

**A New Straw Hat for 25 Cts. WITH DY-O-LA**

**Straw Hat Color**

DY-O-LA STRAW HAT COLOR is an ideal Straw Hat color in every way—Not too glossy and still fast and water-proof. Makes old hats look like new; not like old hats painted over. Also works well on Satin Slippers and Basket Work.

**25¢ A BOTTLE WITH BRUSH**

Ask your Druggist or Dealer.

Mfd. by The Johnson-Richardson Co., Limited, Montreal, Can.

## Evening Telegram

W. J. HERDER, - - - Proprietor  
W. F. LLOYD, - - - Editor

THURSDAY, May 25, 1916.

### The Pensonbys and Peace.

Just as Von Buelow had been appointed to proceed to Washington on a special mission, the peace cranks of Britain break out into agitation for peace. Von Buelow is a prominent German statesman who has occupied most of his offices in the State and was sent to Rome after the outbreak of the Great War to keep Italy out of the war. His mission failed, and Italy declared war on Austria twelve months ago. Now he has been slated for special work at Washington. His mission is undoubtedly to prepare a path for peace. Asquith has declared there can be no talk of peace among the entente allies where there is no peace. Prussian militarism prevents peace. Prussian peace is peace on Prussian terms. The Entente peace will be a peace that is sure and secure for the future and depending on the smashing of Prussian militarism. Asquith laid down the objective of the Allies, the security of peace for the future and the freedom from the menace of militarism.

Recently the Czar has declared that time has not arrived. Poincaré has made a similar pronouncement. Grey has declared there can be no peace yet. But at this time, when it is most important, the British pacifist have broken out afresh. Norman, the Pacifist, has been sentenced to two years imprisonment by court-martial for refusing to obey all military orders. Pensonby and Macdonald who have been thorns in the flesh to the British authorities, ever since war broke out, are endeavouring to break the solidarity of the Entente towards Prussian militarism. Pensonby is actually advocating that Britain shall act perfidiously to her allies and make peace alone. Their past conduct alone is sufficient to put them out of court as advisers of British policy, and their present conduct is of a piece with their past conduct. Just at the time when Berlin is feeling the pinch of the situation and cannot look

to the future for more favourable terms is the time selected by them to embarrass Britain. The future is with the Entente. The Entente is gaining in strength of men and munitions and the Central Powers are waning. In their means of waging war, Britain must hold out, and must aid her allies in holding out. This is the meaning of Asquith's financial statement and of Britain's loans to her allies. The Bulldog must keep his jaws closed and hold on in spite of all the waspish attacks of the Pensonbys, Normans and MacDonaldis. Hold fast is the key to a sure and certain peace for the future.

### A Crowning Success.

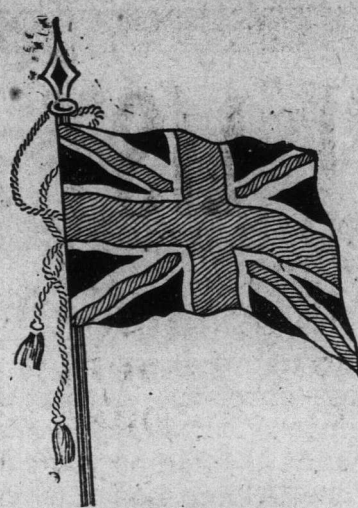
We congratulate Mr. Harold Macpherson on the success of the show he promoted at the Parade Grounds yesterday. The show was a most notable one and it must have been gratifying to him to look round and see the fine stock which had been bred from stock of his on Westernland Farm. Mr. Macpherson has done much to enable farmers and others around St. John's to have good stock in their possession, and he is to be commended on the result of private enterprise. It is efforts such as these on which the real success of agriculture in Newfoundland will depend. Sir Robert Bond, at the Grange, has shown what can be done in the way of keeping good stock. Mr. Harold Macpherson has taken up the matter in the city and the public and the public for his fine achievements in the way of getting together good stock and allowing others to participate in the benefits of his success. The exhibition yesterday was the crowning of his success.

### Red Cross Funds.

We congratulate those in charge of the Red Cross Funds on the success of their work. The young ladies who had charge of the Tag Day Collection have done excellent service, and they have succeeded in securing some Twenty-one Hundred Dollars. In this amount there was included 1,309 fifty cent pieces, 2,250 twenty cent pieces. We understand that Mr. Steer, the Treasurer, this morning, had some Eleven Thousand Dollars in hand. All connected with the movement and Mr. Steer and the ladies in particular, are to be commended on the success of the movement.

### Empire Day Red Cross Fund.

Amount acknowledged . . . \$7,193 50  
Employers & Steer Brothers . . . 35 60  
Daily News . . . 20 00  
Hon. J. Alex. Robinson . . . 15 00  
Hon. J. R. Bennett . . . 50 00  
G. J. Carter . . . 100 00  
Bishop & Sons . . . 250 00  
J. V. O'Dea & Co. . . . 100 00  
John Clouston . . . 25 00  
F. W. Bradshaw . . . 10 00  
Rothwell & Bowring . . . 200 00  
C. B. Rankin . . . 5 00  
Harry Angel . . . 20 00  
Anonymous . . . 20 00  
\$3,629 60  
F. H. STEER, Treasurer.



### Distinguished Commanders Send Empire Day Greetings.

INSPIRING MESSAGES FROM GENERALS JOFFRE AND HAIG RECEIVED BY HIS EXCELLENCY THE GOVERNOR.

Telegram From General Joffre, the Generalissimo of the Allied Forces on the Western Front, forwarded through General Sir Douglas Haig, Commander-in-Chief of the British Expeditionary Force:

May 24th.—Following is the text of a telegram received by me from General Joffre:—(begins)

A l'occasion de la Fête de l'Empire je suis heureux de vous exprimer les sentiments de haute estime et de cordiale camaraderie qu'éprouvent les Armées Françaises pour les vaillantes troupes des Dominions, des Indes et des Colonies dont elles ont admiré la belle conduite et les brillants faits d'armes sur tous les champs de bataille où elles ont combattu.

Je vous prie de transmettre ces sentiments aux officiers, sous-officiers et soldats des Dominions et des Colonies avec lesquelles les troupes Françaises sont heureuses de combattre, côte à côte pour le même idéal.

GENERAL HAIG.

(Translation of the above Message.)  
On Empire Day I am glad to express to you the feeling of deep esteem and cordial good-comradeship which the French Armies feel for the valiant troops of the Dominions, India and the Colonies. They admire the fine conduct and brilliant feats of arms which these troops have displayed on every battlefield where they have fought.

I beg you to transmit these sentiments to the Officers, Non-Commissioned Officers and men from the Dominions and Colonies. With them the soldiers of France are proud to fight, side by side, for the same ideal.

From Sir Douglas Haig, General Commanding-in-Chief of the British Forces in France and Belgium:—

May 24.—All ranks under my command in France join with me in greetings, on Empire Day, to our fellow subjects throughout His Majesty's Dominions. Representative of every part of those Dominions, bound together not only by ties of blood, but by similarity of ideals and loyalty to one Crown and one Flag, our armies are united—heart and soul—in this great fight for Freedom and Justice.

the old watchword of our race. Confident in the ungrudging help and support of our kin throughout the world, and in our gallant Allies, we look forward to certain victory.

(Sgd.) HAIG.

The Governor's Reply, on Behalf of Newfoundland:

The loyal and Ancient Colony of Newfoundland returns the greetings of the British Armies on Empire Day. The flower of our race are in the King's service, and the hearts of us all are with you and the gallant forces who fight this good fight for Freedom and Justice.

(Sgd.) GOVERNOR.

Enjoy your meals by taking a teaspoonful of Stafford's Prescription "A" a few minutes before eating.—may, 3, 16

### Milestones.

Mixed Metre—Mixed Metaphor. All that I know of a certain Star is she can throw like the angled spar.

Now a dart of grave. Now a dart of gay:— Till I could wish all the world to say They had seen her thus on the 24th of May.

And the part should live in their hearts away. Then no matter what else You can do or can't do Don't miss such a treat as Milestones will give you.

There you'll find Emily, Wonderful Emily! Perhaps you remember her when she was L'Emily?

And to see her is to love Her, love her and love forever. So see Milestones—quaintest costumes.

So see Milestones—splendid staging; So see Milestones—first class acting; So see Milestones—Great Production.—adv.

AMERICAN TABLE DAMASK, 57c. yard, 64 inches wide.

CURTAIN ENDS, 20c. to 35c. each. Just a few of these left.

SCRIM, 8c. to 42c. yard. Always something new showing in this line.

CHILD'S & MISSES' SUMMER VESTS, 11c. to 50c. each. Fit 2 to 14 years; a full range of sizes now in stock.

LADIES' LACE GLOVES, 15c. pair. Shades of Grey and Beaver only.

LADIES' LIGHTWEIGHT VESTS, 18c. to 75c. Sizes 36, 38 and 40; low neck, V neck and high neck; short sleeve, no sleeve and long sleeve.

MOUSEMAIDS' CAPS, 10c. each. REGULATION SWAGGER CANES, 33c. each.

MIDDY BLOUSES, 70c. to \$1.70 each. Some new ones just opened.

BLACK SATEEN APRONS, 85c. each. Covers the whole skirt; fastens right down the front with dome fasteners; one big pocket.

AMER. SHEETING, 55c. yard; 99 ins. wide. AMER. SHEETS, \$1.10 each. Hemmed ready for use; size 72 x 90.

TABLE CENTRES, 20 x 20, at 60c. and 90c. each. TRAY CLOTHS, 16 x 24, only 50c.

TEA CLOTHS, 32 x 32, at 60c., 75c. and 90c. 36 x 36, \$1.10.

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### Ladies' Summer Vests.

### Mill Samples.

Samples of the full range manufactured by this Mill. Values up to 70c. Low neck, high neck, V neck and all style sleeves.

OUR PRICE, 24 and 30c. EACH.

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