. to Porto Rico. The schr. Retraction took 2,994 qtls. to Macao, Brazil, from the Nfd. Products Co., and the same firm shipped 2,800 qtls. to Oporto by the schr. Harriet. By the Sable L. T. H. Carter and Harvey & Co. shipped 310 qtls. to Liverpool, and by the S. S. Rosalind 2,411 qtls. were shipped to New York by various exporters, mainly for transshipment to the West Indies. The Oporto market is still in good shape, and Newfoundland stocks for week ending December 15th were down to 19,943 qtls. with the week's consumption at 3,829. This consumption, it is true, shows a falling off of nearly 2,000 qtls. from the previous week. As the absorption of Norwegian stocks advanced about 2,400 qtls. for the same week over the previous one, it looks as if they are selling at cheaper rates. Their stocks are down to 3,743 qtls. There are five small Newfoundland cargoes on the way to Oporto market, and the schr. Rasmusen has entered and the schrs. Maagon and Lady St. John are outside the Bar.

Common Cod Oil—Business in this article is now almost over for the season. The stocks available are concentrated with two or three strong firms in St. John's. As near as can be estimated the stocks are not excessive compared with other years, and the prospect for any higher prices depends wholly on demands from the New England States. The S.S. Digby took to Liverpool this week a heavy shipment, totalling 175,406 gallons. The English market continues dull.

Cod Liver Oil—Continued activity is being given to investigations, but they are necessarily very slow, and the difficulty of getting uniform results prevents a scientist from expressing their opinion as authoritatively as desired. It is quite possible that improved methods of manufacture must be resorted to before we can obtain the very highest results. There is very little news to report this week, and notwithstanding a strong tendency in prices, there are sellers ready to accept a considerable reduction to make sales. The S.S. Rosalind took out 1,017 gallons to New York and the Sable I. 150 gallons to Halifax.

Flour—The wheat market is very strong, and the total advance at Winnipeg the past week is seven points, as it is now around 171 for December wheat and 175 for May wheat. A flour exporter at Chicago, writing to his agent here yesterday, said: "We look for \$1.80 wheat in this market early in the new year." It now costs \$10.00, c.i.f., to land best flour in St. John's. Importers, however, are still selling at \$9.25 to \$9.50 wholesale. It looks to be a wise course for those who can afford it to buy now.

Pork—The market is strong and advancing. Fat Back is now two dollars over the November price in the foreign market, and is hard to get. Other grades have also advanced, but not in such a marked degree. Some dealers say that this is only a Christmas wave following fresh pork values and demand, and that prices will recede after New Year. In the local market values run from \$29 to \$36 per barrel, according to quality.

Beef—The market is in about the same condition as last week and prices are holding at the same level, viz., \$27 Bos Flank, \$24 Extra Family, \$21.50 Family Special and Boneless less Flanks, and \$21 Plate. As the pork market is showing some strength it is possible that beef will follow in sympathy in a short while.

Molasses—The Barbados new crop will be ready early in the New Year, but no big shipments will be available till March. As the crop is a good one, and sugar is going to decline, it is likely that there will be reduced prices for molasses. The local stocks are the lowest on record for this time of the year. The prices today are 95 and 87 cents for the two qualities.

Sugar—The dear period for sugar is near an end, and lower values are almost certain after the turn of the year. The Cuban crop is a bit late, owing to rainy weather and labor troubles, but large lots of raws will be forthcoming early in 1925. Meantime there is a local scarcity, and the price may advance over \$8.25 for a few weeks in this market, as the Christmas demand is more than available supply.

Tea—The foreign markets are still keeping strong in tea prices, according to recent advices from London tea houses to dealers here. Advances of from one and a half to two cents per pound has taken place in Ceylon, India and Colombo teas, and this is reflected in the London market, so that the leading high brand teas are now up to a level of one dollar per pound.

Herring—The Bay of Islands and Springdale fishery is working out well for the limited number of packers engaged. As the work of packing is be-

The Shop on the Corner.

A very excellent place to select

DAINTY CHRISTMAS GIFTS.

Everything, epic snan new. Everything "SHE" LIKES. Costs you nothing to see them.

RARE

PERFUMES

Charmingly gotten up.

HOURIGANT'S

COTY'S

PIVER'S

PERFUME SETS

Decidedly gitty-like.

BRUSH COMB AND MIRROR SETS

STATIONERY

of the finest.

TOILETERIES

from the best producers, and

SUCH CHOCOLATES

in such

ARTISTIC BOXES

MUST APPEAL TO THE FEMININE HEART.

BATH SALTS, TALCUMS.

FACE POWDERS.

Mara's Drug Store
Rawlins' Cross,
dec16.81

ing carefully done and rigidly inspected, the returns ought to be good this season. The quotations in the local market are about \$6 for split and \$9 to \$9.50 for Scotch. Owing to the absence of ice the Springdale catch will get out to market before the hay freeze, over. The Louisa R. Sylvia sailed from Wood's Island this week, with 1,160 barrels of bulk herring and 91 barrels of pickled, and the Hazen R. Hynes sailed from same port, for Bucksport, Me., with 1,085 barrels bulk sheries Co. Potatoes—The market is active in potatoes every day when the weather is sufficiently mild to handle this stock. The trade is principally in P.R.I.'s, but the local farmers are also keeping their product on the market when the weather is mild enough to do so, and vying with importers to get a share of the Xmas trade. The prices are \$3 to \$3.50 per barrel of 180 lbs., and \$1.50 to \$1.80 for the half barrel.

There is a world of good cheer and unquestioned enjoyment in a BUCKTROUT Smoke. Give your hubby or sweetheart a present worth while this Christmas.

BUCKTROUT'S DARVEL BAY CIGARS

These Cigars are made of the choicest Borneo Tobacco, are of unrivalled delicacy and Flavour. Boxes of 50.

BUCKTROUT'S CEBANALLOS

The delightful flavour and fragrance of these Cigars is due to the superb quality of the Brazilian Tobacco of which they are largely composed. Boxes of 25 and 50. Other brands from \$10.50 per hundred.

LIPTON'S CAKES—1-lb. Tins

Viz., Almond, Fruit, Genoa, Oxford—55c. Tin.

MOIRS' CAKE

Viz., Sultana, Fruit, Cherry and Plain Pound Cake by the pound. Sultana and Plain Pound Cake, in 1-lb. Packets.

TURKEYS, GEESE and CHICKEN.

FRESH FRUIT of the finest quality.

SEE OUR DISPLAY.

C. P. Eagan

TWO STORES

DUCK WORTH STREET & QUEEN'S ROAD.

Outs—There is a fair trade in oats this week, and, as most of the motor cars have been housed for the winter, the horse and sleigh are again coming into their own. The importations have practically been cut off since the St. Lawrence closed, but the importers had stocked up heavily before that occurred. The quotations are still \$3.20 to \$3.40 here, according to quality.

Hay—The market seems to have settled down firm for the winter, and good imported hay will not be much under \$35 per ton, except in the case of wholesale purchases. The high freight rates now on the long route of rail and steamer will make it unlikely that prices will be any lower, and the fluctuations in the Canadian market, which go on from time to time, will have no effect on the local situation.

LEATHER GOODS—When you buy quality, you are investing; when you buy cheapness you are spending. Go to LAMB'S the Jeweller.—dec19.41

A Colourful Performance at the Casino

Marshall's Beauty Revue in "The College Widow."

Marshall's Beauty Revue appears to be included in the Christmas shopping this season, for they came along with it and are holding their own in spite of the rush. Last night the show was all that could be desired from an artistic and entertainment standpoint. A particularly interesting part of the performance is that it is snappy and fast moving right from the first curtain to the finale. The settings last night were a feast to the eye and the electrical effects added greatly to its beauty.

One of the outstanding items on the bill was a singing and dancing number by Dot Stevens and Fred Hapenny which took the house by storm, the audience didn't want to lose them. Another big hit was the character study by Margaret Malone and Dot Stevens, which concludes with a comic dance. This act was encored repeatedly. Dorothy Knowles, prima donna played the popular role of the College Widow and her singing was greatly appreciated. Ollie Perkins sang a character song which season. The comedians, which season. The comedians, which season. The comedians, which season.

Columbia Instruments and Columbia New Process Records give you every kind of music—better. DICKS & CO., LTD., Agents for Nfd.—nov24,m,w,t,f

McMurdo's Christmas Store News!

The problem of what to give can be quickly solved by a visit to our Store. We have a splendid assortment of suitable gifts for all at most reasonable prices.

PERFUME AS GIFTS.

We have—

Houbigant
Coty's
Pivers
Roger & Gallett
Crown
Luxor
Three Flowers

and many other varieties of Perfumes and Toilet Waters.

RUSHES & TOILET ARTICLES

Superior Hair Brushes—Ladies
Ladies Hair Brushes—Gents.
Meritor Hair Brushes—Military
French Ivory Brushes and Mirrors
Fibony Brushes and Mirrors
Dressing Combs.
Puff Boxes Hair Removers.
Perfume Bottles Trays
and many other useful articles

BATH SALTS and SOAPS

We have the finest assortment of Bath Salts and Soaps in town
BATH SALTS—Various odours in Bottles, Jars and Boxes
High Class TOILET SOAP in Fancy Boxes.

AT OUR CANDY COUNTER

You will surely find a suitable Xmas Gift if you wish to say it with CHOCOLATES—Moire's in beautiful Christmas Packages; Pare & Shaw in Holly and other Fancy Packages; Pascall's, in unique Gold Colour Boxes; Cahars & Kohlars, the famous Swiss Chocolates in Fancy Boxes.
Also, Clear Candy Toys, Chocolate Novelties and real High Class Crackers, containing Toys and Caps, in Boxes from 40c. up.

WHILE SHOPPING VISIT OUR STORE AND WE ARE SURE TO PLEASE YOU!

ec10,12,13,16,18,20,22,23,24

The FINEST GIFT of ALL!

THE NEW COLUMBIA

A Creation that reaches the pinnacle of Phonograph Perfection.
A musical instrument that has no parallel in Quality.

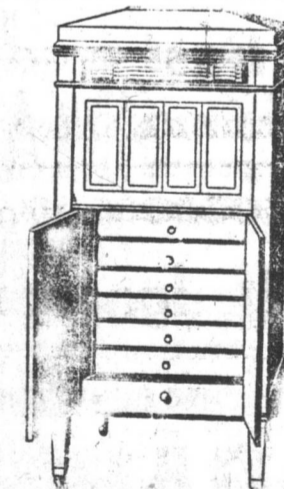


Simple and dignified in outline, the tone volume of this popular model is astonishing, and the true quality is exceptional. Mahogany finish. Base 18 x 21. Height, 14 inches.

\$95.00

The highest quality of workmanship, fine clarity of tone, and noteworthy beauty of design are all to be found in this substantial and wholly satisfying type of Columbia Grafonola. Finished in Red Mahogany, Brown Mahogany and Walnut. Fitted with new automatic starter and stop.

\$150 to \$300



The distinctive, yet highly artistic design of this Columbia makes it a welcome addition to the furnishings of any home. It's tone is as beautiful as its appearance is impressive. Finished in rich, selected Brown Mahogany, and in Walnut, with complete set of albums for Records.

\$150 to \$300

Columbia New Process Records
Hear the master musicians of the world, in Records of unblemished music. Without scratch.

DICKS & CO., Limited
AGENTS FOR NEWFOUNDLAND.

dec5.11

ADVERTISE IN THE EVENING TELEGRAM.