

WEATHER FORECAST.
 TORONTO, Noon.—Fresh to strong N.W. to W. winds, generally fair and comparatively cool to-day and on Thursday.
 ROPERS, Noon.—Bar. 29.00; ther. 49.
 Drink Welch's Grape Juice.

THE "PEOPLE'S PAPER" IS A LIVE DAILY IN A BUSY CENTRE—STUDY ITS NEWSY ADVERTISING

TEN PAGES TO-DAY.

THE EVENING TELEGRAM.

FOR LATEST
 WAR NEWS
 SEE 8th PAGE.

VOLUME XXXVIII.

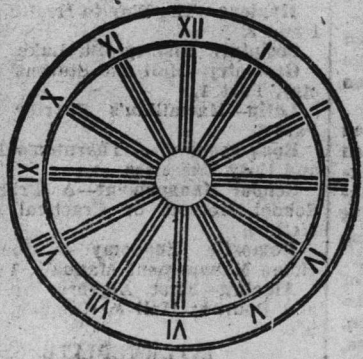
PRICE ONE CENT.

ST. JOHN'S, NEWFOUNDLAND, WEDNESDAY, SEPTEMBER 27, 1916.

\$3.00 PER YEAR.

NUMBER 222.

NOTICE.
The s. s. "Portia"
 Will Sail for usual Western
 Ports of Call
At Noon, Thursday,
September 28th
BOWRING BROTHERS, Limited,
 Coastal Mail Service.



Astigmatism
 Is a refractive error, and is responsible for many cases of headache. There is only one known remedy, which is correctly fitted glasses. Get rid of your headaches and other troubles due to eyestrain. Go to TRAPNELL, the eyesight specialist, he can take care of your case and give you the desired comfort.

Coal!

Just arrived, 7th July,
Choice Cargo Screened
 (North Sydney Coal)
 In Store:
Anthracite Coal
 (all sizes.)

M. MOREY & CO.

HOUSES FOR SALE!

The following are some of those listed with us—
 Springdale Street
 Bannerman Street
 Duckworth Street
 Belvidere Street
 New Gower Street
 Hamilton Street
 Cochran Street
 Pleasant Street
 Victoria Street
 Prescott Street
 Quidi Vidi Road
 Lemarchant Road
 Freshwater Road
 Pennwell Road
 Circular Road
 Military Road
 Spencer Street
 Leslie Street
 McNeil Street
 Allan Square
 Battery Road
 Queen's Road
 McKay Street
 Theatre Hill
 Dicks' Square
 Gower Street
 Maxse Street
 Monroe Street
 Flower Hill
 Long's Hill
 Young Street
 Power Street
 Water Street
 Lime Street

FRED. J. ROLL & CO.,

Real Estate & Auctioneers,
 Smallwood Building,
 Duckworth St.

J. J. St. JOHN.

Before Flour goes higher put in your stock.
 1500 barrels on hand and to arrive, of best brands.

Pork, Beef, Jowls.
 Spare Ribs at \$19.00 brl., or 10 lbs. for \$1.00.
 Molasses—1st runnings.
 Tea, Sugar, Kero Oil.
 Oats, Bran & Cattle Feeds.

Our ECAMPE TEA is the best in Newfoundland at 45c. lb.

J. J. St. JOHN.

Duckworth St. and LeMarchant Road.

Insure with the QUEEN,

the Company having the largest number of Policy Holders in Newfoundland.
 Every satisfaction given in settling losses.
 Office: 167 Water Street.
 Adrain Bldg. P. O. Box 782.

QUEEN INS. CO.,
GEO. H. HALLEY,
 Agent.

Damsons, Peaches, etc.

To arrive to-day ex Express:
 25 cases DAMSONS.
 10 cases PEACHES.
 15 cases GREENGAGES.
 Also
 5 cases TOMATOES.
M. A. BASTOW,
 Beck's Cove.
 sep25,31

BEAUTIFY INSIDE NOW
 For Winter.
Use Perfection, Virginia Lake and Carbolic Soaps

for linen and floors with a dash of STANDARD DISINFECTANT in the scrubbing water. Then get a color card and order

Matchless Paint
 for your rooms. Insist upon getting this Paint and these Soaps.

"Victory" Flour.

On the spot and to arrive
20,000 barrels
 Victory and Royal Gold Flour.

Franklin's Agencies, Limited,
 J. B. URQUHART, Manager.

The Last Word

PIPE

THE ONLY PIPE THAT GIVES

Real Pipe Joy.

Tobacco burns from the bottom upwards, the only pipe in the world in which every shred of Tobacco can be smoked and enjoyed.

Shipment just received.
CASH'S
 TOBACCO STORE



HEY! THERE,
 your premises are safe. Are you prepared for such an emergency? That's our question, and which refers to insurance.

WHEN BURNING IT'S TOO LATE TO INSURE.

Now is the time. Give us your order and we will write you a policy at once.

OUR STRONG COMPANIES GIVE AMPLE SECURITY.

PERCIE JOHNSON,
 Insurance Agent.

CORKWOOD

Now Landing, ex
 Schoner Artisan,
100 Bundles
Corkwood.

Thick, Medium and Thin.

H. J. Stabb & Co.

MINARD'S LINIMENT CURES DAMSONS.

In Aid of St. Joseph's Church.

A Vegetable Sale will be held at St. Joseph's Schoolroom, Hoytestown, on to-morrow, Thursday and Friday. All varieties of vegetables will be on sale. Teas will be served from 5 to 7.30 o'clock. Candies and Refreshments will likewise be on sale during the evening. Doors open at 4 o'clock p.m. Admission free, payable at the door. On Friday evening a Concert will be given, commencing at 8.15 o'clock. Admission 30c. sep27,11

We have for delivery

1000 Scotch Pattern Herring Barrels.

Can be packed on the spot or shipped to any point. Plenty of herring to be had here, both large or matties.

Alexander Bay Mfg. Co.,
 Alexander Bay, B.B.
 sep18,6,10

FOR SALE!

1 MARE, 8 years old.
 1 PERCHERON COLT, 2½ yrs.
 1 PONY, rising 6 years.
 1 set PONY HARNESS.
 1 set HORSE HARNESS.
 2 EXPRESS SLEIGHS.
 Apply

J. BUTLER,
 sep25,61 17 Spencer St.

Toys! Toys! Toys!

NEW TOYS FOR GIRLS & BOYS.

A Big Stock just in—New Dolls, New Teddy Bears, Toy Dogs, Toy Elephants, Toy Sheep, Toy Stoves, Toy Washing Sets, Toy Guns, Toy Reins, Toy Automobiles, Toy Beds, Toy Sets, Toy Tea Sets, Toy Trains, Toy Soldier Outfits, Toy Soldier Caps, Toy Soldier Hats, French and English; Toy Targets, Toy Pistols, Toy Banks, A B C Blocks, Building Blocks, Picture Blocks, Toy Equimaux, Toy Rabbits, Rubber Balls, Rubber Dolls, Dolls and Dresses, Toy Whips, Toy Expresses, Toy Shipping Boxes, Rocking Horses, Velocipedes, Games, Parcheesi, Authors, Roodles, Pit, Snap, Pumpkins, Old Maid, Nations, Word Making, Busybodies, Checkers, Chess, Kindergarten Games, Water Pistols, Toy Spades, Toy Shovels, Toy Signaling Games, Children's Companions, School Sets and Painting Sets—a veritable Toy Palace. See our Window and see our Showroom. Bring the children along and give them a real treat.

DICKS & CO., Limited.
 Biggest, Brightest, Busiest and Best Book Stationery and Fancy Goods Store in Newfoundland.

Lizell's MASSATTA

A NEW AND TOTALLY DIFFERENT TALCUM POWDER

Not only softer, smoother, more satisfying than any other, but distinguished by the "True Oriental Odor" a fragrance inimitable in its subtlety and charm.

The London Directory.

(Published Annually) enables traders throughout the World to communicate direct with English MANUFACTURERS & DEALERS in each class of goods. Besides being a complete commercial guide to London and its suburbs the Directory contains lists of

EXPORT MERCHANTS with the goods they ship, and the Colonial and Foreign Markets they supply.

STEAMSHIP LINES arranged under the Ports to which they sail, and indicating the approximate Sailing.

PROVINCIAL TRADE NOTICES of leading Manufacturers, Merchants, etc., in the principal towns and industrial centres of the United Kingdom. A copy of the current edition will be forwarded, freight paid, on receipt of Postal Order for 6s.

Dealers seeking Agencies can advertise their trade cards for 5s or larger advertisements from 10s.

THE LONDON DIRECTORY CO., LTD.,
 25 Abchurch Lane, London, E.C.

WANTED — By a Young Lady, a Position as Morning Governess for one or two children. Address D. W., care this office. sep27,31,w.t.h.a

APPLES, TOMATOES. — Ex Florizel: 50 brls. Gravenstein Apples, 2 brls. Pickling Tomatoes. M. A. BASTOW, Beck's Cove. \$25.3,1,0

FOR SALE—One General Purpose Mare, rising 7 years old; weight about 1100 lbs.; apply at this office. sep8,11

WANTED TO BUY — One Second-hand Parlor Organ for practice purposes; address PURCHASER, Telegram Office. sep22,11

WANTED—A Room, partly furnished, with board; centrally situated; apply at this office. sep27,31

LOST—Strayed from Merry-meeting Road, on Sunday last, one Bullock, with rope on horn; a reward of five dollars will be given finder. M. O'REGAN, 1 LeMarchant Road. sep27,31

STRAYED — From Topsail Road, near Cockpit Road, on Saturday, Sept. 23rd, five Head Cattle. Information that will lead to their recovery will be appreciated. TESSIER & CO. sep27,31

PICKED UP — On Harvey Road, 1 Lady's Straw Hat, on Sept. 26th. Owner can get information at this office. sep27,11

Help Wanted!

WANTED—A Housekeeper for a Priest in Outport; references required; apply by letter R. D. O. Evening Telegram Office. sep27,11

WANTED—Girls for Airedale Water Dept; apply THE F. B. WOOD CO., LTD. sep27,31

WANTED—A Boy; apply to R. T. McGRATH, Solicitor, Duckworth Street. sep27,11

WANTED — A Kitchen Maid; also a Housemaid; references required; apply OSBORNE HOTEL, Water Street. sep27,11

WANTED—A Capable General Servant; apply MRS. C. H. BARTON, Queen's College, Forest Road, St. John's. sep25,31,m,w,f

STRONG BOY WANTED—ST. JOHN'S MEAT CO. sep27,21

WANTED—A Good General Girl; apply 158 Gower Street. sep27,31

WANTED—A General Girl to assist with another; apply to MISS O'BRIEN, Ivy Hotel, Water Street. sep27,31

WANTED—A Good General Servant; apply MRS. J. J. HENLEY, Newtown Road. sep27,21

WANTED — Immediately, for Staff House, Bay Roberts, a Competent Matron, widow preferred; must have no encumbrance and be highly recommended; apply with testimonials SUPERINTENDENT WESTERN UNION TELEGRAPH COMPANY, Bay Roberts. sep27,31

WANTED — Immediately, a Nursemaid; apply at this office. sep27,11

WANTED—A Cook and Housemaid; good wages given to suitable persons; apply to BAISAM PLACE, Barnes' Road. sep26,21

WANTED—A Navigator to proceed to Burling; apply to BOWRING BROS., LTD. sep26,21

WANTED — An Expressman for Grocery, East End; apply W. E. BEARNS. sep25,11

WANTED—A Man to sell Life Assurances must be sober and industrious and be able to furnish first class references; a splendid opening for a good man who wishes to attain independence; the best contract extant with renewals to right man; apply by letter, giving age, etc., to "INSURANCE" care Evening Telegram. sep21,11

WANTED,—A Boy for cash desk. Apply to S. MILLEY. sep20,11

WANTED — An Experienced Book-keeper for Grocery Store; applicant must have some references; apply to A.B.C. this office, and state salary expected. sep19,11

WANTED—A Good General Girl; apply 18 Rennie's Mill Road. sep18,11

WANTED—A Housemaid; apply with references to MRS. F. C. SMYTH, 3 Military Road, between the hours 6-8 p.m. sep14,11

WANTED—A Female Assistant for Showroom, with some knowledge of Millinery; must be experienced; apply by letter only to G. KNOWLING. sep11,11

MINARD'S LINIMENT CURES DAMSONS IN COWS.

Telegram Ads. Pay