

The Building Problem Solved

Let us show you how you can build your own home when mechanics are busy or scarce, and labor and lumber are dear. You can save days of annoyance; weeks of worry; and months of waiting—as well as \$2 out of every \$5—by buying a

READY-CUT HOME

(Warm and Substantial—Not Portable)

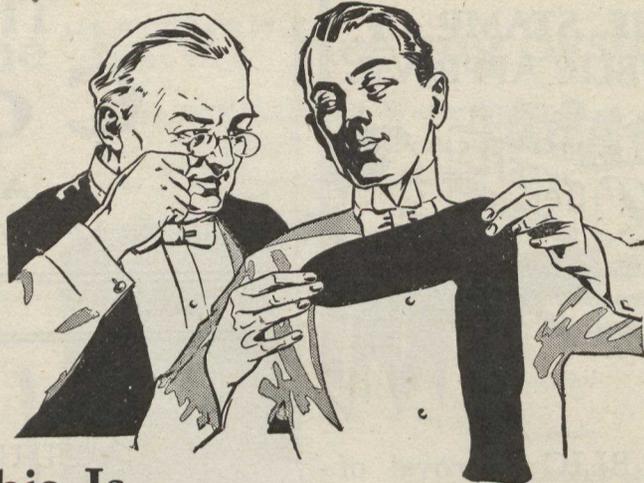
Every piece of lumber is cut to exact size in our mills and shipped to you together with all hardware, ready to erect. If you can drive a nail you can build your own home.

Send for the Book of Plans, showing 60 different houses at prices to suit all purses.

Send for Book 72.

Sovereign Construction Co.
LIMITED
1372 C. P. R. Building
TORONTO, ONT.





This Is Holeproof, Dad

Did You Ever See Finer Looking Socks?

“Do you mean to say, son, they *guarantee* them to wear six months without holes?”
That is exactly what we are doing.
Six pairs of cotton hose, guaranteed six months, for men, cost \$1.50 to \$3 per box; for women and children, \$2 to \$3 per box; also three pairs for children, \$1 per box, guaranteed three months. Several weights; all sizes and colors. Three pairs of silk Holeproof, guaranteed three months, for men and women, cost \$2 a box for men and \$3 a box for women. All colors. Medium cashmere socks, six pairs, \$2; fine cashmere, six pairs, \$3. Women’s fine cashmere stockings, six pairs, \$3. Six pairs of cashmere guaranteed six months.

Holeproof Hosiery

FOR MEN, WOMEN AND CHILDREN

These are soft, pliable and stylish. The foundation of the wear is yarn that costs us an average of 74c a pound. We could buy common yarn for 32c; but hose made from it wouldn’t last.
Our guarantee covers every stitch, not just the heels and toes. Our inspection department, where each pair is examined, costs \$60,000 a year. But we cannot afford to replace many pairs, so we see that each pair is right.
The above figures refer to Holeproof as made in the States and Canada.

Look for the trademark and signature, *Carl Frischl*, stamped on every pair. The genuine Holeproof are sold in your town. Write for the dealers’ names. We ship direct where there’s no dealer near, charges prepaid, on receipt of remittance.
Write today for our free book on Holeproof.

HOLEPROOF HOSIERY CO. OF CANADA, Ltd.
329 Bond Street, LONDON, CANADA (446)

Reg. U. S. Pat. Office, 1906
Carl Frischl

What You Ought to Know

We have located

Government Land

and can sell to you at

Government Prices

plus location charges in from one Section up.

You Can Subdivide This

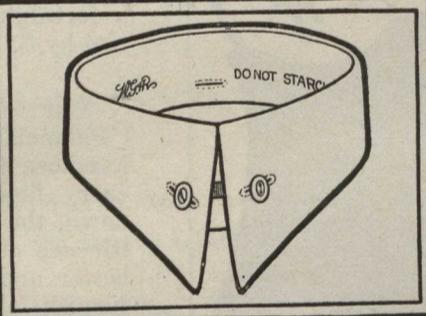
in 40-80-160 and 320-acre farms and sell for from \$12 to \$25 per acre as others are doing today.

This land is located in close proximity to the Pacific & Hudson Bay Railway, in a beautiful valley, at an elevation of less than 2,500 feet, semi-coast climate, needing no irrigation, with plenty of rainfall for the maturing of crops, and an ideal spot for Dairying, Ranching, or Mixed Farming.

If you are looking for land in Large or Small lots, and want it at First Price, THE GOVERNMENT PRICE, where prices can go but ONE WAY, and that is UP, send for particulars to

APPLEFORD & CO.,

Suite 9-10 Imperial Block, 448 Seymour St. VANCOUVER, B.C.



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W. G. & R. LOUNGE

The latest style, long points, very smart.
French Piques, Repps, Sylkeens, Etc.
In W. G. & R. Brand 25 cents each.
Durable and Slightly materials.
In Elk Brand 2 for 25 cents.
They don't wrinkle.

5

TRADE MARK
W.G. & R.
OF BERLIN