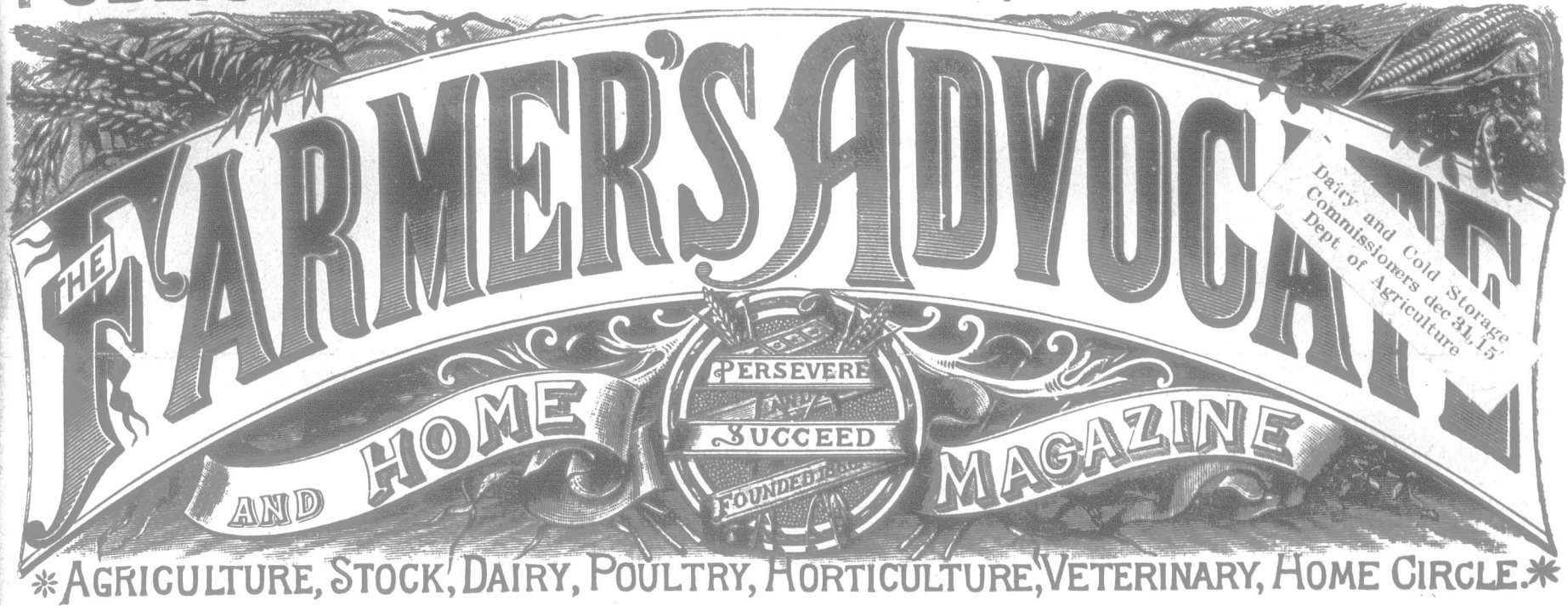


PUBLISHED EVERY WEEK. \$1.50 PER YEAR.



Vol. L.

LONDON, ONTARIO, FEBRUARY 18, 1915.

No. 1169

## Four Fold Increase In Ten Years What Is The Answer?

After all other arguments are exhausted regarding the real merit of wire fence, there still remains this proof: "The actual amount sold." Frost Fence must be right, otherwise, the demand from year to year would not go on increasing at the rate this ten year Chart shows.

Our products absolutely satisfy and will continue to do so. The more that farmers know of wire fence: the more farmers there will be buying Frost Fence. It gets the confidence of the buying public and you can see for yourself by the increased business from year to year that it holds that confidence.

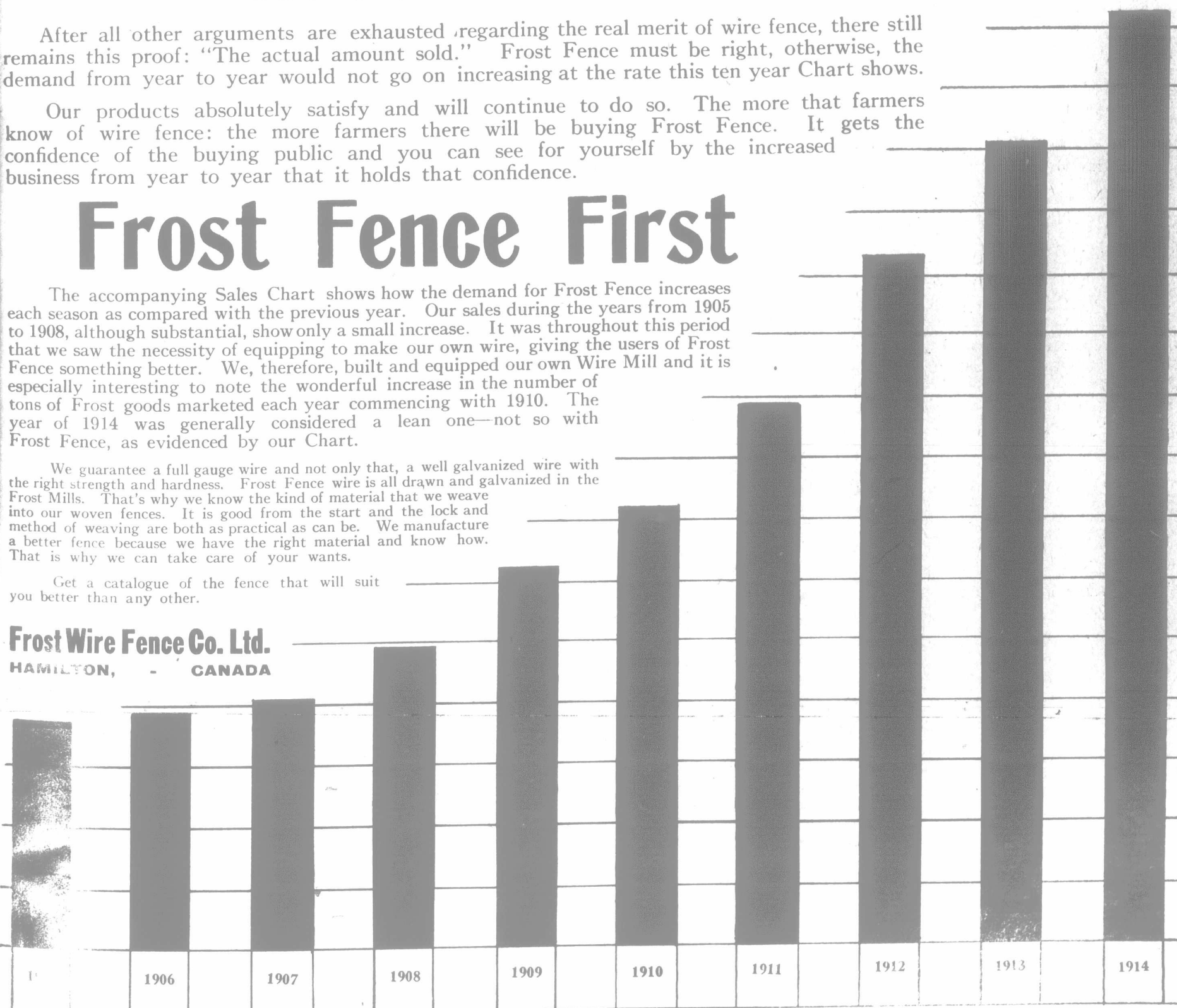
### Frost Fence First

The accompanying Sales Chart shows how the demand for Frost Fence increases each season as compared with the previous year. Our sales during the years from 1905 to 1908, although substantial, show only a small increase. It was throughout this period that we saw the necessity of equipping to make our own wire, giving the users of Frost Fence something better. We, therefore, built and equipped our own Wire Mill and it is especially interesting to note the wonderful increase in the number of tons of Frost goods marketed each year commencing with 1910. The year of 1914 was generally considered a lean one—not so with Frost Fence, as evidenced by our Chart.

We guarantee a full gauge wire and not only that, a well galvanized wire with the right strength and hardness. Frost Fence wire is all drawn and galvanized in the Frost Mills. That's why we know the kind of material that we weave into our woven fences. It is good from the start and the lock and method of weaving are both as practical as can be. We manufacture a better fence because we have the right material and know how. That is why we can take care of your wants.

Get a catalogue of the fence that will suit you better than any other.

**Frost Wire Fence Co. Ltd.**  
HAMILTON, CANADA



10 Years' Sales Chart "Frost Fence"

UNDED  
ts  
show  
you'll  
ears,  
t is a  
maker,  
done,  
main  
gangs  
disks  
asy  
APOLOGY  
HERE  
ALL  
nts.  
will  
advise  
ly but  
rinders