

SIMPSON'S SIMPSON'S SIMPSON'S

Telephone Main 7841 Store Opens 8:30 a.m. Closes at 5:30 p.m. Open All Day Saturday Market Adel. 6100

Men! At 12:30 Today

You Will Get for \$24.95 a Suit Ranging Ordinarily From \$28.50 to \$40.00

A clearaway of remaining odd sizes and broken lines. Developed in fine-finished tweeds and worsteds. Attractive shades of brown, gray and green, in neat stripe, check and mixture effects. Single-breasted, form-fitting conservative and semi-fitted sacque models, as well as all the newest waist-seam effects. Sizes 34 to 44.

New Overcoat Models

At \$38.50—A Double-Breasted, Form-Fitting Model in dark navy blue fine-finished cheviot; peak lapels, natural shoulders, regular pockets and outside ticket pocket with flaps. Sizes 34 to 52.

At \$40.00—A Single-Breasted, Form-Fitting Model, made up from a novelty Donegal tweed mixture, peak lapels, natural shoulder, regular pockets and outside ticket pocket with flaps, bell sleeve effect. 1/4 silk lined. Sizes 34 to 42.

At \$50.00—A Slip-On Model, made from an all-wool jersey-knit material in the very newest mineral brown shade. Raglan shoulders, close-fitting collar, perfect draping back; 1/4 lined, and piped with serge silk. Sizes 35 to 42.

Simpson's—Main Floor.



The Easter Shirt

Every man needing a few new shirts for Easter will see his opportunity here. They're such good shirts at the price that you will want to buy several for wear through Spring and Summer. And just think of the savings you may effect.

The materials comprise the most wanted shirtings in the newest patterns to suit every fancy. All the shirts, of course, have soft cuffs and are obtainable in all sizes. The different sleeve lengths afford every man the advantage of being correctly fitted. Today is the day and the special sale price is. 2.98

Simpson's—Main Floor.

Aristocratic Easter Blouses

You will find in any of these lovely styles the very essentials of an Easter suit-blouse, whether it be a white beaded or embroidered georgette or a dark taupe or navy. Such colors are represented, as well as a choice assortment of other wanted shades.

Some are samples—others are chosen from among the newest creations in stock. Sizes 34 to 44 in the lot. Regularly \$12.95, \$15.00, \$16.50 and \$17.50. Marked for an early morning rush clearance today 10.00

Simpson's—Third Floor.

New Easter Millinery Today

100 Excellent Styles at \$12.50 100 Extra Values at \$9.50

Most of these beautiful hats are made from fine braids and trimmed with the French Flowers and Fruits in polychromatic colors, so much the vogue for this season.

The shapes are delightfully varied, featuring rolling brims, off-the-face effects, small close-fitting styles, and some broad brimmed models. Smart wings, numidi, cellophane, fruits and waxed fancy feathers also trim some very effective models.

Best of all, no two of these hats are alike—a very important consideration with every woman. Be here when the gong goes today for choice at two very special prices, \$9.50 and \$12.50.

For Tailored Suits

Very smart styles, in banded, straight and rolling-brimmed sailers, in fine milan and lisere. Mostly black or navy. Prices, \$5.00, \$5.50, \$6.50 and \$10.00.

Stunning Styles in rough jumbo braid, all banded with silk ribbon or quality—some with ribbon-bound edges. Priced, \$3.50, \$4.00, \$4.50 and \$6.50.

Simpson's—Second Floor.



The Robert SIMPSON Company Limited



Exclusive English Slippers

Representing the Highest Degree of Masculine Foot Comfort. Specially Made for Simpson's.

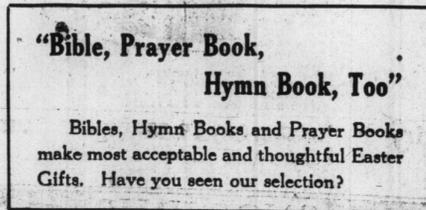
Scarlet in color, soft as a glove, smooth-finished on the interior with all the skill of the English artisan, these slippers comfort the feet and warm the heart of the man who wears them.

These SIMPSON slippers make the evening complete. They become so companionable that a man wants to retain them for years. They grow old in service.

In two colors, light and dark red. Price .. 6.00

"Bible, Prayer Book, Hymn Book, Too"

Bibles, Hymn Books and Prayer Books make most acceptable and thoughtful Easter Gifts. Have you seen our selection?



The Happy Pedestrian

Wears Simpson Shoes Bought at Simpson Prices.

Your Easter Footwear is here, besides our regular stock of fashionable boots for men. The largest and best assorted stock in Canada. We are offering some very special values away under their present market price. Come in and be fitted with a pair of Simpson shoes and learn what real value in footwear means. Here are the specials:

At \$5.85—Your choice of pointed or round toe, laced boots. Made of good firm brown side leather, with fibre soles and rubber heels. All sizes 5 1/2 to 10. Price... 5.85

At \$6.75—We offer you an assortment of men's black or brown leather laced boots. Goodyear welted leather soles. Popular lasts to suit both young and older men. All sizes in the lot from 5 1/2 to 11. Priced at .... 6.75

At \$7.95—A collection of well-made snappy shoes for men, from mahogany calfskin and black velour finish leather—shoes that have fit and give good service. In this lot there are some sample shoes in size 7 that are particularly good buying. On the tables you will find all sizes 5 to 11. Priced..... 7.95

Little Easter Bonnets

A special assortment of hand-made hats in soft braids with flower and fruit trimmings will win every small girl's affection. Most of them faced with silk georgette. Quite a good variety of shades. Today ..... 6.75

Dear Little Hats for Kiddies are of patent milan, rough braids or three-end Jap, in plain or prettily-combined colors. Serviceable for all-summer wear. Moderately priced, \$1.95 and \$3.50.

Simpson's—Second Floor.

A Boys' Best Spring Tonic

Is a New Suit of Clothes. Get Him One of These and Try It.

This is a cracking fine model at an exceptional price. Well worth any mother's while coming early today to secure one of these 125 suits. Such values at this price won't last long.

Cheerful brown and gray mixtures and plain blues in wool and cotton mixed tweeds, serviceable and attractive. Belter model with vertical pockets, bloomer pants with belt loops and governor fasteners. Sizes 7 to 12 years. Regularly \$11.00 and \$12.00. Today, special ..... 9.75

Boys' Blue Suits

Well-tailored blue worsted suits, the general appearance of which denoted unusual care in cutting, style and fit. In single-breasted, two-button model with detachable belt, buttoned at waist, full-fashioned bloomers with belt loops and governor fasteners.

Sizes 6 to 12 years..... 18.50 Sizes 13 to 15 years..... 19.50

Simpson's—Second Floor.



The Robert SIMPSON Company Limited

Di... FIVE OF OF WIN ARE Convict C ard, Joh... TROUBL... By Canadian Winnipeg, Queen, Willia R. J. Johns leaders in V of last sum convicted by seditious con their actions strike. They having comm R. E. Bra of conspirac ing a note Heaps was counts. Rec This wa the jury Sa famous state from January by a stroz mercy Sentence w 6, in conseq R. A. Bonn the defence, Bonnar asked accused of b was refused, stating it sou of the convic and the prisou provincial jal the court say "Scenes of c cept of the t the court roo Thru a misc to mouth the guilty. A wit tice Metcalf H the noise, pro to be cleared, with Deputy their head, st Then the acc (Continued) TEN THOU IN ARMY Winnipeg, M under arrest, a material wit been issued for in connection number of ar soldiers' civi here. The th \$10,000, it is MANITO IN I Announcer ture Befo cuss F Winnipeg, M vincial general ore harvest v made by Prem moments of th of the thirteent on Saturday at for the officia and the curtain last legislativ stration which the Hon. T. C. been in contro Manitoba for constitutional assembly. Royal assent which, with the supply was voc measures enact creants Before the g governor the d cussion of the arisen thru the Front from of the business sio operation. El statements on h supporters deci had the greata Front's services surprised at h heartily in acco in the decisio visible to amer act, as suggest purpose of allo placed in charg legislation and he remained a Premier Norri that what he p proper thing fo make the chau sembly act—and the members d support the ne demand. The h ne had submit supporters and dored the stat Comin "The definiti erment is com mter Norris, h heartedly supp ties." Following the Mr. Front desired to sug suggestion that had agreed to t its to the soci wished to withd the royal credit the treasury de