

# THE CANADIAN BANK OF COMMERCE

SIR EDMUND WALKER, C.V.O., LL.D., D.C.L., President  
 ALEXANDER LAIRD, General Manager JOHN AIRD, Ass't General Manager  
 V. C. BROWN, Superintendent of Central Western Branches

CAPITAL \$15,000,000 RESERVE FUND \$13,500,000

## FARMERS' BUSINESS

The Canadian Bank of Commerce extends to Farmers every facility for the transaction of their banking business, including the discount and collection of sales notes. Blank sales notes are supplied free of charge on application.

**CONSUMERS LUMBER CO**  
 DIRECT FROM FOREST TO CONSUMER

## War Prices for Lumber

The present war as well as the general depression have forced the price of lumber to a point below the actual cost of production. OUR LOSS IS YOUR GAIN. We must keep our mills operating and our organization together, even though we do so at a loss. Now, This Fall, is the time to buy your lumber for your new barn or house.

If the war were settled tomorrow, high prices for everything produced on the farm will continue for at least two years or possibly longer. Are you preparing to take full advantage of the higher prices for products of your farm. You owe it to yourself, to your family, and to your country, to increase the production of your farm to the highest point of efficiency, in order to do this, you must make improvements in the nature of out-buildings, barns and houses. We are in a position to furnish you with lumber from common dimensions to the finest interior finish at wholesale mill prices. We ship in carload lots direct to your nearest railroad station. Doors, windows, lumber, lath, shingles and finish, all may be sent in the one car to you at wholesale mill prices, and we pay the freight.

### ESTIMATES FURNISHED FREE

Make out your bill of material, state the number of pieces of each kind of lumber you require, send it to us and we will by return of mail tell you exactly what each item, as well as the entire lot, will cost you, delivered, freight paid to your station. We have millions of feet in stock and will ship promptly.

Should conditions be such that you cannot make your purchases this fall, keep in mind the fact that the Consumers' Lumber Company are here ready to serve you at a moment's notice and while we cannot say what the condition of the lumber market will be next spring, you can rest assured that the quality of our lumber will be the highest and our prices for it the lowest. Get in touch with us, it will be money in your pocket.

*We Wholesale to a Nation instead of Retail to a Neighborhood*

## Consumers Lumber Company

City Offices: Birks Building

VANCOUVER, B.C.

WHEN WRITING TO ADVERTISERS PLEASE MENTION THE GUIDE

# The Grain Growers' Guide

GEORGE F. CHIPMAN  
Editor

JOHN W. WARD  
Associate Editor

PUBLISHED under the auspices and employed as the Official Organ of the Manitoba Grain Growers' Association, the Saskatchewan Grain Growers' Association, and the United Farmers of Alberta. Published every Wednesday at Winnipeg, Canada. Authorized by the Postmaster-General, Ottawa, Canada, for transmission as second class mail matter. The Guide is the only paper in Canada that is absolutely owned and controlled by the organized farmers. It is entirely independent, and not one dollar of political, capitalistic or Special Interest money is invested in it. All opinions expressed in The Guide are with the aim to make Canada a better country and to bring forward the day when "Equal Rights to All and Special Privileges to None" shall prevail.

Subscriptions to any part of the British Empire, \$1.00 per year; three years, \$2.00, in advance. Foreign subscriptions, \$1.50 per year in advance. Single copies 5 cents. Send money by express, post office or bank money order. We cannot accept responsibility for currency sent loosely in a letter.

We believe, thru careful inquiry, that every advertisement in The Guide is signed by trustworthy persons. We will take it as a favor if any of our readers will advise us promptly should they have reason to question the reliability of any person or firm who advertises in The Guide. Change of advertising copy and new matter must reach us seven days in advance of date of publication to ensure insertion. More time must be allowed if proofs are desired.

### General Advertising Rates

DISPLAY	
16 cents per line. No discount for time or space.	Each Insertion
Eighth Page	\$14.40
Quarter Page	\$28.80
Half Page	\$57.60
Full Page	\$115.20
Outside Back Cover	\$125.00

### Live Stock Advertising Rates

DISPLAY	
14 cents per line. No discount for time or space.	Each Insertion
One Inch	\$1.96
Eighth Page	\$12.60
Quarter Page	\$25.20
Half Page	\$50.40
Full Page	\$100.80

Seven words average line; fourteen lines to one inch; 720 lines to the full page. Reading matter advertisements are marked "Advertisement." All bills are due and payable monthly. When an advertiser is unknown to us, proper references must accompany the order.

### Classified Rate

4 cents per word. No discount for time or space. Classified ads. are payable cash with order. No free publicity readers of any kind will be given. No display advertising of less than 14 agate lines will be accepted. No advertising for patent medicines, liquor, cigarettes, mining stock, or extravagantly worded real estate offers will be accepted.

The Grain Growers' Guide, Winnipeg

# Special Notice re Apple Prices

We are pleased to advise our customers of a further reduction in the price of Apples. We can now supply you at the following prices:

NOVA SCOTIA No. 1	\$2.10
NOVA SCOTIA No. 2	\$1.75
F.O.B. Nova Scotia Points	
NORFOLK No. 1	\$2.50
NORFOLK No. 2	\$2.00
F.O.B. Ontario Points	

If you have our Apple Circular, add the freight rate we quoted you to these prices and you have the delivered cost at your station. If you have not received our circular, write for it at once.

**IMPORTANT!**—The above reduction will apply to all orders, including those already received.

Place your confidence in your own Company, and you can't lose. We are as anxious to save you money **after** we get your order as we are before.

If you want the best value for your money, send your order to The Co-operative Department

The Grain Growers' Grain Company Ltd.

Winnipeg :: Man.