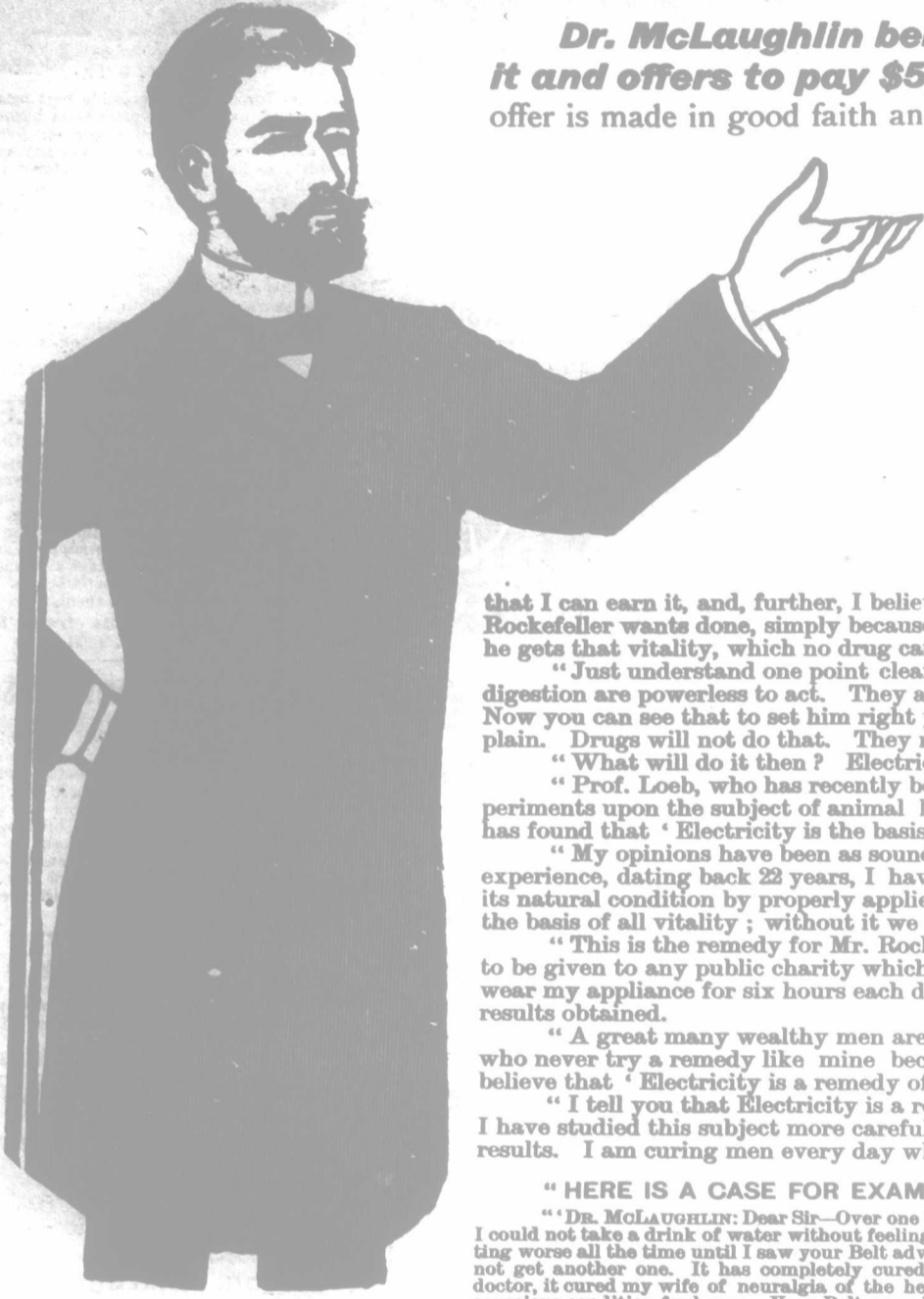


A BID FOR Rockefeller's Million



Dr. McLaughlin believes that if given a chance he can earn it and offers to pay \$5,000 for a fair trial of his remedy. His offer is made in good faith and he agrees to leave the decision to Mr. Rockefeller as to the success or failure of the treatment.

His Claims Backed by Prof. Loeb.

"Did you see the article in the papers about John D. Rockefeller's offer of a million dollars to the man who would cure him of indigestion?" asked Dr. McLaughlin, the expert medical electrician. "Here it is:

"Atlantic City, N.J., Jan. 19, 1903.—John D. Rockefeller offers a million dollars to the man who will give him a healthy stomach. He made that offer to a doctor who called upon him, saying that it would be worth a million to him if he could fix his stomach up so that it would digest his food."

"I would like to accept that offer," said the doctor. "I think that I can earn it, and, further, I believe that no medicine on earth in the shape of a drug will do what Mr. Rockefeller wants done, simply because there is no vitality in the secretive glands of his stomach, and until he gets that vitality, which no drug can give him, he will never be cured."

"Just understand one point clearly: His food does not digest because certain functions related to digestion are powerless to act. They are weak, incapable of doing what nature intended. You see that. Now you can see that to set him right you must revive the strength in the parts which are weak. That is plain. Drugs will not do that. They never did and they never will, and every doctor on earth knows it."

"What will do it then? Electricity!"

"Prof. Loeb, who has recently been engaged by the University of California to continue there his experiments upon the subject of animal life and its source, declares that after experimenting for ten years he has found that 'Electricity is the basis of human vitality.'"

"My opinions have been as sound as a rock upon this subject for several years. In my personal experience, dating back 22 years, I have demonstrated that any weakened human organ could be restored to its natural condition by properly applied electricity. In 1896 I made public my belief that 'Electricity is the basis of all vitality; without it we could not live.'"

"This is the remedy for Mr. Rockefeller. To prove my faith in it I would be willing to put up \$5,000, to be given to any public charity which he may select, if I fail to cure his stomach in four months, he to wear my appliance for six hours each day or night during that time. And he may be the sole judge as to the results obtained."

"A great many wealthy men are suffering tortures and dosing themselves with drugs without relief who never try a remedy like mine because they impose entire confidence in their family physicians, who believe that 'Electricity is a remedy of the future, not of to-day,' and so advise their patients."

"I tell you that Electricity is a remedy of to-day. It has been a grand remedy for the past ten years. I have studied this subject more carefully than any physician ever studied his text books, and I can show results. I am curing men every day who were never able to get benefit from drugs."

HERE IS A CASE FOR EXAMPLE:

"Dr. McLAUGHLIN: Dear Sir—Over one year ago I purchased one of your Belts for dyspepsia. My stomach was that weak that I could not take a drink of water without feeling sick. I spent three times the price of the Belt in doctoring. My stomach was getting worse all the time until I saw your Belt advertised. I decided to give one a trial. To-day I would not take \$100 for it if I could not get another one. It has completely cured me. It is over two years ago, and I have never had a symptom of a pain since, and doctor, it cured my wife of neuralgia of the heart. I have often found her lying apparently dead; she would remain in this unconscious condition for hours. Your Belt completely cured her. We both enjoy the best of health now.—G. O. T. BURGONNE, Victoria Harbor, Ont."

HERE IS ANOTHER:

"Dr. McLAUGHLIN: Dear Sir,—It has been my intention for some time past to write to you and let you know the great benefit I have received from the use of your Belt. I may say that for some weeks previous to beginning the use of your Belt, and for a short while afterwards, I was troubled almost the whole time with pains in my stomach and bowels, so that I had at all times a most uncomfortable feeling, and sleep was almost impossible. I can now state that I have not a symptom of pain. I can eat heartily; sleep like a top, and have gained in that time twenty pounds in weight. In justice to you, and for the benefit of others, I think I should make this known. Yours truly, D. SULLIVAN, Malcolm, Ont."

"When a rich man is sick he calls in his doctor, who writes a prescription and looks wise, and the rich man has confidence that he will be well to-morrow. He is, perhaps, because the doctor can fool nature for a while. But after a while the doctor looks wise, and it doesn't do the rich man any good, and the first thing he knows nature demands her price, and he has to pay it, as the doctor can help him no more."

"When a poor man gets sick he acts the same way, but he soon gets tired of the doctor bills, and takes his case in his own hands and comes to me. I cure him with Electricity, and that is why my patients are usually poor men. Rich men's doctors will not let them come to me."

HERE IS ANOTHER EXAMPLE OF WHAT I AM DOING:

"Dr. McLAUGHLIN: Dear Sir,—I received two kind letters from you. My sole reason for not answering you sooner was that I found myself improving so well that I decided to wait and give you full particulars later. I am cured. No more weak back and no more pain. I am strong and well again. My appetite has returned and I sleep soundly. I am altogether a different man and I feel so glad to be able to tell this to you. Accept my sincere thanks. I hope many others will purchase your Belt and get cured of their troubles. I am, dear sir, yours truly, WM. C. DAVIDSON, Lachute Mills, Que."

"And my success is not limited to stomach troubles. Any organ of the body, any part that lacks the necessary vitality to perform its natural function can be restored by my method. It gives strength, it makes the blood rich and red and warm, it vitalizes the nerves, puts life and vim into the brain and muscles. It just makes a good man out of a bad one in every way."

"With my Electric Belt I cure Rheumatism in its worst forms; I cure pains and aches, weak nerves, general debility and any other trouble which can be cured by restoring strength."

"The day is drawing near when physicians, who now avoid Electricity because of their belief that it is yet in the experimental stage, will awaken to the fact that while they have been waiting I have been working, and that Electricity as I apply it possesses marvellous curative powers in cases where drugs will only stimulate."

"Some doctors even believe that my appliances do not generate a current. I will pay \$1,000 for one of them that fails to give a powerful current as soon as it touches the body. In days gone by electric belts used to burn the skin. I guarantee my patients against that. My appliances have soft cushion electrodes which give a glowing heat, but no sting nor burn. They have also a regulator to control the current."

"I would like to talk to people on this subject in my offices. I can quickly demonstrate the truth of my claims."

I don't ask anyone to buy my Belt on speculation, I don't ask you to take any chance. If I can't cure you it won't cost you one cent. All I ask, give me evidence of your honesty and good faith by offering me reasonable security. I will send you the Belt with attachments suitable for your case, and you can

PAY WHEN CURED.

READ WITH CARE

Every patient wearing Dr. McLaughlin's Electric Belt receives free, until cured, the advice of a physician who understands his case. Agents or drug stores are not allowed to sell these goods.

FREE BOOK—If you cannot call, write for my beautiful illustrated book, giving you cuts of my Belts and prices. This little book is of great value to any one; it contains a lot of useful information to men who are not what they should be; tells how strength is lost and won. I send this book closely sealed free to anyone. I have a book for women as well as men.

DR. M. D. McLAUGHLIN, 130 Yonge St., TORONTO, ONT.