

The Robert SIMPSON Company Limited

Telephone Number Main 7841

The Robert SIMPSON Company Limited

H. H. FUDGER, President.

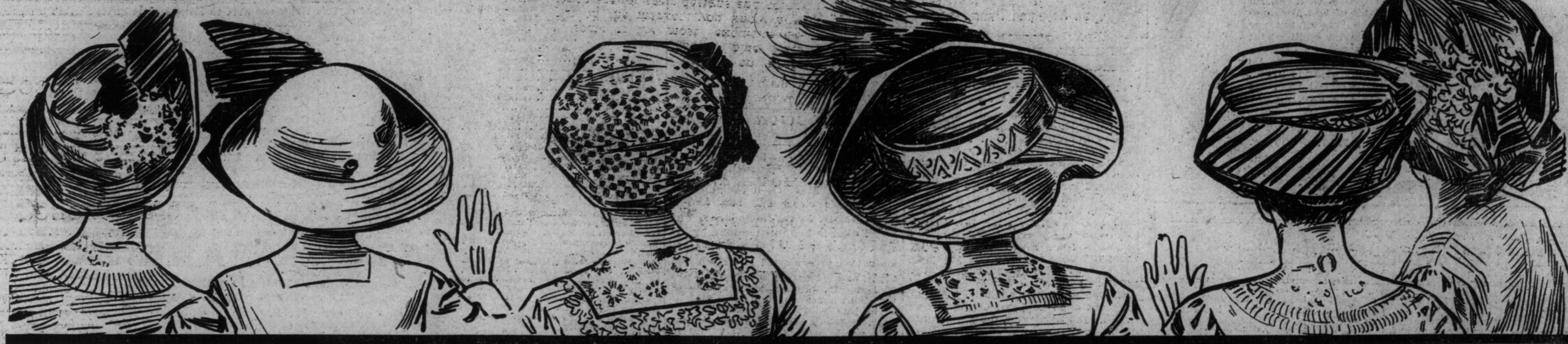
J. WOOD, Manager.

Store opens 8 a.m.

Store closes 5.30 p.m.

PROBABILITIES: Westerly and northerly winds; partly cloudy, with showers.

Monday, May 30, 1910.



As Seen at the Woodbine--Summer Hats from Simpson's

25c, 35c and 50c Ribbons 12 1/2c. 3,000 yards of plain and fancy Ribbons, Dresden, Taffeta and Canvas Novelty Ribbons...

A Sale of Brushes

For the Hair and for the Teeth. 65c Hair Brushes, for 39c. 75c Hair Brushes, for 49c. \$1.50 Hair Brushes, for 98c. 15c Tooth Brushes, for 10c.

Details follow: Ladies' Hair Brushes, made with nine rows of long white bristles and extra heavy backs...

New Things in the Drug Sundries Department

Face Chamois, finest quality white chamois, pinked edges, 3 sizes, 7c, 10c, 15c. Chamois Sleeping Gloves, ensure white hands, indispensable for wearing after having creamed the hands. Mittens 45c; gloves 50c.

A Book Valuable to Presbyterians

Gregg's History of the Presbyterian Church in Canada. Published at \$2.50. Our price while they last 35c. 640 pages, well bound in cloth. Only 300 copies to offer at this price.

"Soiled" Blankets Clearing

No matter how careful we are of our blanket stock, or how fast they sell out, a few pairs now and again are sure to get "mussed" or "soiled." We have collected about 60 pairs of all sizes; every pair full "Simpson" quality, only they are soiled.

Our New Dept. of Lighting Fixtures.

A new institution and a good one. A stock of electric lighting fixtures out of the ordinary. Drawing Room Pendants, Wall Brackets, Dining Domes, Newel Torches, Reading Lights, Portable Lamps.

Tuesday's Grocery Reminders

One car Redpath's Standard Granulated Sugar, 18 lbs. \$1.00. Lake of the Woods Five Roses Flour, 4 bags, in cotton, 80c. Choice Picnic Hams, 6 to 8 lbs. each, per lb. 16c.

WE MAKE another important showing of Summer millinery on Tuesday in the Millinery Salon. White hats will be the principal feature of the display. Light, airy, confections of horsehair, leghorn straw and white milans.

Prices as you expect at this store—moderate considering the class of goods.

Cream Serge Suits and Skirts

EVERY woman's wardrobe should have a place reserved for a cream serge suit for summer. Even if you make some slight sacrifice, it is worth it. There is a summery distinction about a cream serge suit. It "looks the part."

The Cloak Department people have been busy sorting and displaying our unusually fine selection of these suits. Let us run over the list with you for a moment. Then when you are down town to-morrow you'll know exactly what you want to see.

Women's Suits, of splendid quality all-wool cream serge; coats are in popular length, lined with silk, new roll collar, trimmed with black silk; skirt has panel front, and is pleated with deep side pleats. Special value \$18.50.

Smart Suits of splendid quality all-wool cream serge; coats are lined with silk, new slanting collar of cream moire silk, fastens with novelty buttons; skirts are in a new semi-pleated style, \$22.50.

Smart Coats, of good heavy quality all-wool cream serge, made with Russian blouse effects, long length, close semi-fitting back, low rolling shawl collar, trimmed with moire silk.

At \$45.00, an exclusive imported style of Women's Cream Serge Coats, long length, close fitting, newest design, with well shaped lines, giving a very distinguished effect to this coat, fashionable stole collar, trimmed with touches of black.

At \$78.00, stylish Coat of good quality all-wool cream serge, in

WOMEN'S CREAM SERGE SKIRTS.

At \$7.50, one of the latest styles in separate Skirts, in semi-pleated, with yoke effect; the side gores have inset panel, giving new flounce effect, and is pleated to bottom; this comes in a splendid quality all-wool cream serge.

At \$9.00, a very stylish Skirt of fine quality, all-wool serge, in cream only; made in a new pleated style, with double box pleats on side gores, and yoke effect on panel, gores, and pleated with deep side pleats to bottom of skirts.

WOMEN'S SUMMER DRESSES.

Women's Lingerie Dresses, in



Buy Outing Shirts To-morrow

REDUCED prices on outing apparel you will be using right away. Come to-morrow, or you will be too late to share.

Men's Striped Cashmerette Outing Shirts, in dollar quality; Men's White Cellular Outing Shirts, in dollar quality; all are made with reversible collars and pockets, in sizes 14 to 18. Reduced price Tuesday 87c.

Boys' Best Quality Striped Cashmerette or Pure White Cellular Outing Shirts, made with reversible collars and pockets, and sold at 75c each. On sale Tuesday 63c.

Men's White Duck Cricket Shirts, also imported White Cellular Tennis Shirts, made with reversible collars and pockets, and always sold at 75c each. Sizes 14 to 18. Reduced to,

Boys' "Victor" Boots and Oxfords

Three styles we are discontinuing. Regular \$4.00. Tuesday \$2.50. Sizes 5, 5 1/2, 6 and 6 1/2 only. 130 pairs Boys' or Men's "Victor" Boots and Oxfords, three styles we are discontinuing, Sizes 5, 5 1/2, 6 and 6 1/2 only, patent colt, with dull calf tops, kid and calf leathers, Godyear well soles. Regular price \$4.00. Tuesday \$2.50.

A BARGAIN IN TENNIS SHOES.

420 pairs only brand new Tennis, Outing, Lacrosse or Gymnasium Shoes, white or blue duck, lace style, rubber soles, all sizes. Tuesday bargain, men's 59c, women's 49c, girls' 43c; boys' 49c, youths', children's, 33c. Phone orders filled.

Newest of Hand Bags

WE keep in step with New York, and swing along with the newest of the new down there.

Fancy Beaded Bags, in all colors, for light summer gowns, at \$1.50, \$2.50, \$3.00, \$3.50, \$4.50, \$6.00, \$6.00 to \$10.00.

Hand-made Beaded Bags, in a beautiful collection of colors, at \$9.50, \$11.50, \$13.50, \$18.00, \$19.50, \$20.00, \$22.00 and \$24.00.

Black Beaded Bags, suitable for mourning, at \$1.25, \$1.50, \$2.00, \$2.50, \$3.50 to \$10.00.

German Silver Mesh Bags, at \$1.50, \$2.00, \$2.50, \$3.00, \$4.00, \$5.00, \$7.00, \$7.50, \$8.00, \$9.00 and \$10.00 each.

Small size Silver Mesh Bags, with long chain, at 68c.

Embroideries Selling Cheaply on Wednesday

AND pretty, well-chosen embroideries they are too. They were chosen for customers at Simpson's—that is sufficient to recommend them. We are clearing up the cut prices and surplus stocks. Those who have summer sewing in hand will be those who come for first choice to-morrow—if they are wise.

16,500 yards of Cambric Flouncing, suitable for children's dresses or underskirts, in pretty open work patterns, button-hole edges, 10 and 12 inches wide. Regular selling price 20c. Tuesday per yard 14c.

1,900 yards of Cambric Corset Cover Embroideries, pretty effective patterns, all new goods. Regular 22c yard. Tuesday per yard 15c.

500 Embroidered Blouse Fronts, in pretty small floral designs, beautifully worked on Swiss. Regular price 63c front. Tuesday 43c.

Pretty Bedroom Wall Papers Reduced

We have the prettiest "cut-outs" and florals to use over plain linen, jasper, stripe or small pattern effects, for "panel," "crown," "drop," or "upper" treatments.

New Bedroom Papers, for mother's, sister's, brother's, guest's or maid's rooms. Prices 8c, 10c, 15c, 25c to \$1.00 roll.

BEDROOM SPECIALS. 2,600 rolls Stripe and Floral Effects, in greys, blues, greens and light shades. Regular to 25c. Tuesday 11c.

6,000 feet Bedroom Mouldings, white and imitation oak. Regular to 2 1/2c. Tuesday 1 1/2c.

Paring Prices on French Organdies

IT seems to be flying in the face of summer to reduce prices on Organdies on the 31st of May. But we do so, and do it with a thoroughness positively surprising. With these organdies we shall also sell our surplus Swiss muslins, worth up to \$1.25 per yard, and our beautiful silk and cotton weaves worth up to 75c a yard—all at one price, 23c—Skidoo, as the boys say.

Silk trellis ground on white, pale blue and brown, pink, old rose, Nile green, and, in fact, all the newest shades, most dainty designs. Regularly 50c, for 23c.

All surplus Swisses, in pretty well every color and combination, some 30 inches wide, and others 42 inches wide. Regularly 35c, 50c, 65c, 75c, \$1.00, \$1.25, for 23c.

No phone or mail orders.

New Delaines and Challies

It has been our fortune to secure a shipment of Delaines and Challies from an English manufacturer of the very newest ideas in Paisley and Oriental designs, nice, soft draping quality, made from fine pure wool, finished to perfection. Every yard guaranteed, and good washing fabrics. Special Tuesday 47c yard.

ST. GE... fifteen rooms... water heating... an estate... Price \$25... 20 Victoria

PROBS:

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"We find the... strong recomme... Robertson," rep... the jury in the... afternoon. In retu... the case of Jose... Robertson and... charged with co... connection with... Canadian Estab... Immediately o... Mr. Hodgkin... wart, counsel fo... A. Henderson... asked for a poll... seven different... ment, and every... to each. Bail w...

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CHARGE

Nelle Hatten... band

Nelle Burgen... arrested... bourne-street... ing with Joh... upon a warra... with bigamy... Policeman Rob... Court-street W...

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