

# Moonlight Excursion

A Moonlight Excursion on board the  
**S. S. ALEXANDRA**  
will be held to-morrow evening

**Wed. July 25th**

leaving Chatham at 7.00 and Newcastle at 8.00 p.m. calling at Chatham again before leaving for sail on river.

## Loggieville Band

will be in attendance

**TICKETS ..... 50 CENTS**

# OPERA HOUSE

More Fun Than The Circus  
**WEDNESDAY and THURSDAY**

ADOLPH ZUKOR Presents

## Thomas Meighan

in George Ades

### "Back Home and Broke"

A Paramount Picture

To roll back to the old "home town" some day in a limousine—that's the ambition of every boy who leaves Main Street to seek his fortune. George Ade has put this idea into his funniest, most human story. With Tom Meighan in mind as the hero. The picture sparkles with laughs, romance and dramatic surprises.

**FRIDAY & SATURDAY**

**DUSTIN FARNUM** in "The Bucking Ranger"

**COMING! EXTRA SPECIAL! MONDAY & TUESDAY**

D. W. Griffith's one exciting night—11 Reels  
The Biggest Mystery Picture Produced

### DEED FORMS

We have in stock, Deed Forms, Teacher's Agreements, School District School Tax Books, Dog Tax Books, Assessment Lists, Road Tax Books, Poor and County Rates.

THE ADVOCATE

Trust lies at the bottom of a well but in the case of oil wells the lying is done at the top.

Organization of a voluntary wheat pool in Alberta to handle this year's crop will be proceeded with immediately, it is announced by H.W. Wood president of the United Farmers of Alberta.

## Who in Newcastle is Responsible?

Among the ladies who were members of the party of the National Editorial Association tour of the Maritime Provinces in June 1920 was Mrs. H.E. Hogue of Eaton, Colorado, who wrote letters describing the trip for the Eaton Herald. The letters were later printed in pamphlet form, making a book of sixty-five pages.

The Chapter referring to the trip through the North Shore of New Brunswick is entitled "WHERE WE FELL OFF THE WATER WAGON" and this happened to be in Newcastle. Concerning this episode Mrs. Hogue writes as follows:

Leaving Fredericton the route to Newcastle, the next place to visit was a distance of over one hundred and thirteen miles and largely follows first the valley of the Nashwaak and then crosses over to the famous Miramichi River, one of the largest in New Brunswick. In Indian Nomenclature Miramichi means "Happy Retreat" and that aptly describes its character. The scenery along the valley is varied, but always possesses the quality of beauty and is never uninteresting. Several other interesting rivers and streams are encountered during the journey, while the picturesque little hamlets which dot the country impart a human touch to the scenery. For a considerable distance the railway follows what in pre-railway days was a post road from Fredericton to Newcastle which is situated on the north shore of the Miramichi river at a point where the latter is practically an arm of the sea. Miramichi means more than a river, for it comprehends a district where the land and water have alike been a source of wealth for generations past and will be for generations to come.

Newcastle is one of the oldest towns in the district, and in the forest conflagration of 1825, where six thousand square miles of territory was swept by fire, was for the time being swept out of existence. This town, with others in that district, are important shipping centres and are noted for their connection with the great lumber industry of the province vessels being loaded here for the different ports of the world. Here is also situated the largest wireless station in Canada, which had a very important part to do during the war.

As we rode across the bridge over the river we saw the many ships waiting for their loads and some ready for sailing, many loaded deep in the water with lumber were going to Australia. When viewing

the huge piles of lumber which lined the river one wondered at the high price of that article, for there seemed enough in this one place alone to relieve the building situation for some time to come.

The drive that day was a little unique. Wherever we went there was always cars awaiting us at the station and we went out and got in to any on that suited our fancy, some of us naturally choosing the best looking drivers, for the beauty of nature is sometimes enhanced by having nice looking humans along, and while we ourselves, travel stained as we were, could not add much to the general appearance it did not deter us from appreciating it in others. In this case three of us women got into the back seat of a car from which the driver was absent at the time, but we found when he returned that our unerring instinct for good looks had not failed us. When he saw what he had drawn he called to another Canadian to come with him, net I suppose, wishing to trust himself with so many alone. Now all Canadians I have ever seen are very fond of the ladies and are susceptible to their presence or at least if they are not they are excellent pretenders. In great many cases when they met the girls or ladies. Not once did we hear ourselves designated as women.

On this occasion the other man who got into the car said he must tell us a joke on the driver. He had expected to get a car full of men and therefore brought along the "makin's" for a good time. Imagine therefore his chagrin at having three females wished upon him. "What could we do? The man had just kindly given his time and furnished his car, to say nothing of bringing the wherewithal for joy unconfined and naturally he had expected some of whatever hilarity the occasion might warrant himself. Could we sit there and selfishly see him disappointed? Far be it from us to do such an uncharitable act, and we said "Lead on Macduff; mix the mix'n" and if we cannot come up to what you had expected from men, we will at least do our unworthy best.

We drove to the country and a fair, smiling country it was, thickly wooded with substantial farms. We stopped and the driver produced, to wit a namely, one large and interesting looking bottle and divers smaller ones and glasses and there was the sound of popping and then various contented sighs and then we rode on again and then we stopped—and then—Oh, well repetitions become tiresome, but at every stop did our hosts proclaim that they had chosen the very flower of the flock to go with them on this ride, and when we had again arrived at the train they came aboard with us and bequeathed unto us as a free offering and a token of good fellowship all that remained of the divers bottles and thereafter we were held in high esteem upon that train until such time as the bottles were no more but were gathered to their fathers as is the way of bottles.

Yes, it was a ride long to be remembered and we only hope those hospitable Canadians were not spooking when they said it was the close of a perfect day. How sad it was when we found so many desirable acquaintances along the way we had to be rudely torn from their—I mean from them—by the untimely departure of the train. But while we could not be with these new friends in the flesh we were in spirit, anyway so long as it lasted.

## CASTORIA

For Infants and Children  
In Use For Over 30 Years  
Always bears the Signature of *Dr. J.C. Watson*

## PERSONALS

Edwin Stuart of Sunny Brae is visiting friends in town.

Mr. and Mrs. A.E. Williston were visitors to Moncton on Saturday.

Miss Ferguson of Richibucto is visiting Mr. and Mrs. John Ferguson.

Miss Dorothy Nicholson is spending a vacation in Bay du Vin.

Miss Mona McWilliam is visiting friends in Moncton and Shediac.

Mrs. E.A. Ryder left yesterday for Moncton on a month's vacation.

Mrs. Thos. White of Boston, Mass. is visiting Mr. and Mrs. A.C. Allen.

Mr. Jas. M. Brown left Saturday for New York en-route to Mexico.

Miss A.E. McCurdy spent several days of last week in St. John.

Miss Alma Woods is spending her vacation with relatives in Chatham.

Miss Winnie Whalen spent the week end with friends in Strathadam.

Mrs. Robinson Allison is visiting Mrs. A.A. MacTavish at her cottage in Bay du Vin.

Mrs. J.P. MacKae and son, Frank are visiting friends in Orangedale, N.S.

Mrs. C.K. Lotke of Moncton N.B. is visiting her parents Mr. and Mrs. Thos. Jeffrey.

Miss Bessie Dick of Boston, Mass. is spending her vacation with her sister, Mrs. Thos. Jeffrey.

Mr. and Mrs. Hector McQuarrie of Moncton are visiting friends in town.

Mr. and Mrs. R. Metcalf of Moncton were week end visitors in town.

Miss Marion Jardine of Charlottetown, P.E.I. is visiting relatives in town.

Mr. L.D. Murray of Charlottetown, P.E.I. spent the week end in town.

Mrs. Joseph Major of Sunny Brae is the guest of her sister, Miss E. Kpating.

Mr. Joseph Jardine was in Moncton last week attending the "Hector" celebration.

Mrs. McNair and Mrs. MacMillan and family of Jacquet River are visiting Mr. and Mrs. T.A. Clarke.

Miss Clare Bernard is spending her vacation in Moncton the guest of her sister, Mrs. Jas. McCafferty.

Messrs. E.J. Morris, A.S. Demers, Dr. R. Dolan, Andrew McCabe and E.P. McEvoy attended the races in Fredericton last week.

Mr. and Mrs. David Ritchie; Mr. and Mrs. W. McD. Nicholson and Miss Bertha Ferguson motored through to Bathurst on Sunday.

Miss Margaret Coughlan of Roxbury Mass. is spending a month's vacation with her parents Mr. and Mrs. Lawrence Coughlan, Chatham Head.

Mrs. J.F.R. McMichael and daughter Geraldine and son, Ralph motored from Moncton last week and are spending a few days with friends in town.

Miss Annie Bell has resumed her duties in the Royal Bank of Canada after her vacation spent with relatives in Sackville and Cape Tormentine.

Mr. Fred Ferguson and Misses Annie and Nessie Ferguson of Richibucto motored to Newcastle on Thursday and spent the day with relatives in town.

Rev. H. Hesketh of Bay du Vin took the services in St. Andrew's Church here last Sunday, exchanging with the Rev. W.J. Bate who took the services in the parish Church, Bay du Vin.

Mr. Peter Preston of San Francisco Cal. is visiting his father Mr. Isaac Preston of this town. Twenty-two years have elapsed since Mr. Preston's last visit here and he is meeting with a cordial reception by his many friends.

Mr. Howard McPherson who has been in West Superior for the past five years, is visiting his old home in Loggieville. Mr. McPherson

spent the week end in Red Bank where he was warmly welcomed by his many friends.

Mr. R.H. Armstrong and Mr. William Crawford of New York City recently returned from a successful fishing trip to Camps Adams and Crawford on the Northwest Miramichi River. Mr. Crawford has been coming to the Miramichi for the past forty-one years.

### ZAM-BUK

is the best remedy known for sunburn, heat rashes, eczema, sore feet, stings and blisters. A skin food!

*All Druggists and Stores—50c.*

## Remnant Week At MOODYS

Do You Want Remnants Cheap? Long and Short Ends? Well then look us over—1000 different kinds of goods almost for the asking. Odd ends of our entire stock to go this week. Something for Everyone and the price don't count. Come to this sale every day.

**MOODY & CO.**

## DAVID

Slew Goliath with a pebble thrown from a sling and then chopped off his head. Carelessness in the compounding of a prescription can be just as fatal.

That is why your prescriptions should be filled where care and Cleanliness prevail and expert druggists preside. You will find them in our store.

**C. M. Dickison & Sons**  
Druggists & Opticians  
Phone 27 The Rexall Store  
The safe, satisfactory Druggists

## WEDNESDAY EXCURSIONS

BETWEEN Chatham and Red Bank Beginning Wed. July 18

The Seamer "Max Aitken" will, until further notice, run excursion trips between Chatham and Red Bank every Wednesday leaving Chatham at 2 p. m. (calling at Douglstown, Bushville and Nordin), leaving Newcastle at 3 p. m. (calling at Nelson), and will leave Red Bank on return trip at 5 p. m. Fare for the round trip from all points Adults 50c. Children up to 15 to years 25cts. 28-3

### ACCIDENTS

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AGENT

## Admired Hair Is Shampooed This Way



Hair that gleams with life and color

Women admired and envied for their richly beautiful hair know this secret. Hair specialists agree that it beautifies hair. Olive oil for the shampoo! It has been used since history began. For its gentle cleansing action removes all dirt and oil from scalp and hair. Dandruff is dissolved and washed away. And the bright sheen of life and color is greatly increased. It leaves hair fluffy—never dry or brittle. It leaves hair silky and pliant as a baby's—

with the inimitable gloss so much desired. Thousands of women now regularly treat their hair this beneficial way. They use PALMOLIVE SHAMPOO—olive oil in its most perfect form for the shampoo. Easy to use. And very economical. You can get full-sized bottles at your dealer's. Or, by mailing coupon, you may have a 15c trial bottle free. Get some at once. Use it. See the results that follow even one shampoo.

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