



DEPARTMENT OF EXTERNAL AFFAIRS
MINISTÈRE DES AFFAIRES EXTÉRIEURES

communiqué

FOR IMMEDIATE RELEASE
SEPTEMBER 1, 1983

N°: 106
No.:

APPOINTMENT OF JOHN M. POWLES AS COMMISSIONER GENERAL FOR CANADA AT EXPO 84 NEW ORLEANS

The Deputy Prime Minister and Secretary of State for External Affairs, the Hon. Allan J. MacEachen, announced today the appointment of John M. Powles as Commissioner General for the Canadian participation at the 1984 Louisiana World Exposition (Expo 84).

Born in Winnipeg and educated in Japan and Vancouver, John Powles has been associated with world exhibitions since 1969 when he began working for the Canadian Pavilion at Expo 70, Osaka. Following assignments with the Canadian Government Expositions Centre and the National Museums of Canada, he joined the Department of External Affairs in 1974 and was Deputy Commissioner General for Canada's presence at Expo 75, Okinawa and Commissioner General for the Canadian participation at Energy Expo 82, Knoxville. He has also been responsible for "Canadian Salutes to the 1976 U.S. Bicentennial" and the External Affairs' information exhibits and visiting journalists programs.

In 1978 Mr. Powles was appointed Director of the department's World Exhibitions Program and Canadian delegate to the International Bureau of Expositions, Paris. He will continue in his present position while carrying out the duties of Commissioner General for Canada at Expo 84, New Orleans.

Expo 84 New Orleans is a special category international exposition on the theme "The World of Rivers: Fresh Water as a Source of Life". The exposition will run from May 12 through November 11, 1984 and is expected to attract 12,000,000 visitors.

- 30 -

Canada

6&5
treasures working
ensemble together
Canada