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1 "Overland" Model 90. First class condition; a snap.

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Fine English Car; just the Car for taxi

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Jacob's Biscuits.

The most popular appetizing and digestive Biscuit. Large shipments just arrived ex S. S. Sachem from Liverpool and in time for the East-

Ask for Jacob's Biscuits, and if your Grocer cannot supply you, pass us your order either by correspondence or telephone.

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All interested parties are invited to enquire as frequently as desired, for current prices on the more active stocks of the Exchange.

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J. J. LACEY & COMPANY, LIMITED,

COAL!

North Sydney Best Screened in store and afloat

BEST ANTHRACITE,

(Lehigh Valley)

Also BIRCH JUNKS.

Nfld. Coal & Trading Company, Ltd. At the premises lately occupied by Alan Goodridge

Just arrived a Choice assortment of

LABRADORITE

PENDANTS BRACELETS

SERVETTE RINGS

Mounted in Sterling Silver and very pretty designs. PRICES FROM 75c. to \$5:00.

R. H. TRAPNELL, Ltd. Jewellers & Opticians, 197 Water Street.

Advertise in The Evening Telegram

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SPECIAL FEATURES.



English oak frames, imported stuffing (absolutely pure); best British material throughout.

2 pieces as illustrated\$185.00

3 pieces as illustrated\$250.00 NITHSDALE SUITES.



Same general construction as Solway but larger and with addition of fine Kapuk Cushions. CHESTERFIELDS.



English oak frames, imported stuffing; made to match Solway and Nithsdale Suites.

A. M. PENMAN CO., Factory, Theatre Hill (over Red Garage). Entrance from rear.

P. O. Box 1221, East End. Tel. 1147.

Spring Fashions!

We have just opened a shipment of

Ladies' Costumings,

in best Scottish I weeds, etc.

We specialize in Ladies' Tailoring and have brought this Department up to a high standard

You could not do better than pay us a visit to see these selections now.

J. J. STRANG, Tailor, .Water Street.

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There is no better institution on earth to encourage habits of thrift, than Life Insurance. The half yearly premises of thrift, than Life Insurance in the individual wind foster and fan the spark of thrift in the individual which eventually saves him from ever entering the Poor House. Guarantee yourself a home on Easy Street at age 60, and protection for your family in the meantime, by opening your Endowment Policy Account TO-DAY, with THE CROWN LIFE INSURANCE CO., CYRIL J. CAHILL, Manager for Newfoundland, Law Chambers, Duckworth Street, St. John's.

Mondathur, 11

> ARE YOU GOIN' TO THE STRAWBERRY

festivel this afternoon

WITH YOUR HAIR ALL MUSSED LIKE THAT!

IF YOU HAVEN'T GOT A COMB WHY DON'T

YOU USE YOUR pather's comb?

Romance of Martial Music.

Enlivened by many amusing anec lotes, and illustrated with excellen imelight views and gramaphone reords, Col. Mackenzie Rogan gave a ielightful lecture to the members of the Anglo-French Society at Scala se on "The Romance of Martial

Rogan, music and arms have been closely allied, though it was a long journey from the ram's horns used at the siege of Jericho to the delicately of the present day. The drum was the pands in the French Army, and his example was followed by King Charles come universal, although their estabpart of the regimental officers, who had to maintain them. Under the first Napoleon the development of the military spirit in France led to a great provement in military bands. He eld that music, of all the arts, had

UNSETTLED THE BALKANS.

Col. Rogan referred to the haphaz ard manner in which the organization and training of military bands was carried on up to the time of the Crimean War. In 1854 the massed bands at Scutari played the National' Anthem with instruments at different pitches. The performance so unsett'ed the Balkans that they had never been Looking back over the years since

he joined an Army band at the age of fifteen, Colonel Rogan said he had never regretted the day he took Queen Vivtoria's shilling, and, if it were possible, he would gladly live the life all ver again. He has served in every uarter of the Empire. The effect of health and tone of the troops abroad, he said, is wonderful, "Regimental raise the standard of musical taste in

POTENCY OF MILITARY MUSIC.

As evidence of the power of military music over the people, Colonel Rogan described the scenes of enthusiasm when he went with his band to Canada, and the people were moved to tears by the simple old English, Scottish, and Irish airs. They would stand up and demand the National Anthem—such was the enthusiasm of the Canadian people! "The gigantic roar of Niagara Falls," said the lecturer, as he displayed one of his own snapshots on the screen, "is the envy of every big drummer.

The martial music of the war would, he said, form the subject for a great article. "The idea of the band playing very near the firingf line was to cheer them up. The idea of their playing behind the line was to blow them up."

Col. Rogan devoted the latted portion of his lecture to a description of the visit of the five bands of the Brigade of Guards to France during the war, followed by that of the Allied bands to Italy, the greatest enthusiasm being displayed in both countries. "I blush," he said, "when I think of the embraces that were bestowed on me by ome of the most charming members of the Italian nation; although in some cases they were not those I should have selected if I had had my choice.

Sir Alexander Mackenzie, in proposing a vote of thanks to Col. Rogan, said that military bands and organists were the two great influences in music. and the former were probably the more powerful of the two, on account of their larger audiences.-London Ob-

Fads and Fashions. Esponge makes very delightful

ports frocks and comes in all the fav-

ect on the long sleeves, for they are en just as much Blouses matching the skirt in color ave closings concealed on the should ers or under the arms.

MY FATHER

AINT GOT NO

COLUMBIA

Dry Cells, Hot Shots, Multiple Batteries, Waste.

JOB'S STORES, Ltd.

Rescued from a Rock. LESS THAN 200 FEET FROM THE

BRINK OF NIAGARA FALLS.

Patrolman, With Rope Fastened About Him, Makes the Rescue.

NIAGARA FALLS, N.Y., March 30 .-Jeffrey Wilson, of Rochester, N.Y., was rescued from a rock in Niagara River less than 200 feet from the brink of

ployees at a trolley terminal station near the Falls heard cries for help. They investigated, and saw a form clinging to a rock near the middle of

efforts were made to reach the man short. Several ladders with ropes attached were lowered into the water but they lodged among the rocks before eaching Wilson.

While the firemen were working from the bridge Patrolman Charles Smith waded out into the rapids.

which was held by Patrol Driver Chas.

About 100 feet from shore Smith was aught in the current and swept from his feet. After a struggle he regained his feet. After a struggle he regained the following his feet. After a struggle he regained the feet from that to which Wilson was climbing. Smith could be seen from the shore urging Wilson to jump Wholesale Prices the following

leap and the policeman caught him. The trip back to shore was a slow Shortly after 9 o'clock to-night, em- struggle against the swift current.

the American Upper Rapids, and about about his experience. He said he had 200 feet below the Goat Island Bridge. slipped into the water and denied that Oil Eucalyptus, 1 oz. bottles.

Police and firemen were called and he had attempted suicide. Rivermen Brick's Tasteless Cod Liver Oil. say he owes his life to the fact that with extention ladders, but all were too the ice formation at the brink of the Falls has temporarily been checked

CENTRAL FISH MARKET TO-DAY. — Fresh Tongues, Fresh Halibut, Fresh Salmon, Special Smoked Turbot, all kinds of Smoked Fish. MRS. CHAS. at the sides, Fastened about him was a rope TRUSCOTT .- apr11,3i

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Phoratone Cough and Cold Essence Ginger Wine. Camphorated Oil, 1 oz. bottles.

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3-E-E-E's Footwear for Ladies satishes every requirement of the most exacting taste, and is as smart in appearance as it is comfortable in use.

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By Gene Byrnel