Carpets and Curtains.

E have a great, well-lighted Carpet Department, representing every worthy floor covering, and prices are the lowest of any store. The quality of our carpet trade has been growing as well as the volume. The newest designs are ready for buyers of the largest amount. They come to us direct from the makers abroad, and with such advantage that we can sell for three-quarters of what we would have to get if bought on this side. Bigness gives versatility and buying power. You reap the benefit of our extensive facilities in better goods than the average at lower prices than the average.

Another advantage is the absolute newness of the stock. It is not a rehash of last year's styles, how-Designs are new and choice in pleasing effects and artistic color combinations. The

immense variety is partly comprehended by the fact that we show:

75 Styles in HEMPS; 50 Styles in UNIONS; 200 Styles in TAPESTRIES; 50 Styles in INGRAINS; 100 Styles in BRUSSELS; 20 Styles in WILTONS,

with room and light enough to display them to good advantage. The department has been reinforced by additional salespeople, and every condition insures prompt and efficient service in the making and laying. Carpets can be ordered now and held until wanted. Estimates furnished upon application for any quantity of floor coverings in every desired style.

Wool and Union.

English all-wool carpets in new colorings and designs, extra super quality, 90c and \$1.00 a yd.

English wool super and medium makes, 65c, 75c, 80c a yd.

Canadian and American all-wool carpets, extra super quality, 90c and \$1.00 a yd. Super and medium qualities, 55c, 65c, 75c, 80c a yd.

Union.

American 3-ply unions, 75c a yd. American and Canadian super qualities, 60 and 65c a yd.

Special line of American goods, 55c a yd.

Extra lines in both makes, 30c, 35c, 40c, 45c, 50c a yd.

Hemp stair carpets, 18 inches wide, striped and plain centres, 10c, 12c, 15c and 18c a yd; 22 inch, 12c, 15c, 18c, 20c and 22c a yd.

Linoleums and Oilcloths.

Best linoleums in new colors and latest patterns, large assortment of mosaic, tile and floral designs, in 2 and 4 yard widths, 90c and \$1.00 a sq yd.

A large variety of choice patterns, in 2 and 4 yard widths, in the following different lines, 55c, 65c, 70c, 85c a sq yd; 2 yds wide, only 35c and 50c a sq yd.

Breeels.

Special, superior and extra five-frame Brussels, best makes, latest colorings and designs, from 65c to \$1.18 a yd.

Tapestry.

Extra quality, Imperial and Balmoral ten-wire carpets, new patterns and choice colorings, stairs and borders to match, 80c a yd.

Special lines in good colors, with stairs and borders to match, 48c and 58c a yd. Cheaper tapestry, good lines for general purposes, 22c, 25c, 27c, 30c, 35c, 38c, 43c, 48c a yd.

Lace Curtains.

Our stock of Lace Curtains for Fall trades is complete with the newest designs and latest novelties in Nottingham, Scotch, Swiss, Irish Point, Tambour and Brussels that skill, experience and capital can produce.

Nottinghan: and Scotch lace curtains, in white and ecru, taped edges, 24 yds long, at 40c, 50c and 65c a pair; 3 yds long, 65c, 75c, 85c and \$1.00 a pair; 31 yds long, \$1.00, 1.25, 1.50, 1.75, 2.00 and 2.50 a pair; 4 yds long (extra wide) \$2.00, 2.25, 2.75 to 5.50 a pair.

Swiss curtains (Trish Point), all new designs, 3½ yds long, \$2.25, 2.50, 2.75, 3.00, 4.00, 5.00 and 6.00 a pair; 4 yds long, \$7.50, \$8, \$9 \$10 to \$15 a pair.

Tambour curtains, 3½ yds long, \$3.50, \$4.00, 4.50 and 5.00 a pair; 4 yds long, \$8.00 to 13.00 a pair.

Brussels net curtains, 3½ yds long, \$5.75, 6.75, 7.50, 10.00 and 11.50 a pair; 4 yds long, \$10.50, 11.50, 12.50, 13.00 and 14.00 a pair.

Chenille Curtains.

Our stock of portieres and heavy curtains for this season's trade comprises all the latest novelties which for beauty of material, originality of design, splendor of coloring, together with the large assorted stock of medium and high class grades we carry, insures the prompt execution of all orders.

Chenille curtains, with rich floral dado and fringe top and bottom in crimson, blue, terra, capote, bronze, oak, camel and fawn, 3 yds long, 36 inches wide, \$3.75 and 4.25 a pair.

Chenille curtains, with fancy dado and heavy fringe top and bottom (in all the leading colors), 3 yds long, 45 inches wide, \$4.75 and 5.00 a pair.

Chenille curtains, with handsome broken dado fringed top and bottom, 3 yds long, 46 in wide, \$5.50 and 6.00 a pair; 48 in wide, \$7.00 and 7.50 a pair.

Very fine Chenille curtains, handsome all-over designs, heavy fringe top and bottom, 48 inches wide, 3 yds kong, \$10.50, 12.00 and 13.00 a pair; 3½ yds long, \$13.00, 15.00 and 16.00 a pair.

Window Shades.



No. 1000. Opaque fringed shade, 37×70 inches, complete with spring roller and tassels, \$1.00 each.

Window shades we make to order in all sizes; estimates and samples furnished free Fringed shades, 37 x 70 inches, 70c, 85c, \$1.00 and 1.25 each; complete with

spring roller and tassels. Lace shades, 37 x 70 inches, \$1.00, 1.25, 1.50, 2.00 and 2.25 each, complete.

Lace and insertion shades, 37 x 70 inches, \$1.60, 1.75, 2.00, 2.50, 3.00 and 4.00 each, complete.

Decorated Opaque Shades.

Fancy dado shades, 37 x 70 inches, complete with spring roller and pull at 45c and 55c each.

Curtain poles, 13 in x 5 ft, finished in mahogany, walnut, oak and ebony, complete with brass trimmings and curtain pins, at 18c, 25c, 30c, 40c and 50c

The T. EATON CO. Limited 190 YONGE STREET, Toronto, Ont.