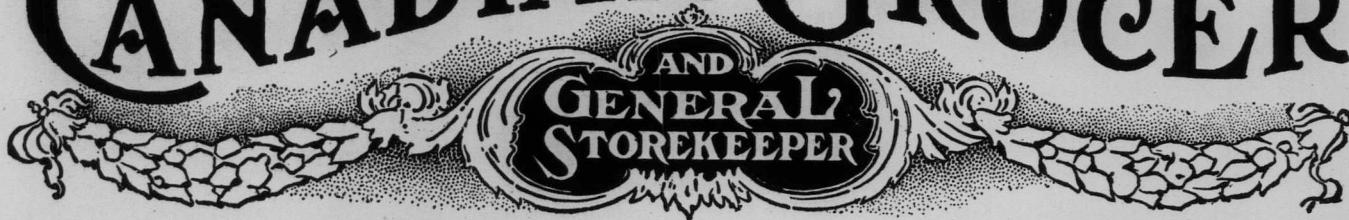


PUBLISHED EVERY  
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THE

CIRCULATES IN  
EVERY PROVINCE

# CANADIAN GROCER



**SELL  
ONLY  
THE  
BEST!**

In Competition with the World  
we have received the

**Highest Awards  
Made . . .**

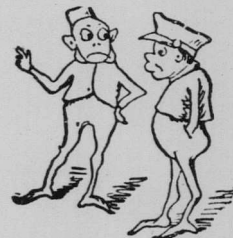
These substantiate our claim  
that : : : : :

## Colman's Mustard

IS THE BEST IN THE WORLD

### Just so with Vinegar

As with every other line the grocer handles to-day.  
The quality must be first-class—there must be no doubt about it—it must  
give perfect satisfaction, or the trade goes some place else. You all recognize  
this fact. Now,



### "Imperial" White Wine Vinegar

is the standard of quality. Manufacturers of pickles have proved this time and again, and consumers all over Canada can back up this statement.



Have you offered your customers "Imperial" White Wine yet? It will  
mean the basis of a large and profitable vinegar business for you if you do. It  
fills every requirement.

Ask your grocery traveller for it, and take no other. Price just the same as  
ordinary standard vinegar.