

# CAMPUS

## people

### Kathleen Scherf

Associate Dean of Arts

AARON MACEachern  
The Brunswickan

*"I wanna live, I wanna give."* - Neil Young  
These are the best words that could be used to describe Kathleen Scherf and her attitude towards her job as Associate Dean of the Faculty of Arts.

Scherf began her scholastic life as an undergraduate student at the University of Toronto. Scherf finished her BA with an honours in English and wondered where to go from there. Eventually, she decided to go to British Columbia to stay with her brother. "I thought the first thing I'd do is go out West, where my brother lived and be a hippy with him, which I did, but found it a little boring just being a hippy," Scherf attests.

A masters degree in English at UBC was her next stop, after which she went on to do her PhD in English. Scherf sessionalled for a year at UBC, then applied to UNB and received a job as an associate professor in English. She has received promotions throughout the years and now sits in her uniquely decorated office, as the Associate Dean of Arts.

Scherf describes her job in two words, "Very busy." Scherf is in charge of the undergraduate section of the Arts faculty, therefore she deals with all issues that undergraduate students may face. She deals with students on a daily basis and sees student appointments in hopes of solving any problems students are faced with. "I think that's the most rewarding part of my job at the moment, dealing with students one-on-one, and sort of using my troubleshooting skills to deal with their problems," admits Scherf. She deals with transfer students and their credit hours, is in charge of both Arts 1000 and Arts 4000 and chairs many committees throughout the Arts faculty and the university. Scherf also teaches an Arts tutorial and is a professor in the English department, doing half time teaching.

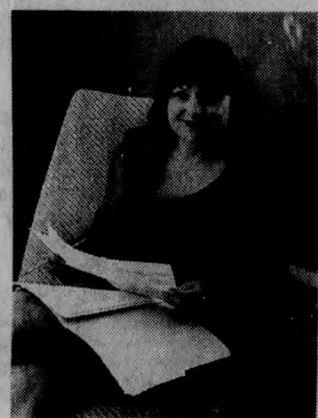
"The faculty of Arts prepares you for life and provides you with lifelong learning skills. I think probably these days, it's one of the most employable degrees you can find," testifies Scherf. With the times changing as quickly as they do in this lifetime, students who graduate will

most likely not hold the same job all their lifetime. Scherf emphasized the importance for being both "adaptable" and "analytical." Scherf states, "The Faculty of Arts stresses these characteristics."

Advising is another key difference between the Arts faculty and other faculties. Comparing it to the Faculty of Business Administration for a moment, the BBA program has two faculty advisors for all of its undergraduate students, whereas the BA program has thirty advisors. Student advising is indeed a priority with the Faculty of Arts.

There's lots of competition and they made the choice to come to our faculty, we have a responsibility to them, as they are our clients. They are there and we need to take care of them."

Additionally, the Faculty of Arts offers not only the marketability aspect and



PAT FITZPATRICK PHOTO

advising aspect, but, it also stresses an "awareness of culture." Through supporting the Arts Centre, the music program, the theatre program, creative writing, film and video and the new innovative multimedia programs, the Faculty of Arts continues to diversify themselves. Scherf takes pride in her faculty's comprehension of the need for cultural diversity within it.

The Faculty of Arts faces many issues each year and the present concern of many of the faculty's administration and staff members is the amalgamation of the smaller language departments such as,

German and Russian, Chinese, Japanese, Latin, Greek and Spanish. Scherf has strong feelings about the issue. "With the financial situation the university is in right now, it's going to happen," Scherf feels that the issue should be looked at positively. "We have to say this is a given, it's going to happen, but before someone from above forces it on us, let's get the members of those departments involved in how it would work." Scherf goes on to say, "How can we best administratively streamline, but still maintain a separate and unique identity for each of the programs. We're talking about amalgamating a department, not a faculty."

Some things to look forward to in the future, pertaining to the Faculty of Arts, a planning committee is presently looking at revising first and second year programs. The faculty is looking towards a more team-based teaching approach, and introducing a possible major in the Fine Arts aspect. Scherf is a member of the planning committee which continually looks to new and innovative ways in which to improve the faculty.

Scherf finds comfort in spending time with her husband, going to concerts and listening to music. She and her husband are very involved with theatre and her most memorable moment at UNB came at the end of one of the productions she directed. "About three years ago I directed a production called Equus and I think that the production was one of the best productions ever done by Theatre UNB," she laughs. "I recall the closing Saturday night. It was a full house, I mean we must have had three-hundred people in Mem. Hall [Memorial Hall] and there was a standing ovation, as there had been all of the nights. It just seemed the actors were so pumped and the audience had been so responsive that night. Watching them take those curtain calls I was so happy that the production was so successful and I was so proud of every one of those students. It was wonderful. It was very memorable."

Scherf may have once been a hippy and lived the life of a flower-child, but one thing is for sure, she is still blooming and shining her guiding lights and influences on the Faculty of Arts.

95% of dieters will regain their weight plus more.

Dieting sends people on a roller coaster ride. When the dieter hops on the scales and sees a weight loss, there is happiness, a feeling of success, and self acceptance increases. However, if there is a weight gain, the dieter feels a sense of failure, lowered self acceptance and additional restrictions of food intake. This kind of behaviour can lead to a lifetime of "yo-yo dieting." For some, the constant restriction can lead to an eating disorder.

Healthy people do not necessarily come in small sizes. Rather than focusing on weight loss and the "perfect" body, the emphasis needs to be on being as healthy as one can be.

Margaret Langille is a dietician with Beaver Foods.

### WRONG WAY by Kent Wiesel



THE UNFORTUNATE FATE OF KERMIT THE FROG



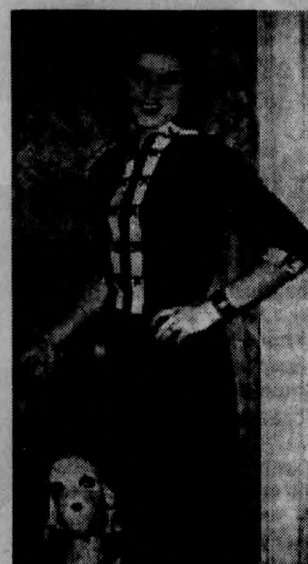
Taken from the Brunswickan, November 20, 1959

### Heather From Halifax

*Hello it's me again your Campus Editor, Dennis German. The last time we spoke I introduced the Cultures column, in which I have received a lot of positive feedback. As an editor it is my duty to give you my best. In other words it is very important to me to constantly evolve from one thing to the next. So, it is with great pleasure that I present a new column called Flashback. With Flashback it is my intention to give you, the students of today, a little bit of insight into what campus life was like, 30, 40 or even 50 years ago. The stories will run in their entirety. Nothing will be added or subtracted from the original content. So, without further ado, here is the first Flashback.*

Halifax has long been noted for its big ships and pretty girls. Photographic and very photogenic evidence of the latter is pictured in this column in the person of Miss Heather Worsley, newly-elected Miss Business Administration.

Measuring a delightful 36"-25"-36" distributed over a 5'6" frame, this lovely sprig of Heather from old Nova Scotia has chosen the hillside campus because "it is a wonderful college with good facilities." She is a real sports fan listing basketball as her favourite spectator



Heather is enrolled in second year Physical Education at UNB, having chosen the hillside campus because "it is a wonderful college with good facilities." She is a real sports fan listing basketball as her favourite spectator

sport and synchronized swimming as her chief hobby. An added note on the sports line, Heather is a second cousin of New York Ranger goalie, Gump Worsley. She spends her summers doing recreational camp work, having previously been a counselor at Rainbow Haven, a youth camp in Nova Scotia.

Getting around to likes and dislikes, Heather lists Mantovani as her favourite orchestra leader, Tommy Edwards as her favourite male vocalist, and Jane Froman, as her favourite female vocalist, and adds "I'd rather see or hear anything other than Elvis Presley." Steaks constitute her favourite meals- "I could eat steak for breakfast, dinner, and supper."

What sort of man must the eventual Worsley mate be? Well, he must have "good looks, a good personality, be tall, and preferably dark, with brown eyes." Heather feels that nowadays people get married too young but says that anytime after the age of 22 or 23 is all right.

Heather was named Business Administration Queen just two days before her 18th birthday and terms the selection, "quite a thrill" adding that right now, "I'm pretty scared."

### England: Stuart Baldwin

DENNIS GERMAN  
The Brunswickan

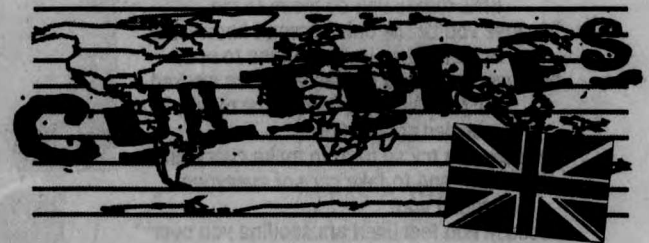
The country in focus this week is England and the student is Stuart Baldwin. After the interview was over and I was going through it, I realized how much the two societies, Canadian and British, are actually the same. Canada was founded on British principles hundreds of years ago and although throughout the years those same principles have given way to a more distinct Canadian interpretation, a lot of the basics are still here. The government, religion and legal system (among others) all derived from British thought. The difference lies primarily in everyday life.

Stuart arrived here last September from London with two other people. The three of them are here on an exchange trip. Prior to studying here Stuart was furthering his life options at the University of Swansea in Wales.

"We came over around ten o'clock at night. The three of us were looking out of the plane to see what we had gotten ourselves into 'cause none of us had been to Canada before. We couldn't see a thing. We were expecting to see the lights of all these houses or a big city. We were also expecting snow but we ended up wearing shorts our first day here. It was a bit of a shock at first because we were told all these things by exchange students who were here last year that didn't exactly ring true."

The education system differs in that in England, specific grades, for example grade one or grade four within an elementary school, do not exist. There is Primary school, Middle school and Secondary school. Then after Secondary school you go on to A-level. Some of my avid Cultures column readers might recall that in St. Lucia there is also A-level. A-level is basically grade twelve and thirteen. After A-level you go on to university. There are no distinguishing grades in each of the four levels of schooling. Speaking of university, tuition is free in England. "I don't agree with the system over here at all," says Stuart. "Education should be free. You're here to better yourself and I can't believe that you would have to pay so much to further your education. I find the standards for grading and the way that professors teach over here are different. In university back home, a seventy percent is one of the best marks you can get. If you get over a seventy percent you're doing really well. The grading system is a bit harsher in England. I find the way that professors teach over here a lot better. Classes back home take place in these big theatres that hold between two and five hundred people."

Another difference Stuart notices in Canada is the pace of life. "Canadians



are so much more relaxed and more friendlier than people back home, especially in London. People here are also more open-minded. It seems to be a nice way of life here. It's just so busy in London. Everything's rushed, even trying to get a bus is not an easy thing to do in London," says Stuart. To elaborate on the whole bus situation imagine this: you're on a street and need to get a bus in a rush. Then all of a sudden you see an angel in the guise of a big, two story high red bus. You yell at the bus driver to stop but he doesn't hear you. You start after it in a mad dash because in London a lot of the times you have to catch up to it and jump on. You manage to catch up to the big red angel and jump on just barely landing your foot on the step. The fun is not over because when your stop comes up you have to be prepared to jump off the bus while it is still moving. MacGyver anyone? If this wasn't enough excitement for you try to catch a subway.

alcoholic beverages. The gold rush starts when you turn eighteen. Thinking about a vacation to London? Well make sure you have loads o' cash. "A lot of things in England are double the price than what they are here. The price on things triple when you get into London. A pair of Calvin Klein jeans would cost you about a hundred and fifty pounds in London. That's three hundred dollars. Chocolate and cars are cheaper though. It was a shock at first because a lot of stuff here is half price compared to England. I'm stuck on Calvin Klein now because it's so cheap." And you thought paying seventy dollars for a pair of Calvins was breaking the bank.

Imagine seeing Big Ben, London Bridge, the Thames river and the parliament buildings everyday. To people in Canada who have never been overseas, these are just images in our heads put there by TV or magazines but to Stuart they were an everyday part of life. "You do take them for granted but it's still impressive when you see them. I don't know how many times I've seen Big Ben but everytime I see it I do notice it and I think about how it is a part of my heritage. Wembley Stadium is also a big icon now ever since we had the soccer tournament there."

Wembley Stadium is huge and London Bridge and Big Ben are not pea-sized either. Is it possible that there is an icon bigger than these famous landmarks? You betcha. The Royal Family is Britain's biggest export since Earl Grey tea. There could not possibly be anyone who hasn't heard of the Queen, Lady Di or Prince Charles over here in Canada. "The Royal Family is under a lot of scrutiny right now. Their place in society is being questioned. We don't even celebrate the Queen's birthday like Canada does. However, everyone still loves the Queen mum and the Corgies. Actually there was a vote once, it was done as a joke where the Corgies actually got a higher amount of votes than Prince Charles. People liked the Corgies more than they liked Prince Charles. The Corgies are the Queen mum's dogs. They're a big symbol of the Royal Family. Even though Prince Charles will be the next King he's not liked that much in England. Princess Diana has become very popular with the English people because after the break up she was seen doing all the things that Prince Charles should have been doing like visiting sick children at hospitals."

Well this has been another delightful week for the Cultures column. Make sure you bring your shorts and snow pants for next week because God only knows where we'll end up. It's time for tea now. Oh yeah, if any of you are wondering if tea time is actually a real thing in England...it is!

DREW GILBERT PHOTO

## body spirit

### The Pressures To Be Thin

February 3-8 was declared National Eating Disorder Awareness Week. Were you able to visit any of the booths set up in Fredericton? With the help of UNB nursing students, the Eating Disorder Advisor Committee on campus was able to increase awareness amongst adults and children about eating disorders. With the week now behind us, the committee hopes to continue to educate and inform the public on the dangers of disordered eating.

The incidences of eating disorders continue to increase, along with an "epidemic" rise in the fear of fat and body shape distortions. This all stems from the increasing pressure to be thin. Messages all around us tell us that in order to be accepted, attractive, able to succeed, and even to be loved we must have the ideal thin body. Mass media, in cooperation with business industry, sells us the perfect body on a regular basis. "Use this kind of toothpaste, exercise on this particular machine, read this diet book, send for these diet pills...and you can have the perfect body, too!"

The desire to be thin is a growing \$30 billion market. When we think of our daily acquaintances; classmates, workmates, professors, fellow athletes, schemes to lose weight and the obsession to be thinner is a topic discussed regularly. Are any of these people buying "gimmicks" to assist in weight loss?

It is interesting that a 30 year survey of Miss America contestants and Playboy centrefolds revealed the women were/are becoming thinner each year. Many, at 13-19% below their expected weight, are viewed as being at anorectic levels. For both groups, weights have levelled off because, as researchers have suggested that to go

lower could be fatal. If you have ever been on a diet, you already know that dieting absorbs and controls one's whole being. Often, life gets put on hold until the weight comes off. "I'm not going to buy any new clothes until I lose this weight," or "I won't go to exercise class until I can fit into a size 10 exercise suit." But for many, these goals are unattainable because of unrealistic expectations for weight loss. And even if the loss is achieved,