

Put Cox's Gelatine in your
YOUR cus- "to-be-ordered" book
tomers have

many table wants that are not always supplied by you. They go to other purveyors of Food Stuffs to get something "for a change." Whenever they go elsewhere it is profit for the other man and a profit lost to you.

The point is: Do your level best all the time to hold all the trade of your customers. Suggest to them always new things. They want "a change," and you can give them something highly acceptable by supplying them with

Cox's Instant Powdered Gelatine

IN THE CHECKERBOARD BOX



Let us send you a few of our Cook Books and you will see just how great a variety of delectable and seasonable dishes can be made from Cox's Gelatine. With this knowledge you will be in a better position to sell Gelatine, and in particular COX'S. Every package sold is just so much increased profit.

Remember that Cox's Gelatine is the purest and best made. There is satisfaction in selling it.

ORLANDO

(INVINCIBLE)



MADE IN CANADA

Here is a line, Mr. Grocerman, that you need not be ashamed to offer to your select trade.

The ORLANDO is made in the best country in the world (Canada), and offered to the best people in the world (Canadians).

Every Grocer should take advantage of the times and be prepared to get his share of the enormous business that Canada is going to enjoy in the near future.

ORLANDO WILL HELP YOU.

W. R. WEBSTER & COMPANY, LIMITED
SHERBROOKE, CANADA