

Readership Survey Results

If the Gazette and DSU survey tells us just one thing, it's that you can't please everybody any of the time. In the March 16 and 23 issues of the Gazette, we printed a full page survey asking readers to rank the various components of the Gazette and the DSU. We received 31 responses compared to last year's three which probably says one more thing about the survey... free movie pass bribes work. Because responses were so wide ranging we decided to average the rankings and grades and include a few interesting opinions we received.

What readers said about the Gazette:

It was a lot of fun reading the responses to the Gazette survey. For every person who loved a certain section of the Gazette, there was someone else who hated it.

Here are the components of the Gazette we asked you to rank and the averages we came up with (a ranking of 1 is very poor and 5 is very good):

News	3	Cross Canada	3
Science & Environment	3	Arts & Entertainment	4
Focus on Dal	4	Editorial	4
Opinions & Letters	4	Sports	4
Gazette Gallery	3	Dalendar	4
Photos	3		

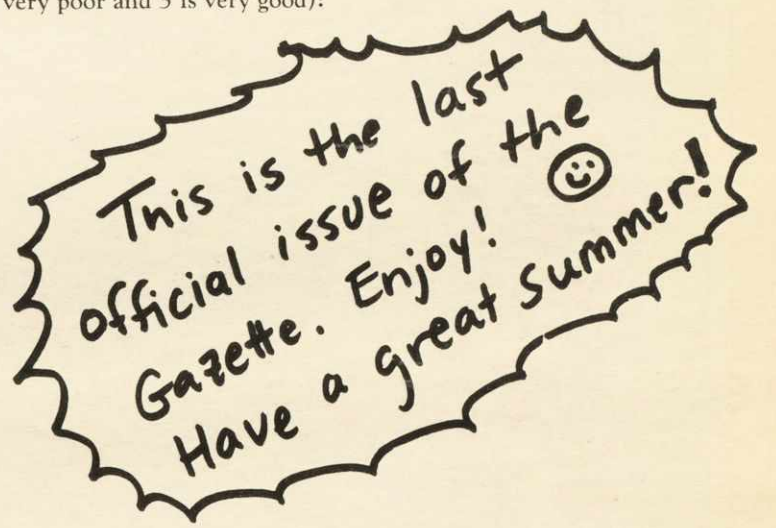
Gazette Gallery got the lowest scores while Opinions & Letters and Sports got the highest.

Some things readers said they liked:

- Supplements ("Disability Awareness" / "Women, gay, lesbian, bi...")
- Sports ("This promotes interest in the school, increases school spirit")
- Blacks on Black
- Profiles ("Didn't read much else except the profiles" / "Do more of them")
- Streeters
- Joe & Jo
- Editorials ("The first section I read")
- Arts
- Dalendar
- Cartoons ("The turtle one" / "I especially like that one with the... what the hell is that thing anyway? It's in the bog.")
- Focus on Dal
- "Halifax Pop Explosion deal was awesome!"
- "Made some attempt to 'Deal with', i.e. include, residence students"
- Pointless Ponderables

Some things readers said they didn't like:

- "Bickering non-researched articles"
- Arts ("Most of the records and films reviewed are those with a relatively small audience")
- Cross Canada ("Articles were a little scarce")
- "Too much offensive language. Not necessary in responsible journalism"
- Gazette Gallery ("No good comics" / "Not enough cartoons")
- "There's room for homophobia education"
- Profiles ("Should be shorter and include all types of people, i.e. men?")
- Sports ("Too much")
- Streeters
- Jo & Joe
- Focus on Dal ("A useless waste of paper")
- "Lack of news."
- "The Halifax Pop Explosion edition was too large"
- "Not enough science"
- Editorials ("Obviously a paper must have an editorial policy, but until recently when the Gazette claimed to represent the opinion of Dalhousie students the phrase 'You've got to be kidding,' springs to mind.")
- Opinions ("What's with all these cynical freaks?")



What readers said about the Dalhousie Student Union:

Services	
Union Market (SUB cafeteria)	C+
Corner Pocket (games room)	C+
Grawood	B
Campus Copy (formerly Office Services)	B
Tiger Patrol Walk-home/Shuttlebus	B+
Green Room	C+
DSU performance	
Accessibility/Approachability	C-
Campus Activities/Frosh Week	C+
Communication/Public Relations	C
Course Evaluation	C-
Elections/Referenda	C
Entertainment/Concerts	C
Representing Students on Student Issues	C+
Society Relations	C+
DSU Executive	
President	C
Vice-President Executive	C
Treasurer	C+
Vice-President External	C+
Vice-President Academic	C+
Vice-President Community Affairs	C+
Vice-President Communications	C+

DANIELLE,
"SAY CHEEESE!"
BOUDREALI :)

heers,
farmer
:)

Sam McCaig
#22

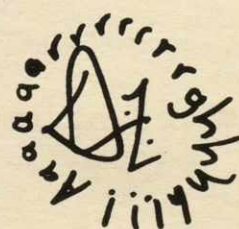
Mark Farmer
- THANK CHRIST
IT'S ALL OVER

Steve Tom
P.S. White whale

LA LA LA!
Jim
Overt

Judy Reid
(my bad grammar is
the reason why I'm MANAGING
editor)

Jodi "Does anyone
read the damn
dalendar" (alot)



Billie
:)

Some comments we received on...

- The Union Market:** "Better food this year" / "Get more seating" / "Expensive!"
- DSU Executive:** "They do not represent me, a black woman" / "Everyone has their own agenda" / "To normal students, student politics seems like an elite group, so who cares, why bother, big deal mentality comes about" / "After the election last year I saw no one! What did everyone do? Where were they (other than in Council eating pizza)?" / "I don't think this is right — to rate people. No Gazette staff were rated or criticized" / "As you say 'Just who are these masked men?'... oh dear I meant masked people, you've got to be sooo careful these days."
- Representing students:** "No one cares anyway"
- Shuttlebus:** "Needs to drop people off at major bus terminals" / "Good!"
- Course Evaluation:** "Useless — none of my classes were in it"
- Green Room:** "The room is gross! People don't respect it — it should be closed"
- Accessibility:** "I only started hearing about it recently"