

Newfoundland for Rotary.

"PROFANUS" HAS ARTICLE ON COLONY.

The February number of the "Rotarian," official organ of Rotary, contains an interesting account of the organization of the Newfoundland Rotary Club from the pen of Mr. C. F. Bond, one of the prime movers in introducing Rotary to this country. The article is well illustrated and consists in part, of a brief description of our island and its commerce. This is how Bond describes the formation of the St. John's Rotary Club:

"The average Rotarian knows as little about Newfoundland, as the average Newfoundlander knew about Rotary. To-day, thanks to the able pen of District Governor Bob Paterson, Newfoundlanders know a great deal about Rotary, and judging by the enthusiasm of the newly constituted Rotary Club of St. John's, this latest country to enter Rotary's circle, will be enjoying the fruits of some of the club's early labors. My pleasant mission now is to tell readers of the Rotarian something about this wonderfully interesting country and the attractions it affords to the tourist, the fisherman, the hunter, the canoeist, the family man—all of whom go to make up the great Rotary circle."

District Governor Bob Paterson's thousand-mile journey included a day's trip across the Cabot Strait to St. John's, then some 550 miles over a narrow gauge railway to St. John's, the capital of the Dominion, situated on the eastern side of the island, sixty miles north of Cape St. John, and five miles from Cape Spear, the most easterly point of the North American Continent.

I met Bob Paterson for the first time at the railway station, and his enthusiastic countenance after his long day's bespoken his enthusiasm. I was with him long before I realized that one of his hobbies was Rotary.

From the first we enlisted the cooperation of our friends "the press," and the day Bob arrived he was welcomed by a long editorial in the leading paper extolling the advantages of the principles of Rotary to the individual, the community, and the nation. The other papers followed suit, and within twenty-four hours "Rotary" was the main subject of conversation in the club, shop, office, and home. During the three days of our work with the members of the local committee, there appeared in the press more than 200 inches of publicity—the kind of fine publicity that helped wonderfully in the general public.

So after much arduous preliminary work for it was deemed important that no stone be left unturned in getting the new club started aright—there was born on the evening of the 23rd of November, 1921 the Rotary club of St. John's, Newfoundland with twenty-two members and the head of the lovely emblem, the "wheel" of the emblem. It was an event which marked a new epoch in the welfare of this country; it was an event which is also destined to make a new mark in the annals of Rotary.

It is difficult to imagine any community where the principles of Rotary function more happily than they do in St. John's. Taking into consideration the isolation of the place, the fact that it is the first club of its kind, non-political and non-sectarian, working weekly, it will line up all the reasons for co-operative work which are so much for progress.

It would be impossible to over-estimate the good work that was accomplished by our district governor, Bob Paterson."

The remainder of the article contains general information concerning Newfoundland.

The Tragedy of Majuba Hill

On the night of February 6, 1881, Sir George Colley left the British camp at Mount Prospect, with six hundred men, and climbed to the top of Majuba Hill, from whence he hoped to command the Boer Camp at Laing's Nek, two thousand feet below. Soon the bullets began to fall on the British soldiers, and in an instant the Boer leader was in confusion making preparations for a retreat. Commandant General Joubert observing the British on the crest above him, realized the danger. Some volunteers offered to try and take the hill, and actually made their way to the face of the superior force of the Boers, passing them as if they were charged. A little before dawn, on the 7th, the Boers, after a severe struggle, retreated, losing ninety men, including Gen. Colley, 124 wounded, and 12 prisoners, at one place killed and five wounded on the crest of the Boer. Nineteen years later, on the same date, Majuba was again the scene of a battle, when the Boers, under the command of Gen. Buller, defeated the British, and in time to prevent the starvation of the garrison.

School Bags

A beautiful School Bag of Blk. Morocco, with turnover lap and a strong clasp, and a nice long shoulder strap. Real Bargain.

Each, 69c

Good Linen Embroidery Skirt Flouncings

New stock right from New York. The most popular width, 16 ins. The needlework is of the daintiest, and every piece is pure white and will stay white.

Per Yard, 49c

Women's Raglans

An attractive line of Ladies' Raglans in Dark Grey, well and substantially made, and of various styles. A Genuine Bargain. Reg. \$25.00.

Our Sale Price

9.98 to 15.00



SPLENDID VALUES IN Men's Winter Overcoats

Gents! Now is the time to secure a splendid Winter Overcoat at half price. These Overcoats are made of the best materials, many different styles. Reg. \$20.00.

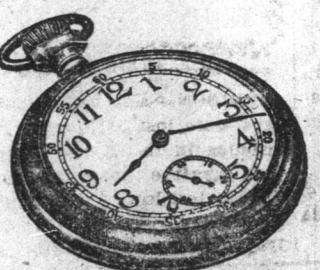
Now, 11.98



Men's 99c Work Shirts

Splendid Blue Chambray, strongly woven, fast color, double stitched, attached pointed-end collar on extended neck band. Greatest value ever known.

Each, 99c



Watches

A splendid Watch, open face, 14 size, nickel case, antique pendant, stem wind and set; guaranteed to last for years.

Each, 1.98

HUGE SALE OF Boys' Winter Overcoats

The best manufactured, will wear the longest and yet are the cheapest to be bought in the town. Reg. \$10.00 values.

Sale Price, 4.98

Pay Up Week

From Saturday February 25th to Saturday March 4th

WE will hold a special week of great importance to the thrifty as well as to everyone who appreciates getting the most for the money they spend. During this week we are planning to pay up every dollar we owe, and to bring this money into our store we are making special offers on a host of new and needed items. The prices quoted will make every Pay-Up Week Special something that you cannot afford to miss, something that will make it well worth your while to purchase plenty of for your present and coming needs.

Check Up Your Needs and Buy Early. These Prices are for This Week Only.



A FEBRUARY SALE OF Men's Caps

Designed to meet the needs of the man whose work takes him outdoors in cold weather. A variety of styles. Good values.

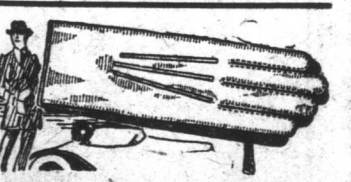
Each, 1.98



Men's Scarfs

In Silk and Brushed Wool. We are offering this splendid line of Gent's Scarfs away below their present value in order to make room for our new Spring Goods which are about to arrive. Avail yourself of the opportunity to purchase one of these; in all colors.

Silk Scarfs, 2.98
Wool, in all colors, 1.98



Men's Dress Gloves

Brown Kid Gloves, stitched neatly and strongly. These are excellent values, indeed. Heavy fleeced lined.

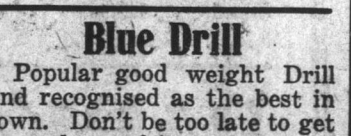
Per Pair, 2.98



Suit Cases

A good grade Suit Case, strongly made throughout, insuring unusual wearing qualities. Excellent Suit Cases at a moderate price.

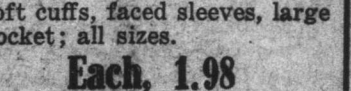
Each, 2.49



Blue Drill

Popular good weight Drill and recognised as the best in town. Don't be too late to get your share of it.

Per Yard, 44c



Men's Khaki Shirts

Splendid quality khaki color mercerized finished pongee, attached pointed-end collar on extended neck band, wide lined soft cuffs, faced sleeves, large pocket; all sizes.

Each, 1.98



A Final Clean Up of Ladies' Hats and Tams

Three hundred Ladies' Winter Hats and Tams, some in taupe shape, others with a leaf. Some of the Tams are velvet and others are of a splendid woolen with pom pom. Now is the time to get a REAL BARGAIN in one of these beautiful Hats. Values up to \$5.00.

All Clearing at 99c



Men's Leather Mitts

Here are good values that make you feel that your money has been spent to good purpose. Your choice of sizes in styles, Gauntlets and Leather Gloves; colors Black, Brown and Fawn. For the remainder of February.

Per Pair, 69c



Men's Braces

For the out-of-door man, 1 1/2 in. elastic web, heavy woven cord ends and back, nickel-buckle and trimmings.

Per Pair, 59c



Men's Dress Shirts

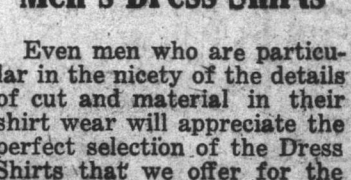
Even men who are particular in the nicety of the details of cut and material in their shirt wear will appreciate the perfect selection of the Dress Shirts that we offer for the small sum of

Each, 1.98



Babies' Bonnets

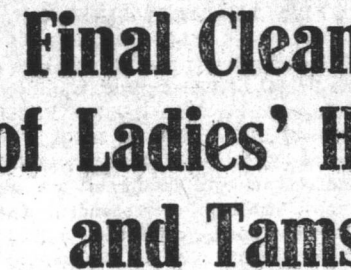
Now, 79c



Ladies' Spring Hats

We have opened a beautiful line of Spring Hats. Come and secure yours before they are all taken up.

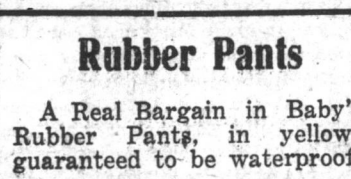
Each, 4.98



Ladies' Low Cut Rubbers

Here is one of the many bargains offered on this page. Ladies' Low Cut Rubbers, all sizes.

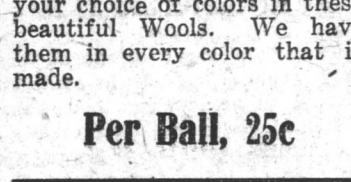
Per Pair, 88c



Rubber Pants

A Real Bargain in Baby's Rubber Pants, in yellow; guaranteed to be waterproof.

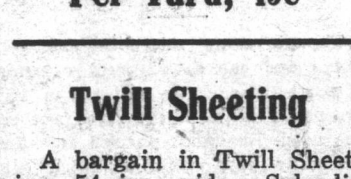
Per Pair, 45c



Corticelli Wools

Ladies! Come in and pick your choice of colors in these beautiful Wools. We have them in every color that is made.

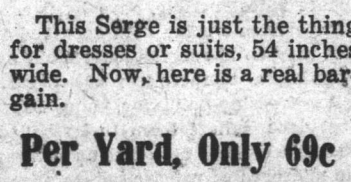
Per Ball, 25c



Bed Ticking

30 ins. wide, fancy and staple stripe patterns; will last forever.

Per Yard, 45c



Twill Sheetting

A bargain in Twill Sheetting, 54 ins. wide. Splendid value, the best of material.

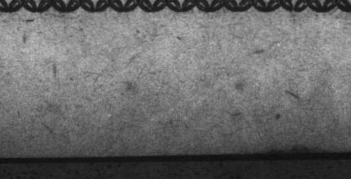
Per Yard, 98c



Navy Blue Serge

This Serge is just the thing for dresses or suits, 54 inches wide. Now, here is a real bargain.

Per Yard, Only 69c



Cotton Blankets

Careful consideration of these values will point the wisdom of getting a Blanket supply now, while these splendid Fleecy Blankets last. Worth \$6.00 per pair.

Now, 2.79



Ladies' Slip-Over Sweaters

GOING AT HALF PRICE. This is a very popular style just now. We know that we have just the kind of a stock to give you a good selection. Step in to-day and see them in Green, Red, Rose, Brown and Saxe.

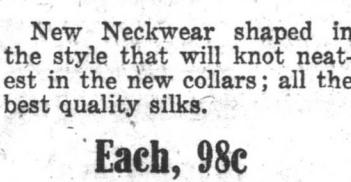
All must go, 3.98



Ladies' Lisle Gloves

In Black, Brown and Beaver. The complaint that "Lisle Gloves will not wear" does not apply to these goods. They are all well made and will give value received in every way. Some at,

Per Pair, 75c



Gent's Hose

Just that. Good Hose for men. A splendid heavy All-Wool Hose. Regular 98c. values. We are now offering this Hose in Navy, Grey and Black for

Per Pair, 59c to 1.25



Overall Bungalow Aprons

Heavy Chambray and Percales; belt, pocket, neck, armholes and front opening to waistline trimmed with white ric-rac braid. Splendid values; elastic at waistline.

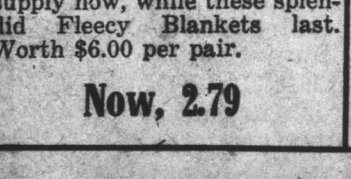
Each, 1.98



Women's All-Wool Hose

Unusual opportunity to buy first quality Wool Hose; exceptionally well made out of the very best wool. Colors: Green Heather, Grey Heather and Brown Heather.

Per Pair, 1.49



Waite Lawa Waists

A full assortment that will please you. So well made and of such good material that you wonder how it can be done for the money.

Each, 1.49 to 2.98



Splendid Values in Ladies' Voile Smocks

Each, 3.98



Ladies' Novelty Lace Collars

Novelty Tuxedo shape Lace Collar, fine quality Venice lace.

Each, 49c to 98c



Middy Laces

In Pink, Blue, Brown and Red.

Each, 8c



Twilight Crepe Paper

Rolls are 20 ins. wide, 7 1/2 ft. long; closely creped; bright colors.

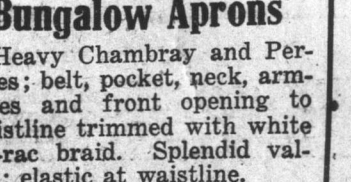
Per Roll, 15c



Rope Silk

We have just received a shipment of Artysal Rope Silk in all the leading shades, suitable for all kinds of embroidery.

Per Slip, 8c



PHIL. MURPHY,

317 WATER ST. Store Open Every Night and Holiday