

Great Friday Opportunities at Simpson's

Boys' Suits and Overcoats at Rush Prices for Friday Selling

Boys' English Norfolk Suits at \$3.95

Smart single-breasted Norfolk models, some have box pleats to bottom of coat, loose belt and flap pockets; others are cut with fancy pleats running to stitched belt at waist and patch pockets. All have durable warm linings and full fashioned bloomers lined throughout. Sizes 25 to 35. For boys 7 to 17 years. Friday bargain 3.95

Boys' Junior Norfolk Suits at \$1.95

They are made of a winter weight rough blue serge with neat lay down collar and black bow tie. Have pleats down each side of front to sewn belt, durable warm linings and straight knickers. For boys 2 1/2 to 7 years. Sizes 20 1/2 to 25. Friday bargain, 1.95 at

Boys' Sweater Coats Friday at 33c

300 only, Boys' Pull Over Sweaters, roll collar style, plain grey only. Fine Cardigan stitch. Sizes 28, 30 and 32. Friday bargain at 33

Linens, Blankets and Other Staples Specially Priced for Friday

Snowy White Union Wool Blankets, with pink or blue borders, double bed size, 68 x 86 inches. Friday bargain, per 5.50 pair

Reversible Silkline Bed Comforters, large size, 72 x 78 inches. Clearing Friday at 2.19

Bleached Sheet, heavy twilled weave, 80 inches wide. Regularly 32c. Friday bargain, per yard 27

Bleached English Longcloth, good weight for general use; 36 inches wide. Friday bargain, per yard 13

White Twilled Flannelette, splendid quality for night gowns, etc. 33 inches wide. Friday bargain, per yard 14

Cotton Bed Sets, consisting of one pair of hemmed sheets, size 70 x 90 inches; and two pairs of hemmed pillow cases, size 44 x 33 inches. Set complete Friday day 1.75

12 Yards of Towelling for \$1.00

Checked Glass or Tea Towelling, a splendid drying quality, 22 inches wide. Friday bargain, 12 yards for 1.00

Bleached Table Damask, serviceable quality, 54 inches wide. Friday bargain, per yard 29

Striped Turkish Bath Towels, made in England. Friday bargain, per pair 49

English and French Flannels, in a big range of stripes, suitable for pyjamas, shirts, etc. Regularly 50c and 60c yard. Rush price Friday, per yard 29

Furniture Specials

White Enamel Iron Beds, 3 ft. and 3 ft. 6 inch size only, some fitted with brass rails and knobs. Regularly priced from \$3.75 to \$4.25. Friday 2.35

Couches, show wood frame, spring seat, covered in imitation leather. Regular \$11.75. Friday 8.75

Arm Chairs and Rockers, deep, roomy and comfortable, seats covered in imitation leather. Regular \$8.25 6.25

Serving Table, in quartered oak, fumed finish only. Regularly \$18.00. Friday 7.95

Extension Table, in solid oak, golden gloss finish only, 42-inch top, 6 ft. extension. Regular \$12.75. Friday 9.90

Dining-room Chairs, birch mahogany finish, box frames, slip seats, upholstered in genuine leather; set consists of five side and one arm chair. Regular \$24.50. Friday 21.75

Wall Paper and Paint Bargains

Chambrey Bedroom Papers, cream, grey, blue and green colorings, suitable for use with cut-out borders. Walls, regular 12 1/2 c. Friday, single roll, 6c. Floral cut-out borders, regular 10c per yard, for 3c.

Fabric Papers for Living Rooms, green, brown, red, blue and tan shades, mottled, grass cloth and cloud effects. Regular 50c. On sale Friday, per single roll 25

Band Borders and Scenic Borders, for use with plain effect wall papers on living-rooms, etc. Regular values 10c to 15c. Clearing Friday, per yard 5

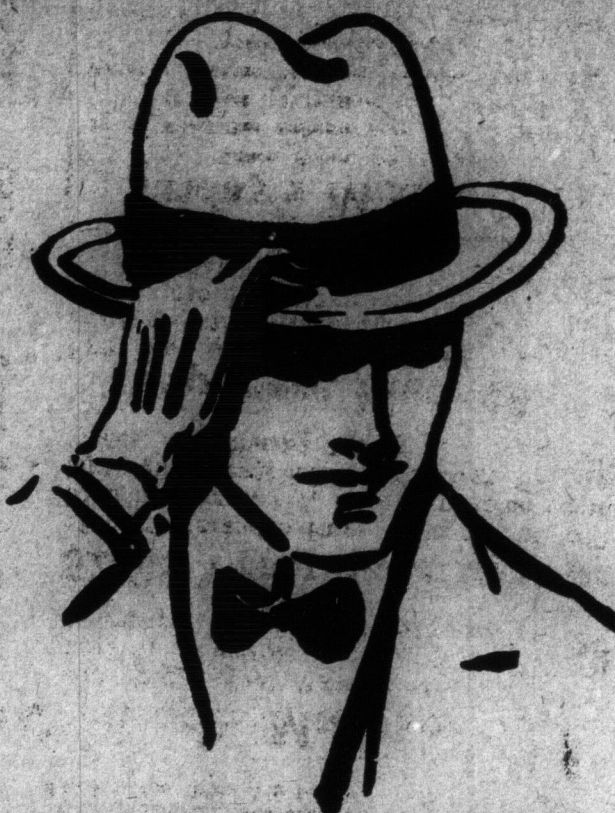
Foliage Tapestry Wall Papers for Halls and Sitting-rooms, brown, grey and green colorings. Sidewall, special, Friday, single roll, 15c. 18-inch scenic border to match, per yard 5c.

Chintzes at Half Price

English and French Printed Linens and Chintzes, 50 inches wide, in a beautiful assortment of colored combinations, for furniture covering or curtains. Formerly sold at \$2.00 and \$2.50 per yard. Friday, 8.30, at half price, \$1.00 and \$1.25.

Bathroom Curtains at 23c

A neat curtain for the bathroom or kitchen window. Each curtain is 18 inches wide and 34 inches long. Made of good quality scrim, with double hemmed top and hem-stitched edge. Per pair 23



Winter Ulsters at \$9.95

Here are good-looking, strong Winter Ulsters that will give you the wear you want and keep you warm. They are made of durable English tweeds, brown or grey. Double-breasted, 50 inches long, and have the two-way convertible collar and good mohair lining. Sizes 34 to 44. Regular \$13.50 and \$15.00 coats. On sale Friday at 9.95

Men's Tweed Suits at \$8.45

This small price will get you a good serviceable suit here today. It will be a well-made suit of durable tweed material in grey or brown, lined with twilled mohair. Single-breasted coat and vest and comfortable good-fitting trousers. Sizes 36 to 44. Specially good value at 8.45

Men's Trousers, Special at \$1.98

Made from serviceable English tweed and worsted trousers, in small neat patterns, finished with five pockets and belt loops, will give most satisfactory wear, and are also good appearing. Sizes 32 to 44 waist. Friday at 1.98

Men's Raincoats, Extra Value at \$6.95

Made from double texture English paramatta in a greenish fawn color, cut long and roomy, has close-fitting collar and is well tailored. Sizes 34 to 44. Friday 6.95 special at

Odd Sizes Children's Hats at 39c

Clearing all the odd sizes and odd lots in our stock; navy velvet Rah-Rahs, brown turbans, tweeds in telescope and dome-shaped Rah-Rahs, and large Mexican shapes, in navy and brown velvet. Regular 75c. Friday to \$1.50 hats. Friday bargains at 39

Children's Tams, Friday Bargain, 45c

Navy blue tams in smart man-o-war shape, with named bands. Regular 75c. Friday day bargain 45

Men's Soft Hats, \$1.45

English and American makes, in medium shapes, with flat set and curled brims. Extra fine quality fur felt. Come in shades of brown, grey, slate, navy and green. Some are \$1.50 values, but most of them are \$2.00 and \$2.50 hats. Reduced for Friday to 1.45

Boys' Caps at 19c

Varsity shapes in cardinal, brown and navy felt, brown corduroy, and black velvet. Other shapes in mixed tweeds, in colors of brown, green and grey; some have fur bands. Regular 35c and 50c caps. Friday bargains at 19

Men's Black Stiff Hats \$1.45

Fine quality English black stiff hats, in the new tapered crown shape, with neat curl brim; all sizes. The lot includes some \$3.00 hats and some \$1.50 hats, but most of them are regular \$2.00 and \$2.50 qualities. It's up to you to pick up a good one for 1.45

Winter Ulsters

Tailored from warm-imported tweed cloths, in serviceable shades of grey and brown, showing neat stripe effects. Double-breasted style, with wide convertible collar that may be worn showing lapels or buttoned close to chin. Half belt in back, full fitting skirt, and heavy durable linings. An exceptional overcoat value for boys 7 to 16 years of age. Friday bargain at 4.95

Warm Overcoats

Smartly Tailored Double-breasted Overcoats, made from winter weight tweed coatings, in rich grey, tan and brown colorings. Has neat self collar that fastens close to chin, well formed shoulders, loose all around belt and warm flannel linings. A splendid coat for boys 2 1/2 to 9 years of age. Sizes 20 1/2 to 27. Friday bargain 3.95

Fall Rains and Winter Snows Call for Rubbers---and Here They Are:

Prices the lowest you'll be asked anywhere.

Gum Rubber Boots

Knee height, heavy corrugated soles and solid heels. Youths', 11-13, \$1.99; boys', sizes 1-5, \$2.45; men's, sizes 6-11, \$3.19. Men's Gum Rubber Boot, thigh height, corrugated soles; sizes 6-11 4.45

Men's Gum Rubber Boot, knee height, red rubber sole; sizes 6-11 3.55

Men's Hunting or Trap, Snag-proof Boot, 7" leather top, rolled edge corrugated soles, solid heels. Sizes 6-11 2.49

Same style, 9" leather top 2.89

Same style, 12" leather top 3.49

Men's Clog Rubbers

One inch higher than a sole rubber; sizes 5-11 89

Men's Regular Height City Rubbers

Sizes 6-11; heavy corrugated sole 79

Men's Storm Rubbers

Sizes 6-11 95

Boys' Ordinary Height Rubber

Sizes 1-5 65

Sizes 11-13 54

Women's Fine Light-weight City Rubber

Cuban, military and low heel; every style of toe; sizes 2 1/2 to 4 59

Women's Light-weight City Storm Rubber

Heels and toes to fit any style of boot. Sizes 2 1/2 to 3 69

Women's Foothold Rubber

With instep strap. Sizes 2 1/2 to 7 64

Misses' Plain Rubbers

Ordinary height, wide fitting last. Sizes 11-2 49

Children's Plain Rubbers

Ordinary height, spring heels. Sizes 2 1/2-10 1/2 39

Scotch Tapestry Squares

35 only, seamed and seamless Scotch tapestry squares, in Oriental, conventional and floral designs; brown, blue, red and tan colorings. One size only, 6.9 x 9.0. Regular \$10.75 and \$12.75. Friday 6.75

Soiled Rag Rugs

These are mostly plain centres, in blue, green, grey, mauve and rose, with chintz and plain band borders, also mottled centres, in light colors, with fancy lined borders. Size 7.0 x 4.0. Regular \$6.50 and \$8.75. Friday at 3.75

Linoleum at 55c

Hundreds of rolls to select from, in great variety of patterns, all new and perfect goods, suitable for dining-rooms, kitchens, halls or bedrooms; two yards wide 55

Oilcloth Mats at 19c

This is a very serviceable mat for bathrooms, in front of kitchen stoves or sinks, closely woven, quite reversible and will not slip. Sizes 20 x 24 and 18 x 30 inches. Regular 25c and 30c. Friday, each 19

Scotch Mats for 58c

200 only, Velvet Mats, mostly in Oriental designs; serviceable colorings; size 12 x 30 inches. Regular 75c. Friday for 58

\$2.25 Verandah Rugs 95c

18 only, Verandah Rugs, plain centres, with band borders in red, brown and blue colorings; quite reversible; size 36 x 69 inches. Regular \$2.25, for 95

Japanese Mats 49c

Extra fine quality Japanese Mats, a lot of travellers' samples, all different patterns and colors; size 36 x 72 inches. Regular 75c. Friday, each 49

Friday's Menu 30c

Lunch Room, 6th Floor.
Billed Fresh Sea Salmon With Tartare Sauce, or Prime Roast Rib of Beef with Dish Gravy.
Billed or Mashed Potatoes, Creamed Carrots with White Bread and Butter.
Steamed Plum Sponge Pudding, Custard Sauce.
Cup of Tea, Coffee, or Glass of Milk.

The Pure Food Market

Telephone Adelaide 6100

- MEATS.**
- Shoulder Roasts Tender Beef, per lb. 14 and 15
 - Blade Roast, prime, lb. 16
 - Roiled Boneless Brisket Pot Roast, per lb. 17
 - Rump Roast, square end, per lb. 18
 - Rump Roast, round end, per lb. 20
 - Family Sausage, our own make, per lb. 12 1/2
 - All Pork Sausages, our own make, per lb. 23
 - Breakfast Bacon, select, mild curing, by the piece, 3 lbs. and up, per lb. 28
 - Pure Lard, 20-lb. pails, net weight, per lb. 10
 - Domestic Shortening, 8-lb. pails, gross weight, per pail 55
- GROCERIES.**
- One car Standard Granulated Sugar in 20-lb. cotton bags, per bag 1.57
 - Choice Family Flour, 1/2-bag, 1.04
 - Yellow Cooking Sugar, 5 1/2 lb. 50

- California Seeded Raisins, 3 packages 34
- Choice Cleaned Currants, 2 lbs. 24
- Perfection Baking Powder, 3 tins 25
- Heather Brand Extracts, assorted, 2 1/2-oz. bottles, 2 bottles 25
- New Orleans Molasses, 2-lb. tin 10
- Mixed Pastry Spice, tin 7
- Canada Cornstarch, pkg. 8
- Finest Shelled Almonds, per lb. 49
- Finest New Mixed Peel, per lb. 30
- Crisco, per tin 34
- Finest Creamery Butter, per lb. 42
- Pure White Clover Honey, 5-lb. pail 68
- Choice Rangoon Rice, 4 1/2 lbs. 25
- Finest Pearl Tapioca, 2 1/2 lbs. 25
- Malt Vinegar, reputed quart bottle 15
- Choice Pink Salmon, tall tin, 14
- Quaker Oats, large round package for 23
- Garton's Custard, makes 8 pints, package 15
- Knock's Gelatine, 2 packages 25
- 500 lbs. Fresh Fruit Cake, per lb. 16
- Fresh Mixed Biscuits, per lb. 20
- Choice Palms, each 45
- Toasted Cornflakes, 3 pkgs. 25

- PURE CELONA TEA, PER LB. 28c.**
- 2,000 lbs. Pure Celona Tea of uniform quality and fine flavor, black or mixed (not more than 3 lbs. to a customer), Friday, per lb. 29
- FRUIT SECTION.**
- 1,000 Choice Pumpkins, medium size, each 10
 - Choice Carrots, large bunches, 3 for 29
 - Choice White Turnips, bunch, 5 for 15
- CANDY SECTION - Main Floor and Basement.**
- 2,000 lbs. Assorted Gum Fingers, reg. 15c, per lb. 10
 - 1,000 lbs. Fruit and Nut Fudge, per lb. 15
 - Globe Chocolates, lb. 25
 - Hallowe'en Novelties, each 5 & 15
- FLOWER SECTION**
- Large Boston Sword Ferns, each at 1.49
 - Boston Sword Ferns, each 25
 - Fern Fans, each 25 and 37
 - Rubber Plants, each 45
 - Choice Palms, each 45
 - Asparagus Ferns, each 18

The Robert SIMPSON Company Limited