



Remember the Alaska.

Alaska Brand Down Quilts are a household word throughout Canada. As the buyer of a large Toronto firm said to our secretary :

"There is a style about Alaska Brand Quilts which makes them sell all around the other makes. Besides, I can get a decent profit on your quilts, because I know no other firm in town will be able to show the designs I bought from you, and thus undersell me"

These are laudable sentiments. If you are true to the Alaska, the Alaska will stand close to you.

The Alaska Feather & Down Co.

290 Guy Street

Limited

— MONTREAL

ALWAYS RELIABLE.

"Perfection" Brand

Down and Wadded Bed Comforters, Cushions, Tea Cosies, Etc.

In ordering the above brand you take no risk whatever, as all goods so labelled are fully guaranteed by us, and, if not correct in every detail, can be returned (without expense to the purchaser). **THIS IS A FAIR OFFER**, and we make it because we have full confidence in our goods. **IF YOU WANT THE BEST VALUE FOR YOUR MONEY** place your order with us and you will get it.

GOOD QUALITY. HANDSOME DESIGNS. LOWEST PRICE.

Mail Orders given our best attention.

CANADA FIBRE CO., Limited

Manufacturers of Down, Cotton and Wool Comforters; Cushions and Tea Cosies of every description.

OFFICE AND WORKS: 582 WILLIAM STREET, MONTREAL.