

To ANDERSON'S for value

Door Mats

All particular housekeepers see that there is a mat to the entrance of every room at all times. Is your's getting worn through constant wear?

If so, see ours of nice designs of Red, Brown, Green, etc.—Border edged with fringe—some reversible—for

30 cents

Hearth Rugs

In RICH LOOKING DESIGNS of almost every imaginable colour and colour combination—with WIDE BORDER SHOWING PARTS OF CENTER DESIGNS.

4 inch fringe at ends. Size 1 3/4 x 3/4 yard. Going at this price:

60 cents

Cushion Tops

Cover that soiled cushion with a new top. Our showing is of FLORAL—SCENEHY—and SEA VIEWS in shades—and tints of Green, Gold and Red. Size 14 x 14 inches.

Special 10 cents each

Washable Ties

No Tie is more serviceable than a Washable one—a Tie that WILL WASH and WEAR WELL—in light grounds and stripes of different colours:

3 for 25 cents

See our Wool Underwear

we are now showing in the Eastern Window.

THIS IS WHAT YOU'LL NEED SOON.

The cold Fall wind will soon be blowing and then

But, why not get it now? You will then have it near when needed.

Drop in and **SELECT YOURS NOW!** From

\$2.50 Suit up

Shirts have a double breast as a special protection for the chest.

WHEN SENDING STATE SIZE.

\$1.20 Neglige Shirts for 85c.

is a bargain—a golden opportunity for men who wish to economize.

SHIRTS THAT ARE IDENTICAL WITH THOSE WE HAVE BEEN SELLING AT \$1.20—but being in outside sizes (16, 16 1/2) they are going at the above special price.

You'll find them in different size stripes to suit different tastes.

See these to-day—the size can be easily remedied.

Stylish Fall Hats

See our Western Window for these Corduroy VELVET HATS—the latest.

In shades of Green, Navy, Black, Brown, Rose, Saxe and White—with a Bulgarian Silk Band.

Going out at

89 cents

'Twill be a rapid march out when the values are seen. Step in and examine them. When sending state colour.

A FELT BARGAIN for the Child.

Felts are just right FOR FALL WEAR. Now showing a line in RED only—has black band and bow at side—edge piped with black—leather sweat band.

They are our REGULAR 90c. Hats.

Going out at

55 cents

Come in and suit your child.

SHOE BARGAINS

Every woman—everyone who wish to economize—will NOW HAVE A CHANCE.

A special offering of LADIES' SHOES at a little over half regular price.

Laced Blucher with patent Leather Block toe—medium heel—lined partly with leather.

Two strap—wide comfortable toe with bow—medium heel—lined partly with leather.

Special sale price

\$1.10

For Mail Orders add 8c. postage.

DRIVING THE GERMANS OVER THE HILLS

The British Offensive on the Somme Front Has Been an Uphill Fight.

Despatches from the Western front have not made it as clear as might be thought that the British advance is over rising ground, that it is now near the crest, and that when the high ground is taken it will be a comparatively easy matter to seize Bapaume, one of the chief objectives of the drive. A map prepared by the British Government and reproduced in the New York Times, as well as letter-press contributed by a member of the British Intelligence staff, gives a clear idea of the task the British are undertaking, and the headway they have made. From the Somme river where the drive began, the country rises in undulations as far as Martinpuich, though this village is rather beyond the crest. It then declines with few undulations to the Ancre, rising again slightly to Bapaume, which is on about the same level as Fricourt. The hills that extend from the Somme to the Ancre are too small to be noted in the ordinary map. The highest peak is not 600 feet above the level of the Somme. Yet since the Germans have had a couple of years in which to turn them into fortresses it will be understood that an elevation of even ten feet just doubles the task of the assaulting.

An Uphill Fight.
The British have been fighting literally an uphill battle, and the fact is that they have been able to drive the Germans before them, slowly, it is true, but steadily. But they do not have to drive them uphill all the way to Bapaume. Once they are able to command Martinpuich they will be working downhill, and have only the village of Lesars between them and the River Ancre, which is in a slight depression. Then Bapaume rises. When the British advance has brought the army in sight of this now-famous village, the German lines will have been bent back into an almost peculiar salient. A retirement upon a long front will thus become necessary

unless the German general decides to sacrifice his soldiers in an effort to maintain an impossible position. It is also necessary to bear in mind the fact that the further the Germans retire the harder it is for them to maintain a foothold. They are in the position of a man who begins to slip downhill.

Wonderful Defences Destroyed.
Too little has been said of the task so far accomplished by the British and French on the Somme. In the matter of miles won, the advance has been comparatively slight. Nevertheless it has been such an advance as is made to crack a modern chilled steel vault. An inch through the Harvey-ized steel represents greater effort than a yard through ordinary iron. The Somme defences have been of the former character, as compared with the sweep of the Russians, for instance. Never in the history of warfare have such defences been built. For the past two years when the Germans have not been fighting they have been toiling with concrete and steel to make their defences impregnable. They have dug themselves in 30 and 60 feet deep, and have roofed themselves with such steel plates as Dreadnoughts are lined with. In the subterranean caverns they have constructed veritable cities, hospitals, armories, parade grounds even; they have tapped subterranean springs for water, and have stocked their retreats with machine guns, mortars, and all the implements of war.

Underground Warfare.
When the Allies open a bombardment the Germans retire to these caves, and remain in safety, except for the odd chance of a shell falling through a single opening. The most powerful explosives may burst overhead and do no damage, to the enemy lying 60 feet below the surface of the earth. In the meantime, of course, the Germans occupying these dugouts can do no harm. They become active,

however, when the infantry attack follows the bombardment. Then they climb by ladders to the surface, hauling their machine guns, and turn them loose on the enemy that has supposed all the defences to have been destroyed. Often they have caught the attacking British in the rear, and have made it necessary for the attack to be halted, while bombing parties creep back, hunt out the entrance to the shelters, and silence the defenders by hand-grenades.

The Work of Snipers.
They have also established their snipers in a most diabolical manner.

They have dug tunnels in front of their trenches, and on either side, and then have run up openings at various points. In these openings the snipers station themselves. Their hiding-places are cleverly masked with the debris of war, heaps of brush, shattered wagons and other litter. In these hiding-places crack marksmen are stationed. When the British advance comes too near the sniper can dodge down, and, using the communication tunnel, rejoin the main body of his comrades. Every house in the villages occupied by the Germans is thus defended, and the task of clearing the

hills out is a tedious and a costly one. But it is well to remember that such fortifications cannot be built in a day. The Germans have been driven out of positions that they took years to prepare. It will not be such a serious matter to drive them out of shelters that they have had to improvise since the big drive began.

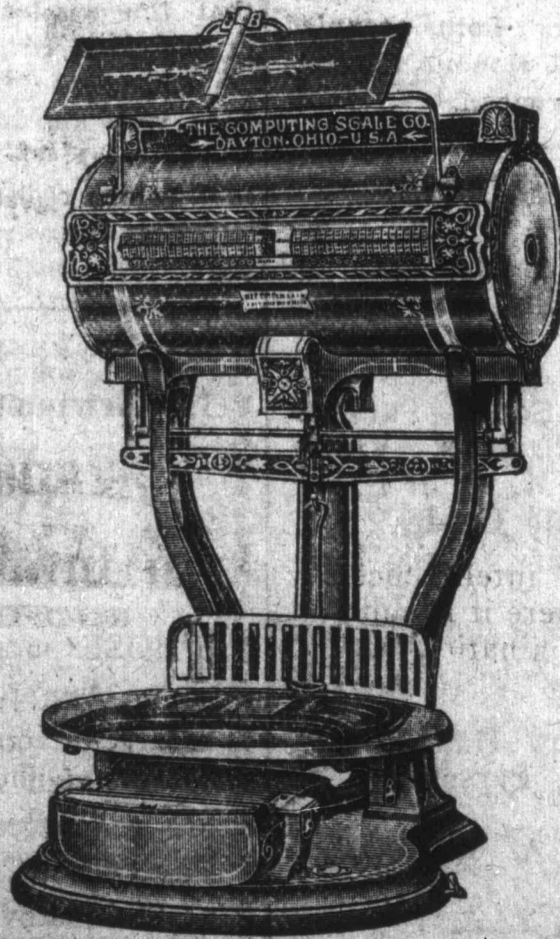
"Why is that pig always trying to get into my room?" inquired the summer boarder. "Do you think he has taken a fancy to me?"
"It's his room during the winter," whispered the hired man cautiously.

OUTPORTS AGAIN IN LINE.

JOSEPH MORRIS of Trinity has recently placed his order for one of our latest type DAYTON MONEYWEIGHT SCALES.

Mr. Morris has been in business at the same premises for about half a century. He is not afraid of "New-fangled notions" when he knows it is necessary, and will be a money-saver in his business. Mr. Morris leaves the details of the business to his two sons, who insist on exact weights in every transaction. This firm has one of our large size Oil Tanks and self measuring Pumps for handling Kerosene, which they have used for several years, this outfit always gives exact measure, prevents leakage and evaporation, and has never caused a moment's trouble or delay.

When our representative visited Trinity recently, he found the store full of old Scales of various kinds. It is impossible to estimate the loss sustained by the use of such scales for 50 years. As soon as the new Scales arrive, Mr. Morris' customers can be sure of getting exactly what they pay for.



Nfld. Specialty Company,
RENOUF BUILDING,
SOLE AGENTS FOR NEWFOUNDLAND.

We also handle Electric Lighting Plants, Gasolene Lighting Plants, Gasolene Lanterns and Table Lamps, Telephone Systems, Cash Registers, Oil Tanks and Pumps, Refrigerating Machinery, Butchers' Supplies, etc.

White Sox Are Now in Running

Four Clubs Are in the Race For Each League Pennant

CHICAGO, Sept. 18.—Chicago's White Sox were in the lists to-day as real contenders for the American League pennant with Brooklyn in the National League up against only four contenders for the flag, in that race. The Chicago Americans moved up to within a half game behind Boston and Detroit, the leaders, with Washington, near the tail end of the percentage column, as their opponents to-day. Boston on the percentage leads the league, but it has won two less games than has Detroit, and one less than the Sox. It has, however, lost two games less either and this makes the percentage column read: Boston .574; Detroit .571 and Chicago .568.

In the National League flag race, the four clubs which Brooklyn found itself up against at the beginning of to-day's game with Pittsburgh, were Philadelphia, Boston, New York and Pittsburgh. Brooklyn was one and one half games ahead of the Phillies, and Boston two and one half games behind, while the Giants just managed to keep up the pace of the Dodgers. A table showing all the games yet to be played by the three leading teams in the American League gave the following:
Boston 18, Detroit 14, Chicago 13.
In the National League, Brooklyn had 21 games, Philadelphia 21 and Boston 22.

"ADA PEARD" SOLD

DIGBY, N.S., Sept. 19.—The stranded barqtn, Ada Peard, ashore in St. Mary's Bay, was purchased by Messrs Musgrave & Co. of Halifax, for \$150, and after several attempts at floating her proved unsuccessful she was eventually floated on Monday night's tide and towed to Yarmouth, where she will undergo repairs.

"I thought you told me you were on your way to enlist?"
"I am," replied Plodding Pete. "I'm tryin' to enlist sympathy for me lags an' unsatisfied appetite."



OUR QUESTION IS,

What will you do if you have a fire and haven't any insurance? Can you stand this loss?

IT'S FOOLISH TO TAKE YOUR OWN FIRE RISK when our premiums are so low. Don't take chances, but

HAVE US INSURE YOU in one of our companies. Why not do it to-day?

PERCIE JOHNSON
Insurance Agent.



THE HEIGHT OF SATISFACTION

is reached at our market. You get the best of Meats, the right cuts, the correct weight, sanitary handling and good service. Can you ask more?

Come here when you are looking for satisfaction in **CHOICE MEATS.**
M. CONNOLLY
Duckworth Street.

READ THE MAIL & ADVOCATE