


Elbert H. Gary at Annual Meeting Tells Stockholders. What the Proposed Revenue Laws Mean and Say There Will Be No Complaint if There is an Equitable Division of the Burden

## DAVIS

"Perfection"

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## THE BATILE OF THE CENTURIES

-ROM veginning of time, armies of women have waged that unequal and always losing struggle against the De-- moris of Dust and Dirt. With sublime courage in the face of continual defeat, they renewed the conflict every morning to go through their daily ritual of home cleaning.

Armed with the crudest weapons, but spurred on by love of home, with undying patience, they have never wavered before the attack.

Sweep and dust. Dust and sweep, It satisfied her conscience. She had done her best, But every woman knew in her heart that her house was not really clean, never had been clean, never, in fact, could be clean. She had
with all her efforts merely moved the dust around-stirred it up. She had not, could not get rid of it. While she was chasing it out of one corner, it gathered in another. It was still in the house, lurking under the furniture, on the walls and ceilings, behind the piano. To remove it was humanly impossible. From the day it was built until the day the first vacuum cleaner went into it, no home has ever been perfectly clean.

This is no discredit to the woman. She has done all that anyone could do under the circumstances. Unsided, single-handed, she has fought an enemy too great for her physical strength, too cunning for her generalship.

But now the age-long fight is over. The twin giants ELECTRICITY and AIR have done what woman's frail strength could never do. Imagine, if you can, the fierce joy that fills a woman's soul when for the first time she takes an Electric-Sweeper-Vac in her own hands and sees hereditary foes,
Dust and Dirt, licked up into that hungry nozzle without the slightest effort on her part. Can anyone Dust and Dirt, licked up into that hungry nozzle without the slightest effort on her part. Can anyone
blame her? What a delight it must be to know that rug shaking is gone, never to return; that the broom is out of fashion; that house cleaning week is a thing of the past. How she must glory in the thought that the daily dritl with the dust-cloth is but a memory. In its place have come hours of leisure. Instead of a life spent in one continual round of dust pan, scrub brush, soap and mop, there are hours for her sewing or fancy work; hours for her book or magazines; hours for her club or church; hours for her children; hours she never could spare before for her own personal appearance;

Now she turns a button, and what was once gruelling, back-breaking labor done for her by a tireless electrical servant.

As that voracious nozzle goes feeling over the floor and wallis, under the beds, on top of the bookcase, in dark closets, over the mattresses, in and out of the radiators, over every surface within the four walls of your home, every speck of
dust and dirt, lint, threads, soot and germs are relentlessly sucked into the Electricsuction Cleaner (never to be seen again.)

In order to regulate our supply and not disappoint our customers, it will
be necessary for you to have your inquiry in this office not later than

## SATURDAY, APRIL 28

Telepnone Today, Main 2436

## New Brunswidh Power Co.

Corner Union and Dock Streets

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