

In everything you buy you demand full returns \$ for your money \$

You judge the comparative value of anything by the service it gives you. Sometimes you buy the dearest article because you recognize that it is the best value for the money. When the prices are equal you judge the article solely on the merits of its service to you.

Anywhere you look today you find the goal of the manufacturer is big production. The business world has proved and admits the superiority of the big manufacturer. He employs the best experts, has the most up-to-date plant, puts the most expensive material into his product, and turns out a superior finished article.

It is his larger volume of business that makes possible his superior article and enables him to give you more for your money. In just the same way the large volume of grain we are handling enables us to give you better service for your money. An important point in the proper handling of your consignment is the checking of the grade. For this work alone we employ an expert second to none.

Something happens to one of the cars you shipped, or you have a claim for freight refund against the railway company. We have a lawyer in charge of our claims department.

It is the same in every department of our business. We are able to and do employ the best that can be got.

Through our perfected organization each car of grain gets close individual attention until it is ready to be sold. Then, just at the right time, it is bulked with all the other grain we have for sale. You know that local buyers will give a better deal to the big farmer with ten cars of grain than to the man with the one car. In just the same way the exporter buying on the Winnipeg market will pay us more for large lots than he will pay for one or five car lots.

Our Export Department, by its competition, keeps cash prices on the Winnipeg market right up to export values and thus serves every farmer in the West.

Every way you turn you find the size and volume of our business enabling us to give you more service for your money.

This progressive farmers' organization, with its motto "Service to Shippers," that has made the amount of grain sent us by farmers in 1907—two and a half million bushels—grow to thirty million bushels in 1913, wants to serve you today.

*Use it and learn for yourself the meaning of
"Grain Growers' Service"*

The Grain Growers' Grain Company Limited
WINNIPEG, MAN. CALGARY, ALTA.