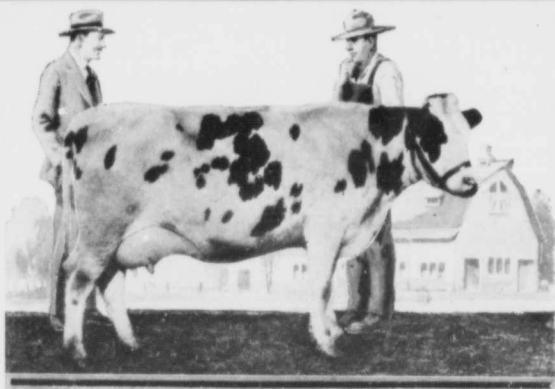




Buy Milking Machines As You'd Buy Stock

When you buy a pure-bred cow you are interested as much in her pedigree as in her butter-fat record.

Scrub cows sometimes establish a highly productive record for a limited time. But when you buy a pure-bred cow, her pedigree is your guarantee of uniform, heavy production year in, year out. You know you are taking no chances.

Buy milking machines the same way.

Investigate their past records. Find out what machines are standing up best under years of service. Inquire into their effect on the herd—milk production, lessened udder and teat trouble, effect on lactation period, etc. Also find out what machines the big milk producers and breeders use.

When measured by these standards, you'll be surprised at the overwhelming

Empire leadership. You'll find them milking the foremost herds in the country, and you'll find them on the small dairy farms of 10 cows or more.

They're everywhere. Why?

Because the Empire works in harmony with the cow. The Empire Super-Simple

Pulsator—the pulsator without a piston—causes a uniform action on teat cups.

Pistons wear and leak vacuum, resulting in uneven teat cup action, nervous, irritated cow and reduced milk flow.

The Empire Pistonless Pulsator cannot leak vacuum. The action is always regular and positive.

Cows like it. It soothes them and they let down their milk in increased quantities. Lactation period is increased. Teat and udder troubles diminish and the health of the herd is improved.

Investigate the Empire. Look into its "pedigree"—past performance. Get our 1919 Catalog No. 40. Let us have our dealer give you a demonstration. No obligation, of course.



THE EMPIRE CREAM SEPARATOR CO. OF CANADA, LIMITED

Montreal

Toronto

Winnipeg

Also manufacturers of Empire Cream Separators, Gasoline Engines and Farm Electric Plants

★ EMPIRE MILKING MACHINES