

VICTOR!

IN STOCK:

1000 Brls. "VICTOR FLOUR."
200 Brls. HAM BUTT PORK.
100 Brls. BONELESS BEEF.
100 Brls. FAT BACK PORK.
50 Brls. SPECIAL PLATE BEEF.
50 Brls. SPECIAL FAMILY BEEF.
25 Brls. SMALL JOWLS.
50 Brls. LINCOLN PLATE BEEF.
LOWEST PRICES TO THE TRADE.

GEORGE NEAL,
Limited

TAXI.

PUBLIC NOTICE!

TAXI.

I wish to inform my Friends and the Public generally, that I have severed my connections with the Red Taxi and have started a Taxi Business of my own.
I take this opportunity to thank all my friends for their patronage while with the Red Taxi, and assure them that I am now prepared to give prompt and efficient service. My rates will be as reasonable as possible.

When you need a Car, Phone 15517.

EDDY THE TAXI MAN,
51 FRESHWATER ROAD.

MOREY'S COAL is GOOD COAL.

The Only
AMERICAN ANTHRACITE COAL
in the market. All Sizes.
ALSO IN STOCK

WELSH ANTHRACITE COAL
All Sizes.

M. MOREY & CO., Ltd.

1718, eod, 17

MOREY'S COAL is GOOD COAL.

Due to arrive Schooners and Steamers
With the Best

Screened North Sydney Coal.

Our prices stand for Best Quality with which
we serve you.

M. MOREY & CO., Limited

oct18, 61

THE BURNING QUESTION

SPLENDID ALL LUMP SCOTCH COAL.
NO ROCK. NO SLACK.

\$13.00 per ton

also,

The very Best SCOTCH HOUSEHOLD COAL imported

\$13.50 per ton

We can strongly recommend both. A trial order
will convince you.

The United Coal Co.

oct11, 17

PHONE: 297.

**ARE YOU PREPARED FOR THE LONG,
DARK NIGHTS AHEAD?**

Sewing, Reading or Studying by artificial light
causes eye strain.

If objects blur or run together, it is a sure sign of
eye trouble, which properly fitted Glass will correct.

Years of experience, combined with our large stock
of Optical material, enables us to give you

THE BEST OPTICAL SERVICE.

R. H. TRAPNELL, Ltd.

JEWELLERS & OPTICIANS 197 WATER ST.

NEW ARRIVALS

10 Cases 6's LUNCH TONGUE.
25 Cases 1's HARTLEY'S STRAWBERRY JAM.
25 Cases 1's HARTLEY'S RASPBERRY JAM.
50 Cases WHITE'S PICKLES.
50 Cases STAPLE STRONG'S PICKLES.
100 Cases PEARS 2 1/2's Diplomat Brand.
100 Cases PEACHES 2 1/2's Ambassador Brand.
25 Cases HEINZ TOMATO CATSUP.
25 Cases CALIFORNIA ORANGES.
50 Cases QUAKER PINEAPPLE 1 1/2 Cubes.
50 Cases SULTAN PINEAPPLE 1 1/2 Slices.
100 Cases DOMINION TOMATOES.
50 Cases DOMINION PEARS.
20 Kegs CHOICE GRAPES.
10 Cases SEAL BRAND COFFEE.
200 Bxs. NIXEY'S SQUARE BLUE.

WRITE OR PHONE FOR PRICES.

STEER BROS.

oct20, 2, to, 12

Five Superior Houses for Sale.

1 Situate in vicinity of Government House \$19,000.00
1 Situate in vicinity of Water Street West 9,000.00
1 Situate in vicinity of Gower Street East 6,000.00
2 Situate in vicinity of Higher Levels (each) 6,500.00

We are not at present in a position to state full particulars
in the public papers, but to anybody interested, we shall be
pleased to give same.

FRED J. ROIL & CO.

REAL ESTATE & INSURANCE AGENTS.
Smallwood Building, Duckworth Street.

12,000 SIDES AMERICAN SOLE LEATHER.

1,200 FEET BLACK UPPER LEATHER.

Large Quantity of CHAINS & ANCHORS.

NEW IRON & LUBRICATING OIL, at Rock

Bottom Prices.

Also, AMERICAN PLYMOUTH STEAM TAR.

RED MANILLA ROPE—all sizes.

And all kinds of Ships' Supplies.

North Am. Fur, Hide and Metal Co'y.,

Water Street West (Next Door Reid Electric Store).

1717, 17

**OUR MATERIALS
For Fall and Winter**

are now ready for your inspection. They consist of

Worsted and Woollens of the finest sort.

Especially interesting values for early orders.

We are offering a Genuine ENGLISH SUITING

in Grey color, made to your measure, for

\$37.00 a SUIT.

Also a Genuine ENGLISH COATING in Grey color,

made to your measure, for

\$40.00 a COAT.

W. P. SHORTALL

THE AMERICAN TAILOR
300 Water Street. P.O. Box: 445

Phone: 477. 12, 13, 14

The Globe Indemnity Co. of Canada

Accident Insurance, etc.,

BOWRING BROTHERS Ltd.

AGENTS FOR Nfld.

The Secret of Our Success:

ABSOLUTE PROTECTION.

YOU WILL EVENTUALLY INSURE WITH

US. WHY NOT NOW?

may27, eod, 6m

NOW LANDING

Ex. S.S. "Heronspool"

1000 Tons Household Coal

\$13.50 PER TON sent home.

IN STOCK:

2000 Tons WELSH ANTHRACITE COAL

All Sizes.

HENRY J. STABB & CO.

aug13, eod, 17

Special Bargains.

All Wool Serge in Navy.
Only 80c. yard.
Colored All Wool Serge.
All Colors. 95c. yard.
Heavy Costume Cloth in all
Colors. \$1.10.
London Smoke, 25c. yard.

BON MARCHE,

"THE BIG CASH STORE," ST. JOHN'S, N.F.
206 WATER STREET.

Special Bargains.

Ladies' Heavy Bleached
Fleece Underwear.
30c. Garment.
Men's Extra Heavy F-L
Underwear. All Sizes.
Special 80c. Garment.
Union Flannel, in Grey only.
Special for Heavy Shirts.
85c. yard.
Largest Size Blankets
\$3.10 Pair.

JUST RECEIVED:

A large quantity of

PLASTERGON

The World's Best Wood Fibred Wall Board.

Manufactured from Long Fibred Northern
Spruce into Moisture Resistant panels.

32" and 48" Wide and from 6 to 12 feet Long.

Heavily sized Front and Back. Takes very
little paint to decorate.

It is Moisture Resistant and Sound Retard-
ent.

SPECIAL ADVANTAGE.

Packed in Special Waterproof Packages it
can be shipped to any part of the country with-
out risk of Damage.

The Quality is Better—The Packages are
Safe—The Price is Lower than any other sim-
ilar Board on the market.

Horwood Lumber Co., Ltd.,

Distributors.

WHOLESALE RETAIL

oct10, 2m, eod

Works Marvels

Gossages

Magical Soap.

HARD WEARING

Made by a firm of World-wide Reputation
for Excellence & Uniformity of Quality

WILLIAM GROSSACK & SONS LTD. WIMBORNE

JOB'S STORES, Ltd.

Agents.

Use**'Matchless'**

The Paint of Quality

There are cheaper and more
expensive Paints on the Market, but

None as Good Value

Nfld. Government Railway.**Freight Notice!**

LABRADOR STEAMSHIP SERVICE.

Freight for the above route per S.S. MEIGHAN
for all ports of call as far North as Cartwright
will be accepted at the Dock Shed to-morrow
Wednesday, from 9 a.m. to 5 p.m. This will be
the last trip for the season.

Nfld. Government Railway.**3 Popular Policies!**

Because of low rates and substantial benefits, we find these three
to be extremely attractive, and every reader of this paper should
consider them:

Weekly Benefit	Death Benefit	Annual Premium	Semi-Annual Premium
\$15.00	\$5,000	\$30.00	\$15.00
20.00	4,000	40.00	20.00
25.00	5,000	50.00	25.00

These are for Select occupations and higher or lower may be
issued, but we have a policy to suit YOU, if the above benefits
are not applicable.

Cash Capital: \$5,000,000. Total Assets: \$68,930,000.

U.S. FIDELITY & GUARANTY COY.
J. J. LACEY, Nfld. GENERAL AGENT.

The Railway Passengers Assurance Co.

of LONDON, ENGLAND.
is the OLDEST and PIONEER COMPANY of its kind in the
world. Founded in 1849, its experience inspired and furnished
data for all other such Companies in the Old World and in
America.

CLAIMS PAID, OVER ... \$36,000,000

INSURANCE against ACCIDENT and ILLNESS, EMPLOYERS'
LIABILITY, PUBLIC or THIRD PARTY LIABILITY,
ELEVATOR and TRAINS LIABILITY, AUTOMOBILE

"ALL RISKS," PLATE GLASS, BURGLARY, FIDELITY
GUARANTEE and BONDING of ALL KINDS.

Are you fully protected? If not, let me write you a Policy.
It is better to have Insurance and not need it than to need it
and be without it.

HENRY C. DONNELLY

GENERAL AGENT FOR NEWFOUNDLAND.
Board of Trade Building P.O. Box 1284

Phone 1168
aug11, 2m

A NEW BOOK

BY

Harold Bell Wright—"The Mine with the Iron

Door" \$1.50

Gene Stratton-Porter—"The White Flag" \$1.50

Elizabeth Robins—"Time is Whispering" \$1.50

Margaret Pedler—"The Barbarian Lover" \$1.50

A. G. Hales—"The Queen of Hearts" \$1.50

Joseph Hocking—"The Case of Miss Dun-

stable" \$1.50

Maud Diver—"Lonely Furrow" \$1.50

POSTAGE 4c. extra per Book.

Giovanni Papini's "The Story of Christ," transla-

ted by Dorothy Canfield Fisher—\$3.75. Same also

translated by Mary Prichard Agnetti—\$3.60.

INSURANCE SERVICE

For

LIFE INSURANCE or FIRE INSURANCE

Consult

CYRIL J. CAHILL

Offices: LAW CHAMBERS, Duckworth St.,

representing

THE CROWN LIFE INSURANCE COMPANY

(Home Office: Toronto, Canada)

and

The Fidelity Underwriters Fire Insurance Co.

(of New York. Total Assets: \$36,500,074.76).

N.B.—Inquiries solicited. Absolutely no obligation.

oct19, to, 12, 13

GRAVENSTEIN APPLES

NOW IN STOCK.

ONE'S, TWO'S, DOMESTICS and THREE'S

also,

ONIONS, VALENCIAS—Fives,

CALIFORNIA ORANGES—Fives, 21c's.

PRICES RIGHT.

BURT & LAWRENCE

FOURTEEN PAGE

WEA CHEE FOR

TORONTO (noon)

mostly cloudy

JOHN & THOMAS

VOLUME XL

LOWEST PRICES

THE PEOPLE'S

AUCTION

AUCTION

household furniture

At the Residence

Mrs. (Dr.) Chan

City Terrace

(Opp. Daily News Bldg.)

To-morrow

25th inst., at 10 a.m.

Consisting of:—1 new

enclosed music cabinet,

salut extension dining

table, 6 walnut dining

chairs to match (designed

by butler's tray, 1 mah

oak chair, covered with

dark arm chairs, 1 ve

glass stair rods, 1

square 14 x 14 ft., 1

carpets, 1 good-carpet

oor mats, 1 chair cover

set, 4 sets superior

good velvet pile table

cloth to piece English

illett container, 1

sample, 1 ladies

good pictures, 1 case

each dish knives and

fruit Knives, 1

queer, 6 custard, 1

lasses, 1 silver salad

fruit bowl, 2 cut

cut glass coffee

etc. 1 silver muffle

silver flower vase

name, 1 wardrobe

oor, 1 splendid W

with oval bevel mirror

and jewelry drawer

and to match, 2 W

W.E. bedroom

room rocker, 1 drop

by Rotary sewing

W.E. chest of draw

all-boy, 2 W.E. arm

heads, springs and

ation rocker, 1 g

oval mirror, 1 fan

wool mattress, 1

se, 1 rattan arm

ward, 2 chests, 1

square hat box, 1

refrigerator, 2 step

bath, 1 kitchen

set of screw-top

bottles, lot of cook

All goods must

er and taken deliv

after sale.

P. C. O'D

oct24, 11

THE PEOPLE'S

AUCTION

AUCTION

FREE

First Class

On the

Monday Ne

at 12 o'c

All that piece

roning on New

gether with con

Morey wooden